



October 11th, 2024

ANNOUNCEMENT: Laura Tam selected as CEO for Bay Planning Coalition

Dear BPC Members, Colleagues, and Partners:

On behalf of the Bay Planning Coalition (BPC) Board of Directors I am delighted to announce that Laura Tam has been selected to serve as the CEO of BPC.

At her introduction to the Board of Directors, after their deciding vote, she shared: “I am thrilled to take the helm of this historic, member-driven organization to drive impact for some of the Bay Area’s most significant climate and infrastructural challenges. I am passionate about building partnerships and finding solutions that benefit the environment, the economy, and the people of the region. I am committed to helping our community find and implement solutions that will enhance the resilience and sustainability of San Francisco Bay and its shoreline.”

Laura will be leaving her current post as Senior Program Officer at Resources Legacy Fund (RLF) to accept the CEO position on November 4, 2024. At RLF she built strategic partnerships and coalitions to conduct research, policy development, advocacy, campaigns and strategic communications throughout California, with a focus on climate

and wildfire resilience. Due to her significant involvement in various issues in the Bay Area she has been sought by the media for her cogent, thoughtful, expert communications. Her work has been featured in the New York Times, Climate Central, NPR, the San Francisco Chronicle, and KQED to cite a few.

Through her previous service on advisory groups to local government, such as the Bay Restoration Authority Advisory Committee, the Business Council on Climate Change, the Bay Area Air Quality Management District Advisory Council, and the Regional Reliability Drought Task Force she has developed positive, collaborative relationships that will enhance BPC's collaborations. Additionally, she was appointed to the Resilient City Steering Committees by the Mayors of San Francisco and Oakland (respectively); and served on several Renewable Energy Task Forces in San Francisco for then-Mayor Newsom.

Laura's deep roots in the Bay Area with over 20 years' experience has provided her hands on experiences working with a diversity of organizations often with differing views, to develop consensus and agreements around some of the region's most daunting challenges. Prior to RLF, Laura was Sustainable Development Policy Director at the San Francisco Bay Area Planning and Urban Research Association (SPUR). At SPUR she was co-author of the *San Francisco Bay Shoreline Adaptation Atlas*. The Atlas is a comprehensive, technically robust blueprint currently being used by practitioners engaged in climate change adaptation efforts throughout the Bay Area.

We are looking forward to Laura joining BPC and helping chart the course for continued collaborations that lead to dynamic public policy to pro-actively address the challenges of doing business in the Bay Area while maintaining the economic base, environmental and social character that draws businesses, visitors, visionaries and problem-solvers to the region.

Sincerely,



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