

# The 28th Annual Bay Planning Coalition Decision Makers Conference

*Growing the Bay Area's Maritime & Industrial Economy  
to Secure a Sustainable Future*

April 9, 2015  
Oakland Scottish Rite Center  
Oakland, California

 Bay Planning Coalition

#DMC2015



2015  
DECISION  
MAKERS  
CONFERENCE

Program & Resource Guide



Economic Recovery,  
Coastal Protection and  
Environmental Restoration

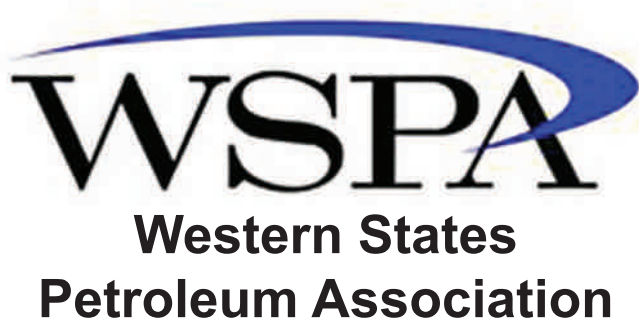
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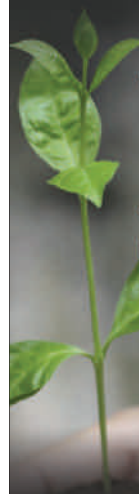
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# THE 28th ANNUAL

## Bay Planning Coalition Decision Makers Conference

Growing the Bay Area's Maritim & Industrial  
Economy to Secure a Sustainable Future

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**B**ay Planning Coalition (BPC) was founded 32 years ago to ensure fair, reasonable, and balanced planning and permitting, with a particular focus on dredging, and to make sure that regulatory agencies acted within their enabling legislation. During this time, it is accurate to state that BPC has succeeded on many of these important issues.

Timely and adequate dredging continues to be critical to the vitality of the Bay Area's ports and harbors and to the state's economic health. BPC remains a strong advocate for streamlined processes that enable efficient movement of goods and support of manufacturing. Forces that have an impact on ports, airports, shoreline industry, and land use will always be on BPC's radar. These issues will forever be directly tied to the economic strength and future of the San Francisco Bay-Delta region and the state of California. This year, we are looking at some of the outside forces that come not just from bureaucracy and regulation, but that are symptomatic of other changes in our society and environment.

The focus of this year's DMC is Growing the Bay Area's Maritim & Industrial Economy to Secure a Sustainable Future. Industrial business and the maritime industry are vital aspects of the Bay Area economy, creating millions of jobs for our citizens. The DMC serves as a forum for the leaders of the goods movement economy and Bay Area industries and businesses to join with key elected officials, policy makers, regulators and non-governmental organizations, as well as the general public, to focus together on the solutions that will strengthen and grow a strong, sustainable and resilient maritime and industrial economy and ecosystem for San Francisco Bay and its Region.

We are living in times of change, uncertainty and political paralysis. Our Region is growing, and we are seeing traditional industrial uses of the land and shoreline transition to new uses, including retail, recreation, athletics, and housing. Navigating these different interests, BPC is attempting to educate and advocate how to live and prosper side by side.

Directly related to the evolving uses of our shoreline is sea level rise. Science clearly indicates that sea levels are rising, and storms and flooding will become more frequent and severe. A glance at a map of the Bay Area reveals the sobering fact that much of what makes our Region so successful – vibrant import and export hubs, innovative tech companies, necessary waste-water facilities, energy production, transportation routes, diverse housing, and more - is located close to the shoreline, in areas vulnerable to flooding from storm surges and sea level rise. Last year we had a fascinating presentation by John Englander, and since then a new foundation has been created in our region to deal with this important subject, the International Sea Level Institute.

These issues will be a key part of our dialogue today and also examined at future events and activities.

