

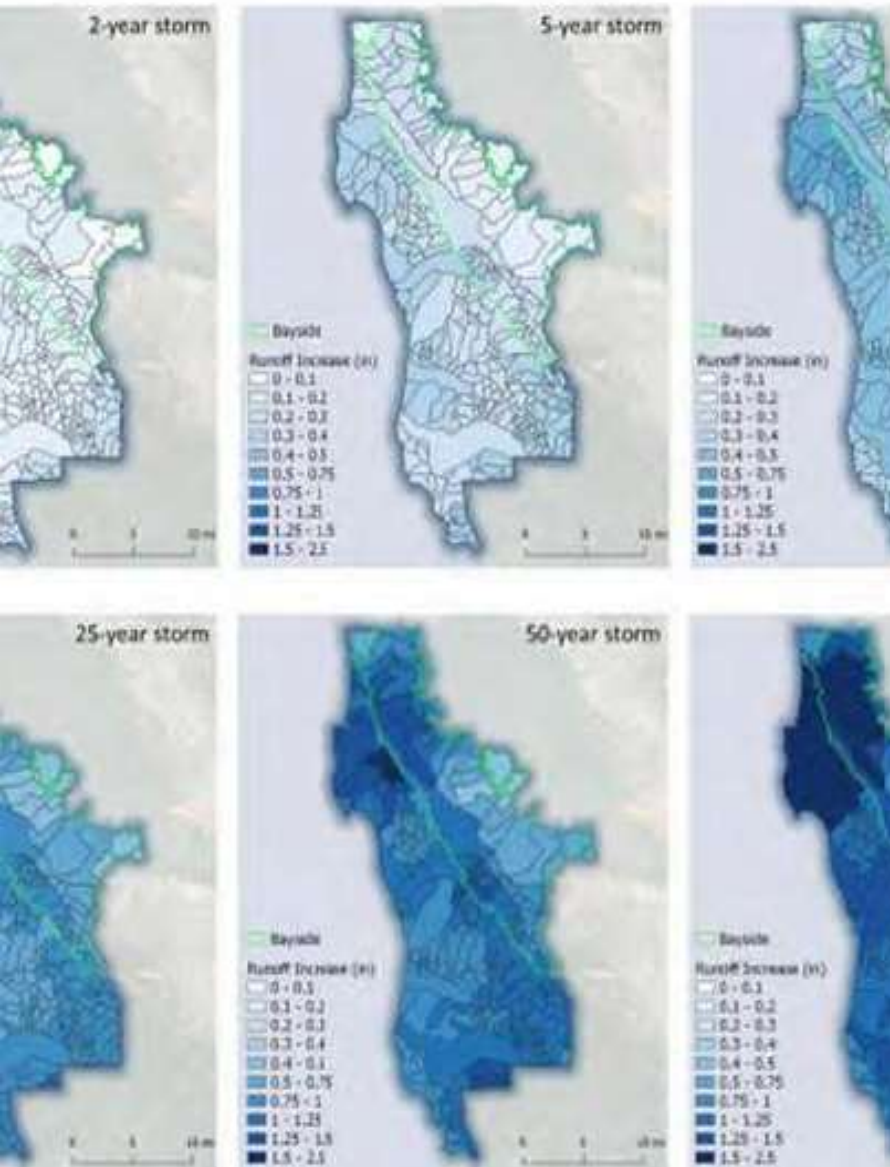
# NAVIGATING THE CURRENT FUNDING LANDSCAPE

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BPC Summit  
May14, 2024

# RESILIENCE THROUGH A WIDER LENS

As community advocates, local governments, and climate professionals we have focused on data collection, building frameworks, planning, and emergency response. Increasingly, we turn our attention to funding and implementing climate projects that will provide sustained regional solutions – creating equitable and more livable communities.

Future funding opportunities will focus on ways community engagement, regional networks, and public-private partnerships can build resilient and thriving communities through inclusive and integrated projects with enduring capacity.



## COMMITMENTS TO CLIMATE RESILIENCE: RESULTS-BASED ACCOUNTABILITY

- Social and environmental challenges we face are complex, systemic, and structural.
- Solutions require diverse combinations of people, organizations, and sectors to coordinate actions and work together even when the way forward is unclear.
- Traditional partnerships often coalesce around a desired result but struggle to focus beyond outward organizational growth.
- Results-based accountability requires us to turn our focus inward to the desired outcome.
- How do we ‘turn the curve’ or ‘build the pipeline’?
- Impact networks -collaborative efforts with diverse stakeholders focused on achieving positive outcomes by leveraging collective resources, knowledge, and expertise.



