

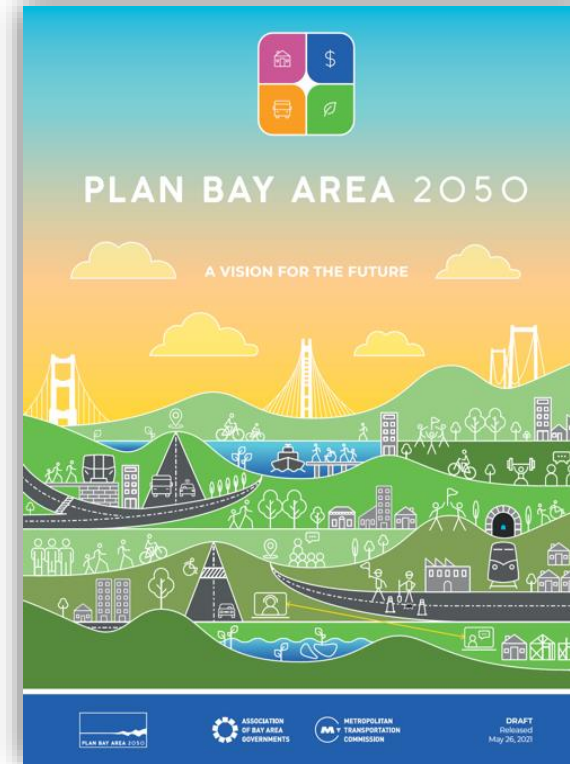
PLAN BAY AREA 2050

Plan Bay Area 2050 Implementation Plan: *Progress Update*

Matt Maloney, Director, Regional Planning, MTC/ABAG

Implementation Plan: Background

- Adopted in October 2021, Plan Bay Area 2050 represents the **most comprehensive regional vision to date**, encompassing four elements, 11 themes, and 35 strategies
- Plan Bay Area 2050 leveraged **deep community engagement** to plan for an **uncertain future**, while advancing **more equitable and resilient outcomes for all residents**
- **Integrated as the final chapter of the plan**, the Implementation Plan identified success factors and proposed MTC/ABAG roles for each of the 35 strategies, as well as over 80 implementation actions for MTC/ABAG



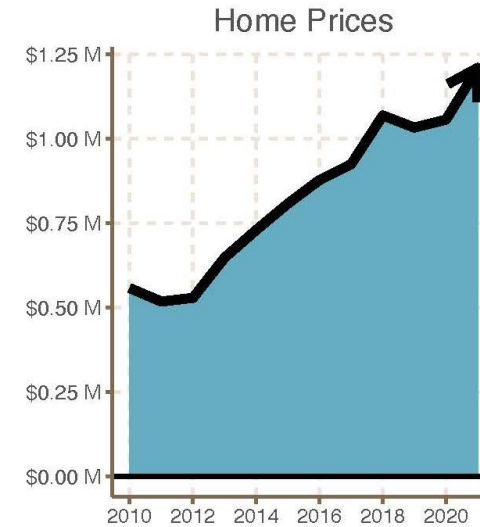
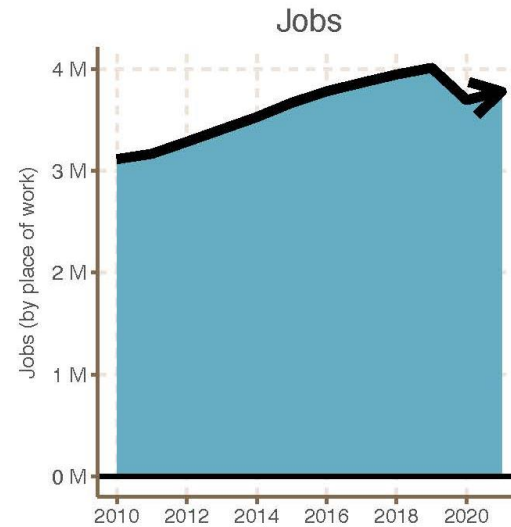
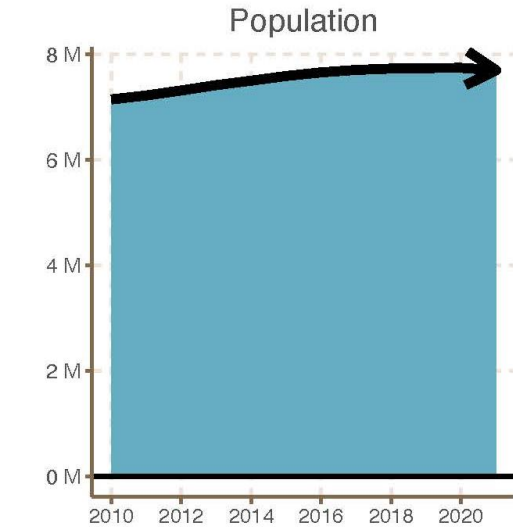
7 | Implementation Plan