In order to sustain the exceptional quality of life in the Bay Area, we need to protect the trade-driven economy and environment that shapes it. Just as dredging is critical to moving goods to and from our shores, evolution and adaptation is critical in order to stay competitive and protect our shoreline infrastructure from catastrophe.

Thank you for joining us at the 28th annual Decision Makers Conference. Let's start the conversation.

**John A. Coleman**, *Chief Executive  
Officer*



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# Agenda

## 28th DECISION MAKERS CONFERENCE

Growing the Bay Area's Maritime & Industrial Economy  
to Secure a Sustainable Future

April 9, 2015

#2015DMC

### VISION/MISSION OF THE DMC:

*The annual Decision Makers Conference is the premier annual gathering in Northern California to discuss the key issues and challenges facing those whose lives and livelihoods are connected to San Francisco Bay and Region, its maritime commerce, industries, infrastructure and ecosystem. The DMC is the critical regional forum where the staffs and leaders of the goods movement sector and Bay-oriented industries and businesses join key elected officials, policy makers, regulators and non-governmental organizations, as well as the general public, to focus together on the solutions that will strengthen and grow a strong, sustainable and resilient maritime and industrial economy and ecosystem for San Francisco Bay and its Region.*

**8:00 – 8:45**

REGISTRATION & CONTINENTAL BREAKFAST

**8:45 – 9:00**

Welcome

**John Coleman**, Chief Executive Officer, Bay Planning Coalition

**David Ivester**, President, Bay Planning Coalition

**9:00 – 9:25**

OPENING REMARKS

**Mayor Libby Schaaf**, Mayor of Oakland

**9:25 – 10:40**

PANEL 1: *Laying the Foundation: The Competitive Value of the Northern California Maritime & Industrial Economy*

**Moderator: Scott Warner**, ENVIRON

- **ECONOMIC OUTLOOK** – **Sean Randolph**, Senior Director, Bay Area Council Economic Institute
- **IMPORTANCE OF THE BAY AREA'S PORTS FOR TRADE AND THE ECONOMY** – **Beth Frisher**, Manager of Business Development & International Marketing, Port of Oakland
- **MEETING FUTURE ENERGY NEEDS: CHALLENGES AND OPPORTUNITIES** – **Joshua Townsend**, Manager of Economic Development and Customer Relations, PG&E
- **ECONOMIC IMPACT OF THE BAY AREA'S REFINERIES** – **Colin Maynard**, Manager of Strategic Communications, Western States Petroleum Association

10:40 – 10:55

BREAK

10:55 – 12:10

PANEL 2: Framing the Issues: Challenges and Risks to the Bay Area Maritime and Industrial Economy

Moderator: **Amy Breckenridge**, ERM

- REGULATORY CHALLENGES – **Gary Oates**, President & CEO, ESA
- CLIMATE CHANGE & SHORELINE RESILIENCY – **Larry Goldzband**, Executive Director, BCDC
- FLOOD MANAGEMENT CHALLENGES – **Gregor Blackburn & Ed Curtis**, FEMA Region IX
- ENVIRONMENTAL CHALLENGES – **Andrew Sabey**, Partner, Cox, Castle & Nicholson

12:10 – 1:30

LUNCH PROGRAM

- PRESENTATION OF AWARDS – Frank Boerger Award to **Jack Broadbent**, BAAQMD
- WASHINGTON UPDATE - **Eric Saperstein**, President & CEO, ENS Resources
- KEYNOTE SPEAKER - **U.S. Congressman John Garamendi**

*"Maritime Economic Opportunities in the United States"*

1:30 – 2:05

- KEYNOTE SPEAKER - **U.S. Congressman Jared Huffman**

*"The Federal Government's Role in Protecting the Environment while Investing in Infrastructure and Improving Economic Opportunity"*

