



Lessons of **Hope**
Opportunities for **Change**
Call to **Action**

by Libby Schaaf, dedicated to Peggy Moore

- ▶ **Most elected leaders are fierce local boosters.**



Hopeful Lesson 1: Local political leaders can become Regionalists!



Local Climate Action can feel irrelevant.



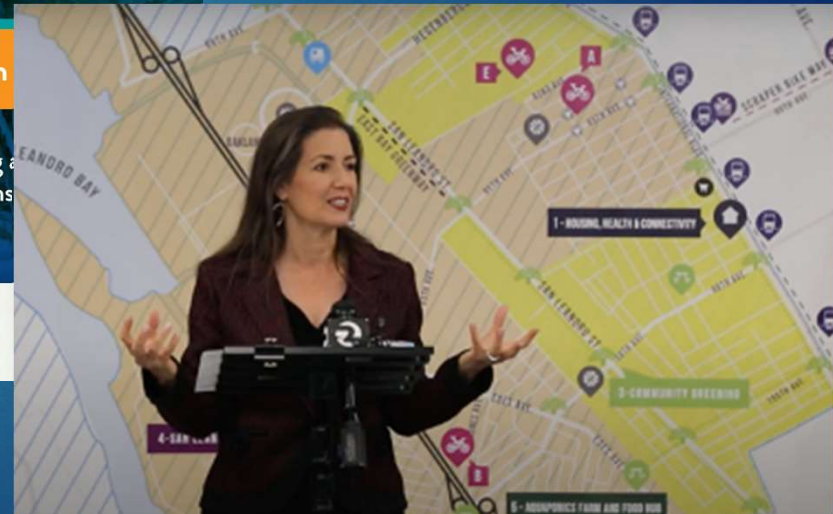
Hopeful Lesson 2: Local Climate Action is powerful!



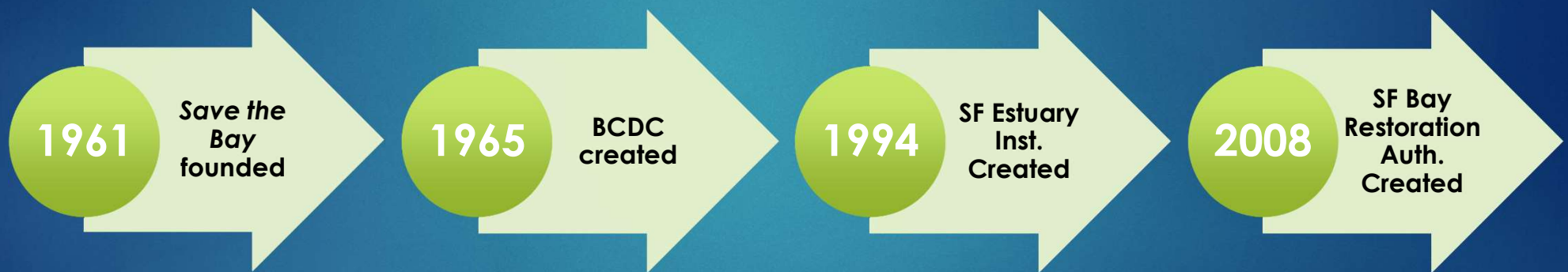
📍 AMERICA IS ALL IN PAVILION 🏛️ Saturday 12th Nov 2022 🕒 11:30-12:30pm

Hear from subnational leaders on the front lines of addressing climate-ocean change, who are using strategies to assess climate risk and information needs, leverage investments and formulate solutions targeted science to management at local and regional scales.

Co-hosted by:  INTERNATIONAL ALLIANCE TO COMBAT OCEAN ACIDIFICATION 



55 Years of Saving the Bay: Persistence Pays Off!





2016: Measure AA passed by 70% in the 9 Bay Area counties. It is providing \$25M a year for 20 years to build & repair levies and restore & care for wetlands habitat.

Natekaufman@berkeley.edu

Hopeful Lesson 3: We've been building our regional & persistence muscles for decades!





Opportunities for Change

Uncle Sam's New Brothers!



I WANT YOU

To manage public health, airline traffic, homeland security, farmland, coastlines, etc.

SAM



I WANT YOU

To provide safe drinking water, universal broadband, and repair roads and bridges

BIL



I WANT YOU

To mitigate climate change, create good jobs, safe supply chains and be family-friendly