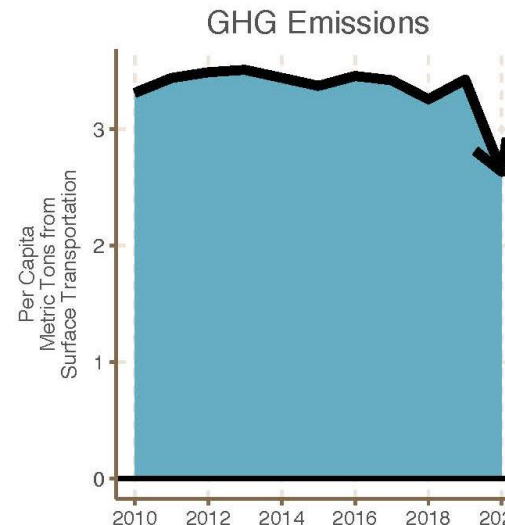
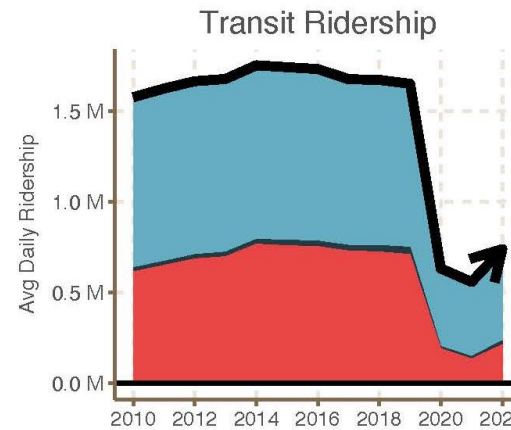
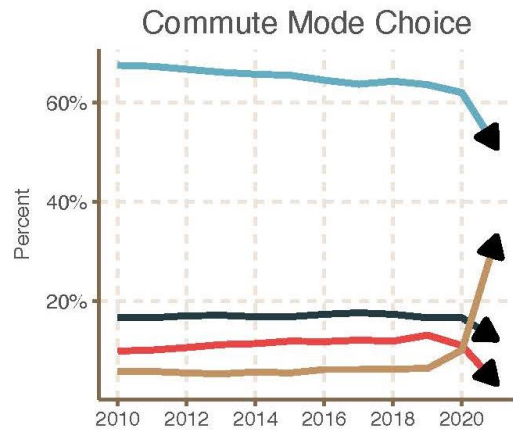
Plan Bay Area 2050
30-year strategies

Implementation Plan
5-year near-term actions

Vital Signs: What's the Latest Pulse of the Bay Area?



- Both population and jobs are still down from their pre-COVID peak, although growth was already slowing before the pandemic.
- Home prices rose steeply from the market bottom in the early 2010s - although the market is now cooling.



- The decrease in drive-alone commuters and increase in work-from-home has contributed to overall declining GHG emissions.
- The massive COVID-related drop in transit ridership, and slow recovery so far, present a major challenge going forward.

— Drive Alone — Transit
— Other — Work from Home

— Bus — Rail
— Other

Environment: Partnering to Advance Resilience and Conservation



Image Source: Noah Berger

Several efforts are working to support resilience and adaptation around the Bay, including the [Sea Level Rise \(SLR\) Adaptation Funding and Investment Framework](#), the 2022 [Estuary Blueprint](#), and the [Regional Climate Adaptation Legislative Working Group](#).



Image Source: Flickr/Aurimas

A planning grant has been secured from the State to support a [refresh of the Priority Conservation Area \(PCA\) program](#), which will focus on incorporating climate hazards and equity more deeply into the planning framework, among other goals.