2:05 – 3:20

PANEL 3: Building the Future: Solutions to Ensure Sustainable

Growth of the Bay Area Industrial Economy

Moderator: **Dilip Trivedi**, Moffatt & Nichol

- REGULATOR PERSPECTIVE – **Lt. Col. John Morrow**, San Francisco District Commander, U.S. Army Corps of Engineers
- ENVIRONMENTAL & CLIMATE INNOVATION – **Peter Wijsman**, Program Manager, ARCADIS
- HOUSING AND TRANSPORTATION SOLUTIONS – **Bob Glover**, Executive Officer, BIA Bay Area
- RESILIENCE & RISK MANAGEMENT – **Victoria Salinas**, Chief Resilience Officer, City of Oakland

3:20 – 3:40

Solutions Generated by the Conference for **GROWING THE BAY AREA'S MARITIME & INDUSTRIAL ECONOMY TO SECURE A SUSTAINABLE FUTURE**

**Richard Sinkoff**, Port of Oakland

3:40-3:50

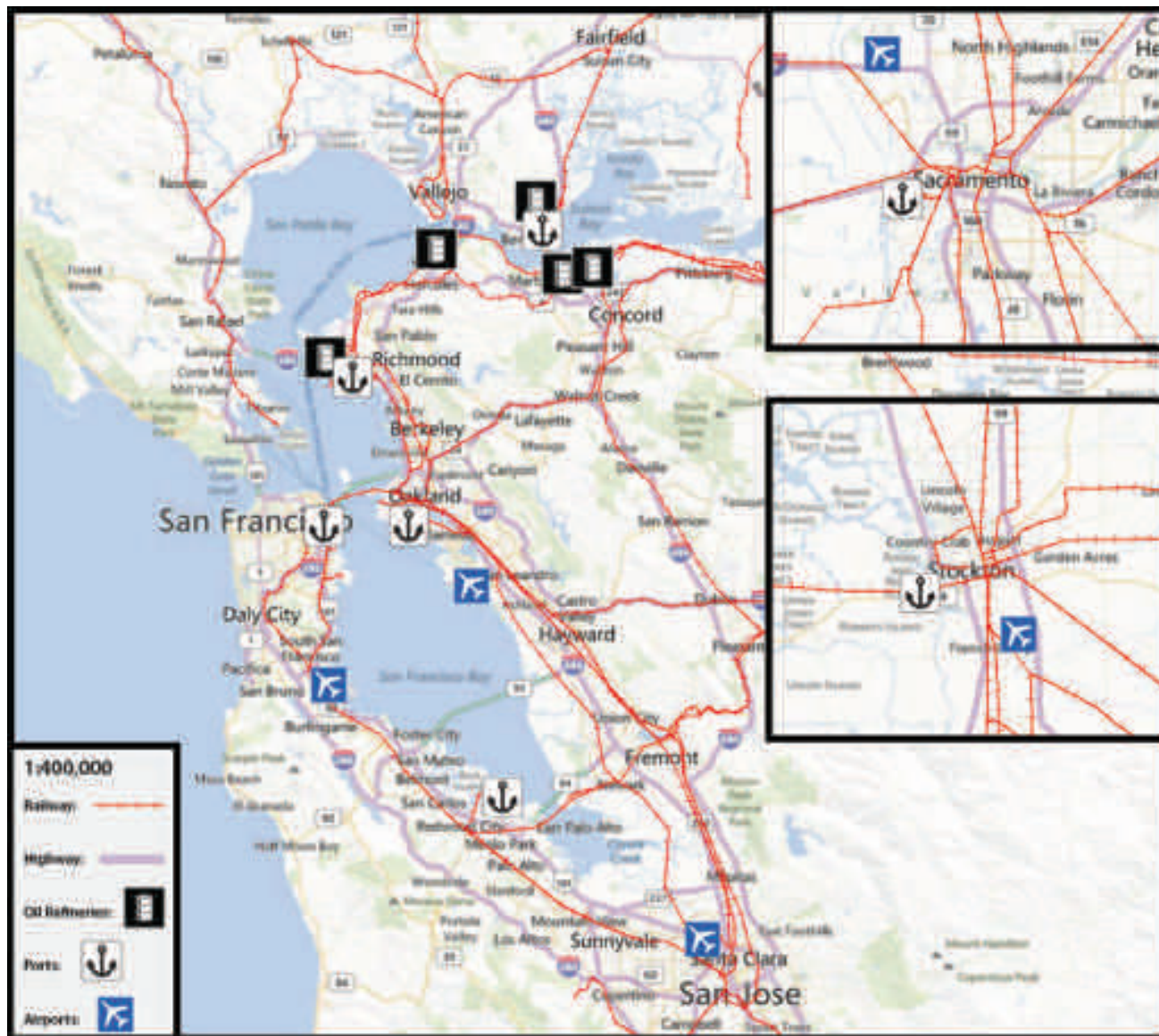
CLOSING REMARKS

**John Coleman**, Bay Planning Coalition





## Bay Area Infrastructure Map





# Bay Area Sea Level Rise Map

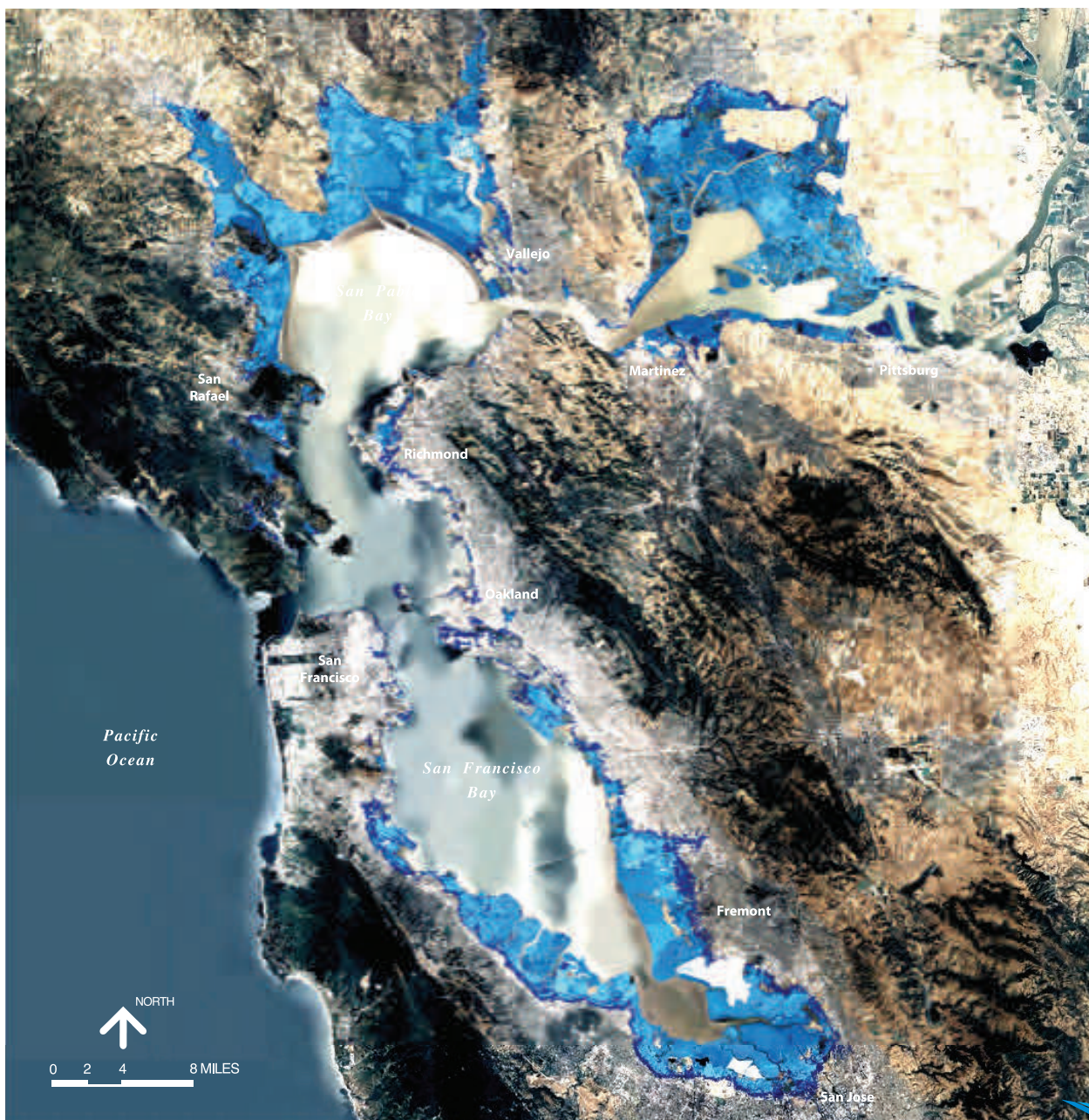


San Francisco Bay  
Conservation and Development Commission

- Area potentially exposed to an approximate 16-inch sea level rise
- Area potentially exposed to an approximate 55-inch sea level rise
- No data

## SAN FRANCISCO BAY AREA SHORELINE AREAS POTENTIALLY EXPOSED TO SEA LEVEL RISE

**DISCLAIMER:** The inundation data used in these maps do not account for shoreline protection or wave activity. These maps are for informational purposes only. Users agree to hold harmless and blameless the State of California and its representatives and its agents for