

CHIEF EXECUTIVE OFFICER RECRUITMENT

OVERVIEW

The Bay Planning Coalition (BPC) is a broad coalition providing expert advocacy and facilitation to advance a strong economy that supports a sustainable environment within the San Francisco Bay and its watershed.

Founded in 1983, the Bay Planning Coalition is a non-profit, membership-based organization representing a broad spectrum of public, non-profit and private entities collectively advocating for strong economic growth and environmental sustainability of the region. We work to navigate through the overlapping regulatory jurisdictions that touch the Bay to support sustainable growth, and we influence the development of sound regional funding, policy and planning to build a more vibrant Bay Area.

The Chief Executive Officer (CEO) provides leadership to the organization and recommends strategic, operational, and financial goals to the Board of Directors to inform their policy making. The CEO is responsible for the financial health of the organization, including revenue generation and expense control, and for achieving the mission and goals set by the Board of Directors including the efficient and effective delivery of all member services.

The CEO reports to the Chairman of the Board of Directors (aka Board President) and the Executive Committee.

BOARD ADOPTED MISSION

The mission of the Bay Planning Coalition is to provide expert advocacy and facilitation to advance a strong economy that supports a sustainable environment within the San Francisco Bay and its watershed.

BOARD ADOPTED 2023-24 STRATEGIC GOALS

- Proactively influence and shape regional plans, policies, and legislation.
- Maximize the allocation of federal and state funding for climate change adaptation and infrastructure in the Bay Area.
- Advocate and facilitate an efficient, coordinated, and timely regulatory development and permitting process.

2024 POLICY COMMITTEES

The six Committees are an essential factor in BPC’s successful development of sound solutions through consensus- based approaches, that help the Bay Area engage in productive conversations and interactions involving diverse views and perspectives.

- Air Quality
- Dredging and Beneficial Reuse
- Energy and Water
- Government Affairs
- Resilient Transportation
- Sustainable Waterfronts

DESCRIPTION OF ROLE

KEY RESPONSIBILITIES

The key responsibilities of the CEO are organized into 4 categories: **leadership, management, expert testimony, and financial viability.** They are summarized below:

LEADERSHIP

The CEO works collaboratively with the Board of Directors and staff to create a vision forward. Previously, the CEO led bi-annual Strategic Planning workshops with facilitated dialogues to achieve consensus on organizational priorities, and strategic goals. It is envisioned that the new CEO will develop a next generation vision document focuses on the priority topics and issues for BPC over the next 5 years.

While the organization relies heavily on collaboration in developing programs and priorities, the CEO sets the tone and vision for the annual conference and other organization events. As part of the collaboration efforts the CEO establishes, maintains, and supports strategic partnerships with other stakeholders and organizations. The CEO establishes the broad values and ethical standards under which the organization is represented and managed.

Finally, the CEO works collaboratively with the recently appointed BPC Chief Operating Officer (COO) and the Committees to enhance and expand their influence, reach, and relevance in key policy areas.

MANAGEMENT

The CEO works collaboratively with the COO and the Executive Committee to:

- Arrange regular meetings, planning retreats, and other events for the Board of Directors and the annual meeting of the organization.
- Ensure delivery of member services, including communication via newsletters and reports
- Ensure visibility of the organization through publications and website.

The CEO works directly with the COO to:

- Develop key areas of responsibility for the COO to achieve the vision, goals and strategies for the organization.

The CEO is in responsible charge for:

- Hiring employees
- Providing employees with leadership, resources, and training required to achieve organizational objectives.
- Determining all personnel related policies and procedures and employee benefits programs.

EXPERT TESTIMONY

The CEO works collaboratively with the Board of Directors, COO, Committees, and Stakeholders to develop and deliver the following:

- Prepare and present testimony at public hearings and public proceedings.
- Keep abreast of issues affecting the membership, including broad trends and government policies, and guidelines.
- Recommend positions for the organization regarding regulatory, legislative, and planning issues.