Image Source: Karl Nielsen

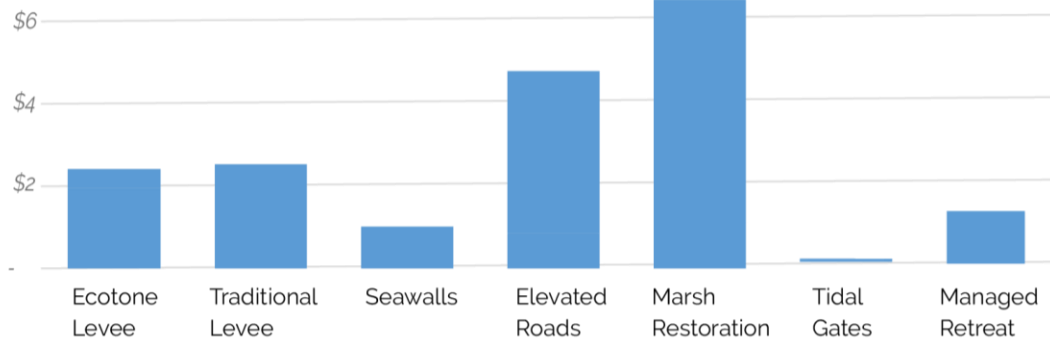
Work is proceeding to make [state Route 37](#) more resilient; a [North Bay Baylands Regional Conservation Investment Strategy](#) is under development; and a [Bay Trail Equity Strategy](#) project has been launched.