IRA

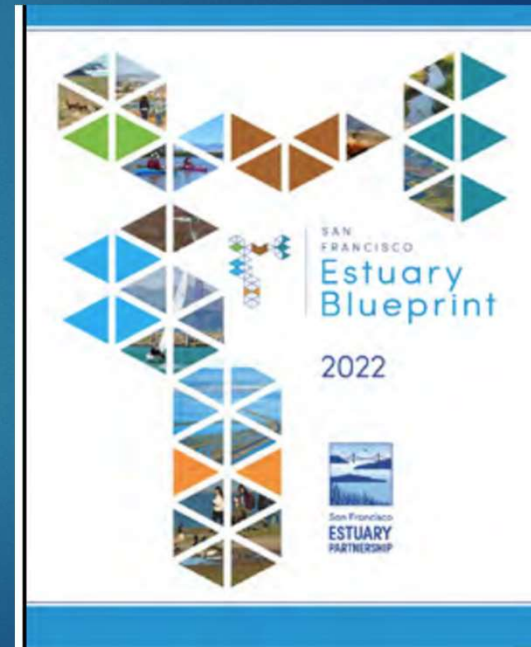
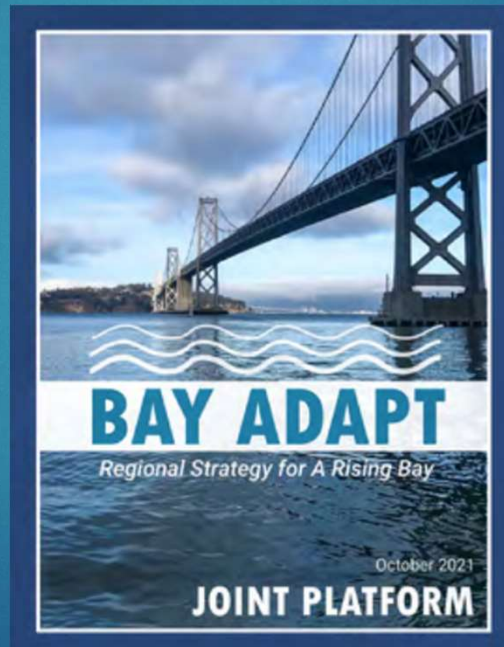


I WANT YOU

To make sure the Chinese can't dominate the globe, re-shore silicon chip manufacturing

CHIP

Regional planners have been hard at work!





Sea Level Rise Adaptation Funding and Investment Framework Final Report

Metropolitan Transportation Commission / Association of Bay Area Governments
and the San Francisco Bay Conservation and Development Commission



SF Bay Adaptation ***Fiscal Tidal Wave***

– Warner Chabot





Inaction
will cost
\$236 Billion in
damage to
property &
roadways.






Action will cost only **\$110 Billion** –
less than half the cost of
Inaction.

CALL TO ACTION!!



A rooftop event space with a large crowd of people. In the foreground, there are several round tables with white tablecloths and wooden chairs. The background shows a city skyline with a prominent bridge and a suspension bridge. The sky is overcast, and there are string lights hanging from the ceiling.


**#1: Recognize & Reward
Political Leaders who think
long term & act regionally.**

An aerial photograph showing a coastal city and a large bay. The city is built on a peninsula and extends into the water. The bay is filled with a light-colored, turbid water, likely due to sediment. The surrounding land is green and hilly. The ocean is a deep blue on the left side of the image.

**#2: Help pass
two Bay-friendly
Ballot Measures
this November!**



A **POWERFUL** Step Toward Solving the Bay Area Housing Crisis



Regional Affordable Housing Bond

A \$20 billion nine-county Bay Area affordable housing bond to build thousands of homes and house hundreds of thousands of our neighbors.



Why does this measure matter?

If successful on the November 2024 ballot, the regional bond will unlock billions of dollars for the construction of up to 72,000 affordable homes, serving nearly 800,000 Bay Area residents. This measure will also raise billions for preservation of existing affordable housing and help protect at-risk tenants.

Who's in on this effort?

Bay Area Housing for All (BAHA) is a large coalition in support of this measure. With over 50 members, the BAHA coalition includes non-profit, philanthropic, business, and public sector partners working at the intersection of housing, racial equity, climate, transportation, and quality of life. To learn more about our coalition and to express your support or get involved, scan the QR code below.



We CAN do this!

**Let's build a Bay Area
where everyone has
a home in a safe and
vibrant community**



IMPORTANT: We need your help! Visit the website to:

- Join the campaign
 - Endorse the measure
 - Download the toolkit
- Email Ze-Kun Li at zekun@nonprohousing.org to take action.

bayareahousingforall.org



ACA 1: CA Affordable Housing & Infrastructure Initiative



An initiative on the November 2024 ballot will allow local governments to issue bonds to build affordable housing and public infrastructure projects -- like roads, water, and fire stations -- if approved by a 55% vote and containing accountability and transparency provisions.

This initiative could:

- Help communities implement plans to protect themselves from sea level rise & climate change impacts.
- Help communities meet transportation, water, public safety & other infrastructure needs.
- Help build hundreds of thousands of new affordable homes for low- and middle-income Californians.
- Help millions of Californians own a home through first-time homebuyer assistance.



Californians for Affordable Housing Now!

Join Our Coalition

Californians for Affordable Housing Now is a diverse coalition with members including housing advocates, local officials, business groups, homeless advocates, community groups, seniors' advocates, and labor. But our opposition is motivated and mobilized, and **we need your help.**

More Ways to Get Involved



Sandra Lowe
Coalition Coordinator
smarchele@gmail.com



Visit our Website
www.affordablehousingnow.org

How to Join — Sign Up Here!



A nighttime photograph of the San Francisco skyline and the Golden Gate Bridge. The bridge is illuminated with warm lights, and the city skyline is visible in the background with various skyscrapers lit up. The sky is a deep blue, and the water in the foreground is dark. The text is overlaid on the right side of the image.

#3: Keep up the state & federal advocacy, and start planning *NOW* for a local regional climate bond – for a beautiful, sustainable future!