FINANCIAL VIABILITY

The CEO works collaboratively with the board of directors and the COO to:

- Develop a 'next level' funding strategy to diversify funding sources and long term financial stability.
- Set total organization revenue, expense, and net income goals.

The CEO works collaboratively with the COO and the Executive Committee to:

- Set strategy for obtaining revenue, supervising membership retention and promotion and achievement of conference revenue goals.
- Generate funds through membership activities, contracts, and other resources.
- Ensure the financial health of the organization for future operations as determined by the Board of Directors
- Ensure that the organization operates on the basis of honest and sound business practices, complying with all applicable federal and state regulations.

WORK ENVIRONMENT

Currently BPC staff work remotely. One of the members has provided BPC with suitable space for meetings, events or other activities requiring in-person, virtual-only, and hybrid operations. That space is located in the Embarcadero area of San Francisco.

APPLICATION PROCESS

Applicants are invited to write a letter explaining why they are interested in the position, attach a recent resume, send via email to the Board President: ane.deister@yahoo.com. Preference is for individuals residing in the Bay Area. Applicants are welcome to describe either a full-time or part-time employment arrangement. Salary and compensation package will be contingent upon the level of expertise, experience, and employment arrangement of the applicant.

*Please submit your application by **July 19th, 2024**. BPC reserves the right to extend the acceptance period.*

Attachments:

List of Board of Directors

List of BPC Membership

2024 Board of Directors

Board Executive Officers:

Ane Deister, HDR Engineering Inc. | *Board President*

Anju Wicke, Geosyntec | *Board Vice President*

Jaclyn Gnusti, Moffatt & Nichol | *Board Treasurer*

Virginia Demetrios, Arcadis | *Board Secretary*

Board Members:

William Adams, International Longshore & Warehouse Union (ILWU)

Amnon Bar-Ilan, Ramboll

Michele Barlow, Environmental Resources Management Ltd. (ERM)

Russell Barnes, Wilshire Consulting

Linda Blue, Pacific Inter-Club Yacht Association

Scott Bodensteiner, Haley Aldrich

John Bourgeois, Santa Clara Valley Water District

Bill Butler, Lind Marine Incorporated

Brian Cooney, Marsh Risk & Insurance Services

Eli Davidian, Environmental Science Associates (ESA)

Bill Dutra, The Dutra Group

Martin Espinoza Jr., Pile Drivers Local 34

Lauren Gularte, Water Emergency Transportation Authority (WETA)

Arielle Harris, Cox, Castle & Nicholson LLP

Brian Hubinger, Chevron

David Ivester, Briscoe, Ivester & Bazel LLP

Cole Jacobs, Martin Marietta

Laura Kennedy, Woodard & Curran

Connie Lee, Cargill

Jim Levine, Montezuma Wetlands LLC

Pat Mapelli, Graniterock

Christian Marsh, Downey Brand LLP

Amara Morrison, Fennemore Wendel

David Beaupre, Port of San Francisco

Christian Schaeffer, Levin-Richmond Terminal Corporation

John Schneider, Marathon Petroleum Corporation

Brad Sherwood, Sonoma County Water Agency

Danielle Starring, Pacific Gas & Electric (PG&E)

Jan Novak, Port of Oakland

Dilip Trivedi, Moffatt & Nichol

Scott Warner, BBJ Group

Sumudu Welaratna, Kleinfelder, Inc.