Environment Strategy: Adapt to Sea Level Rise

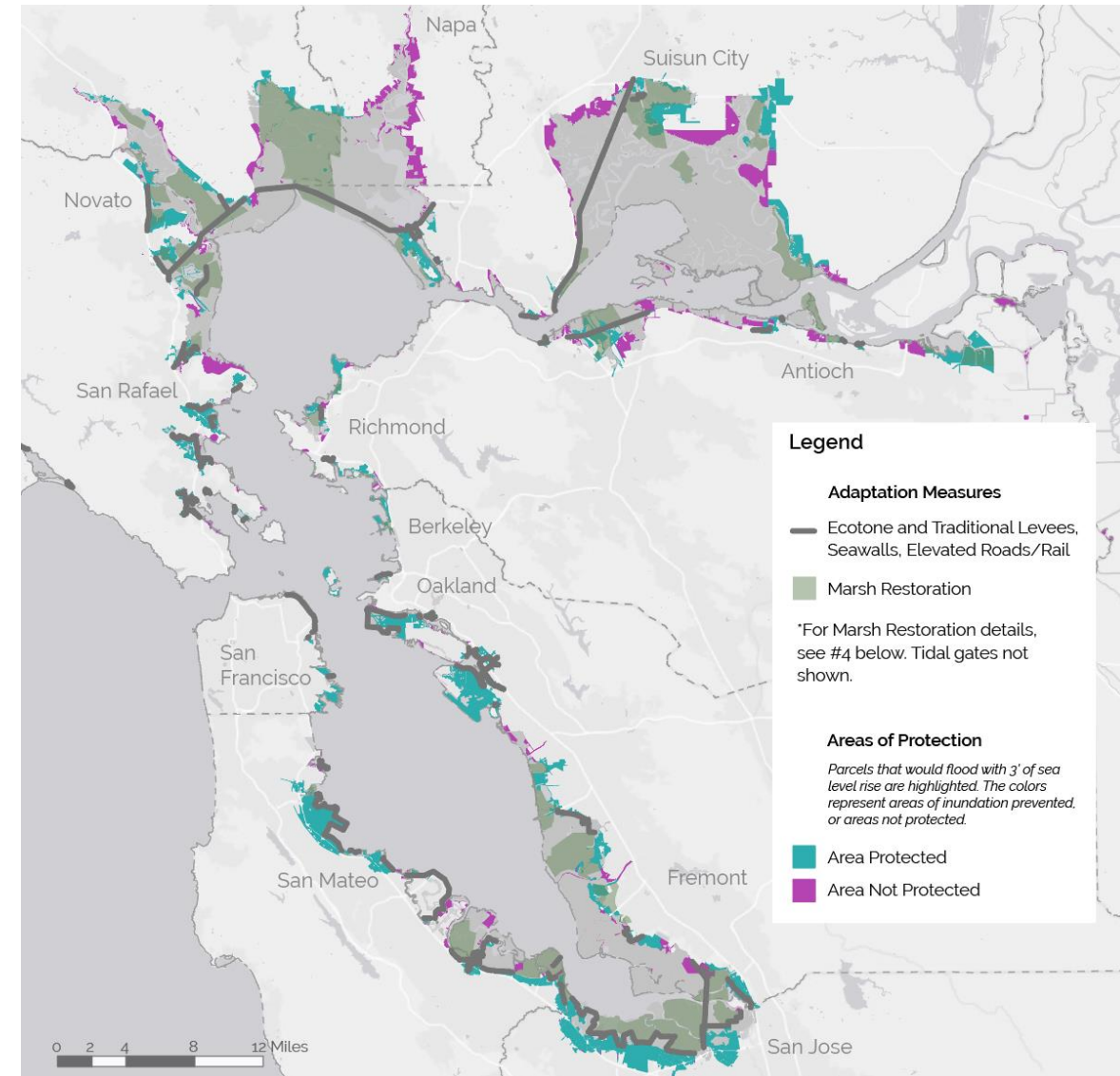


Plan Bay Area 2050 Strategy EN1 (“Adapt to Sea Level Rise”) estimated a \$19 billion need to protect most communities and key transportation infrastructure from projected inundation by 2050. Stakeholders identified the \$16 billion funding gap as a key implementation barrier recognizing the need for new revenues.

Adaptation Measures by Cost



Simplified Archetype



Illustrative Adaptation Measures in Plan Bay Area 2050 Strategy EN1

Example SLR Investment: Resilient State Route 37



Highway 37 is a regionally significant 21-mile east-west corridor connecting the four North Bay counties. The purpose of the Resilient State Route 37 effort is to deliver a corridor program that provides community benefits for all.



**Sea Level Rise
Adaptation**

Improve resiliency of transportation infrastructure to sea level rise and flooding



**Multimodal
Transportation**

Improve traffic flow and peak travel times by relieving congestion and increasing person throughput



Equity

Enhance the quality of life for residents and build stronger local and regional economy for all



Ecology

Restore ecological and hydrologic flows to enhance productivity of wetlands and Baylands



Public Access

Provide accommodation for multimodal use and facilitate public access to natural resources



Housing: Scaling Up the Regional Portfolio



Image Source: Karl Nielsen

Ongoing support for local jurisdictions through the **Regional Housing Technical Assistance** program, focused on Housing Element implementation, support for county-based collaboratives, and local housing policy grants.



Image Source: De Anza Terrace

The **Bay Area Housing Finance Authority (BAHFA)** continues to build capacity, with a full staff in place, pilot programs underway, and a completed housing preservation deal.

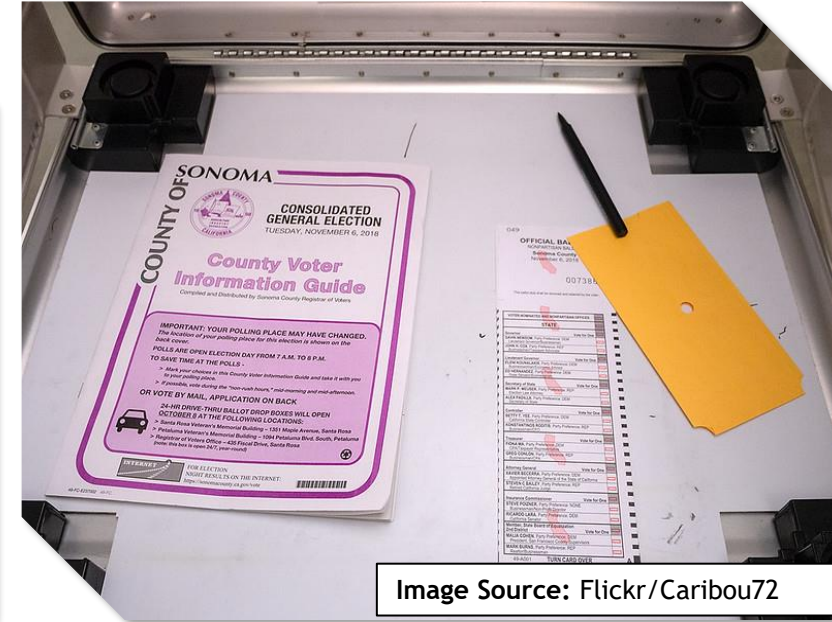


Image Source: Flickr/Caribou72

Preparations are proceeding for a **potential 2024 regional housing measure**, which could bring much needed funding to help build affordable housing.

Housing & Economy: Growth Framework Implementation



Image Source: Karl Nielsen

A revised **Transit-Oriented Communities (TOC)** policy was adopted to support a greater mix of housing and commercial densities in areas within a ½ mile of existing or planned fixed guideway transit stops, stations or terminals.



Image Source: Karl Nielsen

A **Priority Sites Pilot** has been proposed to fund high-impact, regionally significant affordable housing projects and establish a pipeline of additional priority sites for future funding.