## DEVELOPING RESULTS- DRIVEN PUBLIC-PRIVATE PARTNERSHIPS

# INSTEAD OF THINKING OUTSIDE THE BOX, GET RID OF THE BOX

DEEPAK CHOPRA

**\$50B+** Climate resilience

**\$285B** Transportation investments in roads, bridges, public transit, ports and airports



Collaborative, impact-driven partnerships between public and private entities



Mutually beneficial relationships



Shared goals and results in successful partnerships and networks

# FEDERAL INVESTMENTS IN RESILIENCE

**\$8.7B**

PROTECT Grants  
(FHWA)

**\$8.25B**

Wildfire Management

**\$7B**

Army Corps of  
Engineers

**\$3.8B**

Western Water

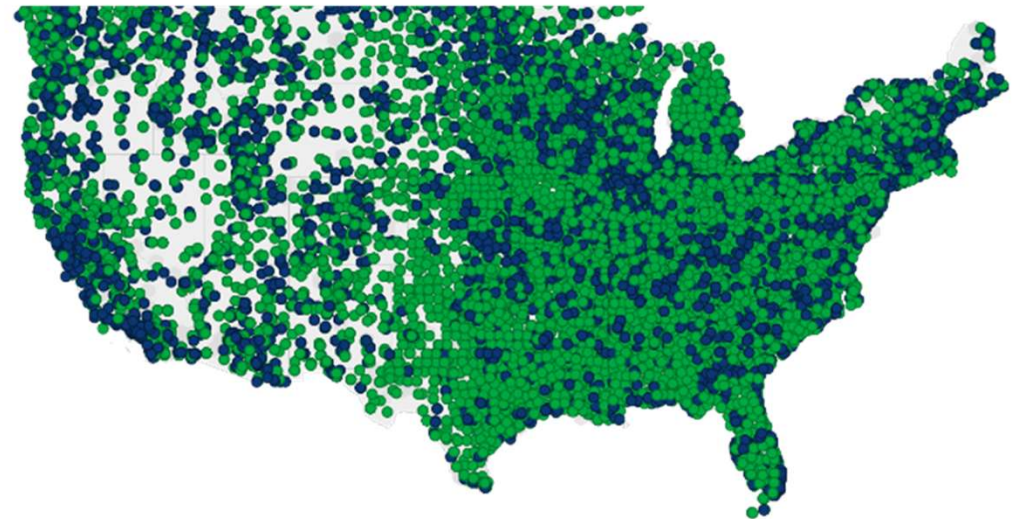
**\$3.5B**

Flood Mitigation  
Assistance

**\$50B+**

Resilience funding in  
IIJA

Federally Funded Private Sector Projects To Date  
(invest.gov)



## GETTING STARTED



The federal funds will flow. But accessing the money will be like navigating a corn maze. Dedicated resources to help secure funding will win the blue ribbon...

- Morrissey Goodale

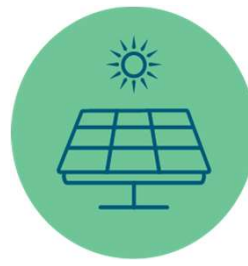
- Identify long-term goals or requirements for sustainability, resilience, green infrastructure and sea-level rise.
- Work collaboratively to determine funding opportunities that benefit more than one function.
- Build diverse project teams that combine technical expertise.
- Stack funding to accomplish bigger projects.

# RESOURCES FOR FEDERAL FUNDING IDENTIFICATION PROCESS



## US Federal resources

- [www.build.gov](http://www.build.gov)
- [www.invest.gov](http://www.invest.gov)
- [www.grants.gov](http://www.grants.gov)
- [www.fedconnect.gov](http://www.fedconnect.gov)
- Agency websites  
([www.noaa.gov](http://www.noaa.gov), [www.epa.gov](http://www.epa.gov),  
[www.fhwa.gov](http://www.fhwa.gov) )



## State resources

- Agency websites for environment, infrastructure, natural resources, and equity.



## Industry and Institution resources

- Industry groups, government and community-based organization consortiums
- Sustainability, climate action and resilience publications

# GRANT AND INCENTIVE FRAMEWORKS LEVERAGING FUNDING OPPORTUNITIES

1

Identify planning, implementation and infrastructure projects with potential for funding or incentives

2

Identify and track funding opportunities; establish relationships

3

Evaluate funding for eligibility, timing, funds available, requirements, stacking, and cost share

4

Consider community benefits early-on

5

Align project goals with funding priorities





NOAA-NOS-OCM-2023-2008068  
NOAA Climate Resilience  
Regional Challenge

The Climate Resilience Regional Challenge will catalyze equitable adaptation through regional scale collaboration and implementation of adaptation actions that will reduce future damage from weather and climate impacts. These federal investments will also provide a unique opportunity to achieve co-benefits and build enduring capacity for adaptation in coastal areas, including underserved communities.