Martha Whetstone, San Francisco International Airport (SFO)

Jeffrey Wingfield, Port of Stockton

Kristine Zortman, Port of Redwood City

2024 BAY PLANNING COALITION (BPC) MEMBERS

AECOM
Aeolian Yacht Club
Allen Matkins
AMPORTS/Port of Benicia
Anchor QEA
Arcadis U.S.
Associate Capital
Bay Area Council
BBJ Group
Bel Marin Keys CSD
BKF Engineers
Bonnie Lowrie-Preston
Building Industry Association
Briscoe Ivester & Bazel, LLP
California Capital & Investment Group
California Strategies, LLC
Cargill
Catalyst Environmental Group
CDIM Engineering
Central Contra Costa Sanitary District
Chevron
City of Alameda
City of Berkeley
City of Foster City
City of Martinez
City of Vallejo
Clipper Yacht Company, LLC
Contra Costa County Water Agency
Council of Industries
Cox Castle & Nicholson, LLP
CS Marine
Curtin Maritime
DirtMarket LLC
DivcoWest
Downey Brand LLP
Eagle Rock Aggregates
East Bay Dischargers Authority
East Bay Economic Development Alliance
East Bay Leadership Council
East Bay Municipal Utility District
Ellen Joslin Johnck Consulting
ENGIE Services
ENS Resources, Inc.
EnviroMend Group
Environmental Resources Management
Environmental Science Associates
Fennemore Wendel
Foth Infrastructure & Environment LLC
Friends of the Canal
Gahagan & Bryant Associates, Inc.
Geosyntec Consultants, Inc.
Ghilotti Construction
Golden Gate Bridge, Highway, & Trans. District
Graniterock
Gray-Bowen-Scott
Greeley and Hanson
Haley & Aldrich
Hanson Bridgett LLP
HDR
Hogan Lovells LLP
ILWU International
Integral Consulting
Jacobs
Jim Arnold
Kearns & West
Keech Properties
Kennedy/Jenks Consultants
Kleinfelder
Krupka Consulting
Levin Richmond Terminal Corp.
Lind Marine, Inc.
Lipton Environmental Group LLC

Marathon Petroleum
Mare Island Dry Dock
Marin Water
Marina Recreation Association
Marine Exchange of the San Francisco Bay Region
Marine Science Institute
Marsh Risk and Insurance Services
Martin Marietta
MetroCruise/MetroPorts
Michael Rafferty
Miller Starr Regalia
Moffatt & Nichol
Montezuma Wetlands, LLC
Navy League of the U.S.
NHA Advisors
Northern California Carpenter's Union
Oakland Metropolitan Chamber of Commerce
OneShoreline
Operating Engineers - Local 3, AFL-CIO
Overaa Construction
Pacific Gas & Electric
Pacific EcoRisk
Pacific Inter-Club Yacht Assoc.
Pacific Maritime Group
Pacific Merchant Marine Council
Pacific Waterfront Partners
Paradise Cay Homeowners Assoc.
PBF Energy/Martinez Refinery
Perkins Coie LLP
Phillips66
Pile Drivers Local Union #34
Port of Oakland
Port of Redwood City
Port of San Francisco
Port of Stockton
Power Engineering Construction Co.
Princess Cruises
PROP SF
Ramboll Environmental
RES
Ric Notini
Sailors' Union of the Pacific
San Francisco Bay Ferry
San Francisco Bay Joint Venture

San Francisco Estuary Institute
San Francisco International Airport
San Francisco Maritime National Park Assoc.
San Francisco Public Utilities Commission
SAMCEDA
San Mateo County Harbor District
Santa Clara Valley Water District
Santa Cruz Port District
Sheppard, Mullin, Richter & Hampton LLP
Silverado Contractors
Solano Economic Development Corp.
Sonoma County Water Agency
Stantec
Stice & Block
Strawberry Recreation District
Terraphase Engineering
The Dutra Group
The Industrial Assoc., Inc. of Contra Costa
The Maritime Alliance
Urban Economics
Valero Energy Corporation
Vortex Marine Construction, Inc.
Water Emergency Transportation Authority
Western States Petroleum Association
Western Wood Preservers Institute
West Yost
Wildlands
Will Price
Wilshire Consulting
Woodard & Curran
Woodstock Development
WRA, Inc.
WSP