Image Source: Flickr/Anomalous_A

Stakeholder engagement and outreach has begun to help shape a **Priority Production Area (PPA) grant program** approved by MTC/ABAG that will prioritize industrial lands for economic development investment.

Transportation: Reimagining a More Equitable System



Image Source: Peter Beeler

The **Active Transportation (AT) Network** - incorporating **All Ages and Abilities** design principles - was adopted and will serve as a key component of the updated **MTC Complete Streets Policy**.

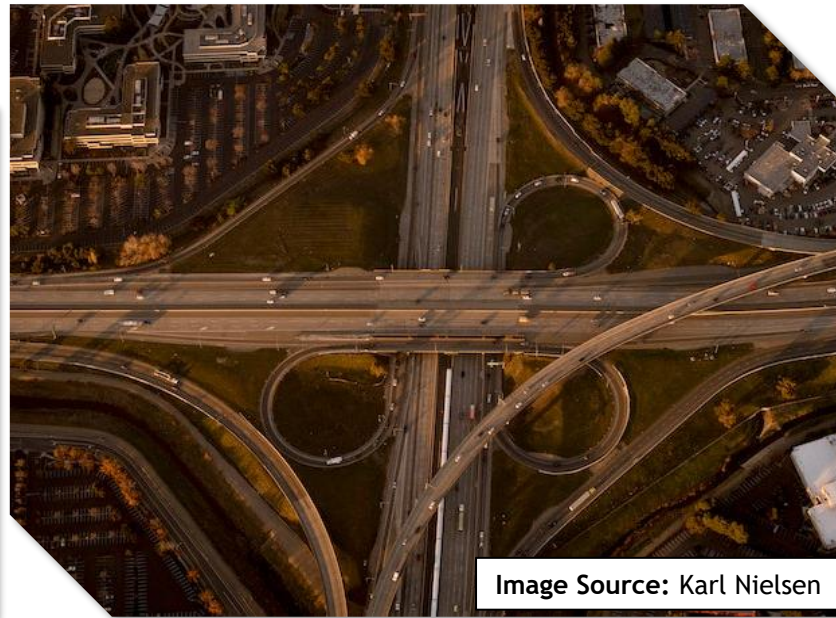


Image Source: Karl Nielsen

The **Next Generation Freeways Study** has progressed with convenings, analysis, broad partner and public engagement, as well as goals and equity framework development.



Clipper BayPass has been **deployed**, a two-year pilot project providing an all-agency transit pass to students at select universities and residents of certain affordable housing communities.

Select Implementation Focus Areas for 2023



Image Source: Unsplash



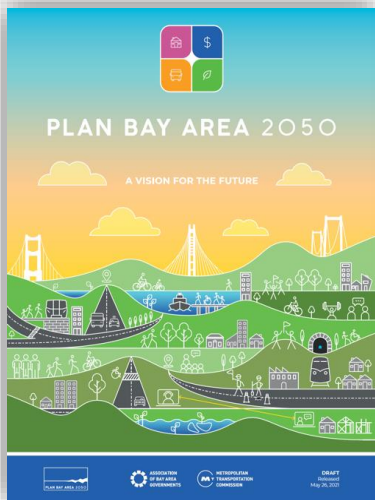
Image Source: Noah Berger



Image Source: Clipper



Image Source: Costar



Advocacy & Legislation	New, Existing or Restructured Initiatives	Planning or Research
<ul style="list-style-type: none"> Work towards placement of an affordable housing bond on the November 2024 ballot 	<ul style="list-style-type: none"> Develop and analyze network management concepts for the Bay Area 	<ul style="list-style-type: none"> Present the BAHFA Business Plan equity framework and draft funding component
<ul style="list-style-type: none"> Continue engagement on next steps for a regional transportation funding measure 	<ul style="list-style-type: none"> Continue work on Next Generation Clipper to modernize the Bay Area's transit fare payment system 	<ul style="list-style-type: none"> Kick off Plan Bay Area 2050+, including financial assumption updates and integrated connected network planning

*Please see **Attachment B** for a comprehensive list of anticipated implementation activities in the year ahead; staff will return to provide the next Implementation Plan progress report in fall 2023*

An aerial photograph of a suburban neighborhood. In the foreground, a wide river flows, bordered by a rocky shoreline and a green grassy area. A paved path runs along the grass. The middle ground is filled with a dense residential area featuring numerous houses with varying roof colors, interspersed with trees. In the background, rolling hills are visible under a clear blue sky.

Questions & Discussion

Contact:
Matt Maloney, mmaloney@bayareametro.gov

Photo credit: Noah Berger, 2021