#### NOAA Program Priorities

- **Risk reduction:** approach and actions reduce risk to coastal communities, infrastructure, economies, and ecosystems (15 points)
- **Regional coordination and collaboration:** includes the appropriate entities for a specific geography in the collaborative team and proposes activities that will advance goals (10 points)
- **Equity and inclusion:** activities are co-developed with tribes and underserved communities and support implementation of equitable strategies and actions (15 points)
- **Enduring capacity:** activities will build enduring capacity for adaptation within specified regions (10 points)
- **Technical merit:** approach is technically sound and/or innovative with clear goals and objectives for the activities (20 points)
- **Overall qualifications:** applicant possess the necessary training, education, facilities, and administrative resources (15 points)
- **Project costs:** budget is realistic and commensurate with the project needs and timeframe (10 points)
- **Outreach and engagement:** strategy to engage stakeholders beyond the collaborative team (5 points)



#### DEADLINE

LOI- 8/28/23

Full Application- 2/13/24

Notice of Award- Summer 2024

Anticipated Project Period- 10/24-10/29



#### TOTAL FUNDING AVAILABLE

\$575 million



#### MAXIMUM GRANT AWARD

\$2 million (Track 1)

\$75 million (Track 2)



#### COST SHARE

Not applicable



#### RESTRICTIONS

No activities required by consent decree or otherwise legally required



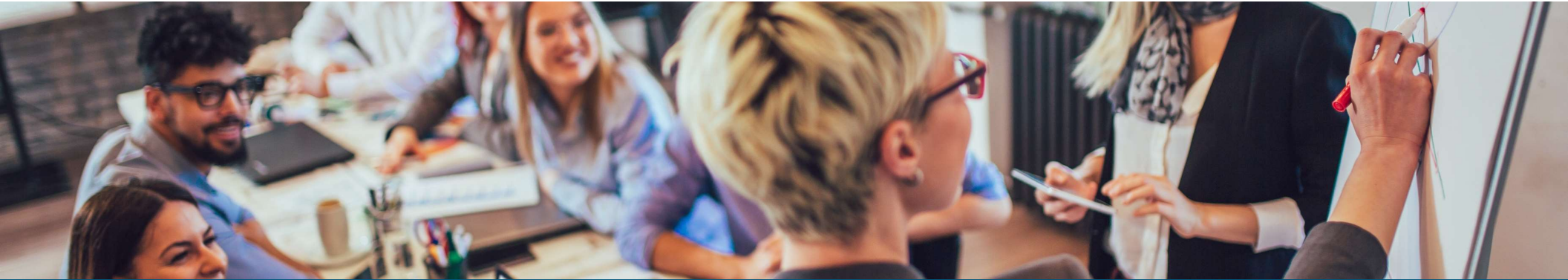
#### REQUIREMENTS

SAM, Grants.gov, Letter of Intent



#### SOURCE

NOFO for NOAA-NOS-OCM-2023-2008068,  
NOAA CRRC Full Application Guidance



# STRATEGIC APPLICATION FOR FUNDING

- Register in federal and state systems (SAM.gov, Grants.gov and FedConnect.gov)
- Tailor proposals to specific sectors and regions, speak to the funding entity's priorities
- Identify strategic partners and/or sub-recipients
- Plan for community engagement and how to tell your bigger 'story'
- Clear, concise, and compliant grant applications

## IMPACT OF FUNDING



Federal and state funding are force multipliers for our projects, allowing us to accelerate implementation, minimize risk and drive community-centered solutions.

1. Accelerates implementation, minimizes risk, provides best management practices and regional momentum.
2. Establishes credibility with regulators, partners and stakeholders
3. Creates a more holistic and comprehensive project approach
4. Focuses community benefits and stakeholder engagement and pulls it in a positive direction



# BAY AREA PARTNERSHIPS AND FUNDING: CITY/COUNTY ASSOCIATION OF GOVERNMENTS OF SAN MATEO COUNTY

## Partnership Development

- Regional Lead
- At-Risk Municipalities
- Equity and Landscape Resilience Collaborators
- OneWatershed Agency Collaborators

## Leveraged Funds

- State General Fund grant via the CA Natural Resources Agency
- USEPA STAG Community Grant Program
- US EPA SF Bay Water Quality Improvement Fund.
- CA ICARP Adaptation Planning Grant Program
- Caltrans Climate Change Adaptation Planning grant
- State Coastal Conservancy, National Fish and Wildlife, US Fish and Wildlife
- NOAA grants
- Private foundation and non-profit grants



# FUNDING TRENDS AND FUTURE OPPORTUNITIES

- Increasing focus on geographic distribution
- Mix of funding amounts across the spectrum of projects, a slight trend in more large projects being funded (perhaps due to agency staffing)
- Shovel-ready, complete concepts and partnerships are favored
- Ability to manage federal cross-cutters (wage rates, NEPA compliance, etc.)
- Community benefits- job creation, benefits to traditionally disadvantaged communities, stakeholder engagement and investment

## FUNDING AND PUBLIC-PRIVATE PARTNERSHIPS **TAKEAWAYS**

- Start evaluations, research, and relationship/network building early
- Community-serving, results-based approach
- Get registered and current in systems now, even if you have not identified a funding pursuit
- Consider your timing, public-private partnerships are not well-suited for quick turn projects
- Dedicate internal and/or external resources