

BOARD OF DIRECTORS

James Fiedler, President
Santa Clara Valley Water District

Scott D. Warner, Vice-President
AMEC

Phillip Lebednik, Treasurer
ARCADIS U.S., Inc

Richard Sinkoff, Secretary
Port of Oakland

William Adams
*International Longshore
& Warehouse Union*

Louis Armstrong
URS Corporation

Richard Aschieris
Port of Stockton

William H. Butler
Consultant

Amy Cameron
Port of West Sacramento

Paul Campos
*Building Industry Association
of the Bay Area*

Len Cardoza
Weston Solutions

Andreas Cluver
*Building & Construction Trades
Council of Alameda County*

Peter Dailey
Port of San Francisco

JoAnne Dunec
Miller Starr Regalia

Bill T. Dutra
The Dutra Group

Michael Giari
Port of Redwood City

Greg Gibeson
*Pacific Inter-Club
Yacht Association*

Walt Gill
Chevron Products Company

William H. Hanson
Great Lakes Dredge & Dock, Inc.

Eric Haug
Manson Construction Company

Eric Hinzel
Kennedy/Jenks Consultants

David Ivester
Briscoe Ivester & Bazel LLP

David W. Jefferson
Burdell Properties

Gary M. Levin
Levin-Richmond Terminal Corp.

James D. Levine
Montezuma Wetlands LLC

Sean Marciniak
Miller Starr Regalia

G. Mike Marcy
Tesoro Refining and Marketing Co

James C. Matzorkis
Port of Richmond

Gary Oates
Environmental Science Association

Richard M. Rhoads
Moffatt & Nichol

Paul Shepherd
Cargill Salt

Ellis A. Wallenberg III
Weiss Associates

Daniel Woldesenbet
Alameda County Public Works Agency

John A. Coleman
Executive Director

May 11, 2012

To Whom it May Concern:

The Bay Planning Coalition (BPC) was approached by the San Francisco Bay Conservation & Development Commission (BCDC) as one of two strategic partners to provide guidance on the optimal metrics for choosing the next Executive Director (ED) for BCDC. The other organization providing input to BCDC is Save the Bay.

As part of their selection process, BPC requested prioritization of the following factors in BCDC's decision making process. The most preferred candidate for the ED position shall be:

- A visionary
- A promoter of jobs
- A Supporter of a vibrant waterfront
- A champion for economic growth

In addition, the candidate shall have the following experience:

- Demonstrated experience in a highly political environment
- Demonstrated professional experience managing a regulatory agency
- Demonstrated experience in transitioning properties for a higher value use
- Demonstrated public sector experience in promoting environmental protections

Finally, BPC urged that if no candidate meets BCDC's expectations or is qualified, that the search continues casting a wider net for potential candidates.

Sincerely,



John A. Coleman

