

March 1st, 2024

Dear BPC Members, Colleagues, and Partners:

The Bay Planning Coalition (BPC) has initiated a leadership transition process in response to CEO John Coleman's recent announcement to leave BPC and accept another position. John shared his decision with the Executive Committee in early February advising his last day as CEO would be March 8, 2024. At the regularly scheduled board meeting on February 14, 2024, the leadership transition was discussed, and a number of decisions were approved and set in motion.

An immediate key priority and focus is to ensure BPC's work continues without interruption or loss of effectiveness. Without hesitation the Board approved the promotion of Cameron Carr as Director of Policy and Chief Operating Officer, effective March 9, 2024. CEO John Coleman, the Executive Committee, Committee Chairs and other board members expressed full confidence in Cameron's ability to quickly step into this new role, which expands on the work he has mastered over the past two years. The Board further committed to provide support and guidance for Cameron, if needed, as he assumes greater responsibility at BPC.

In addition to this important immediate action, the Board also approved a process to evaluate several recruitment options to seek a new CEO. The benefits of Cameron Carr's appointment are not limited to the immediate assurance of BPC's programs, operations, representation, and advocacy efforts. It also provides greater flexibility in the CEO recruitment process. Cameron's extensive involvement in the essential functions of BPC, coupled with his existing relationships and knowledge of the programs operating in the Bay Area are highly valued. As a result, we are hopeful that at the May board meeting there will be additional decisions reached regarding the CEO recruitment approach and procedures.

Throughout the leadership transition process BPC has maintained commitment to an open, transparent dialogue, actively seeking input from the Board of Directors, membership, partners and stakeholders. We remain committed to providing the full slate of benefits and to not waver from our mission and adopted strategic goals for 2023-2024 shown below:

Mission Statement

The mission of the Bay Planning Coalition is to provide expert advocacy and facilitation to advance a strong economy that supports a sustainable environment within the San Francisco Bay and its watershed.

2023-24 Strategic Goals

- Proactively influence and shape regional plans, policies, and legislation.
- Maximize the allocation of federal and state funding for climate change adaptation and infrastructure in the Bay Area.
- Advocate and facilitate an efficient, coordinated, and timely regulatory development and permitting process.

Sincerely,



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