any liability associated with the use of the maps. The maps and data shall not be used to assess actual coastal hazards, insurance requirements, or property values or be used in lieu of Flood Insurance Rate Maps issued by the Federal Emergency Management Agency (FEMA).



Sea level rise data provided by:





## Northern California's Economy

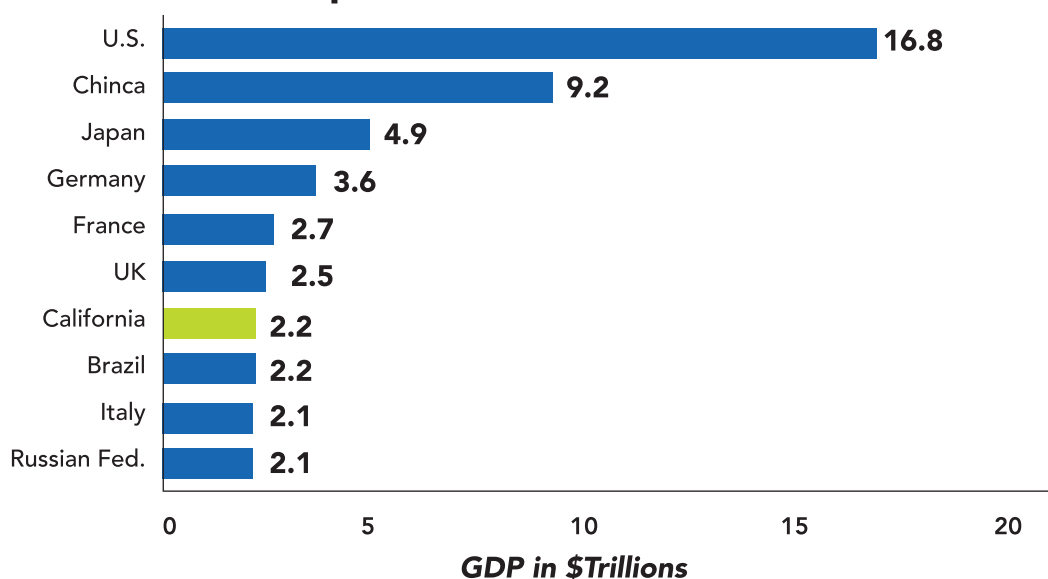
### STATE

- In 2013, California experienced a 2% growth in GDP with a total of \$2.2 trillion.<sup>i</sup>
- California is currently the world's 8th largest economy tied with Brazil and followed by the Russian Federation and Italy
- California has the largest Gross State Product (GSP) among states with a total GSP of \$2.2 trillion in 2013, followed by Texas and New York.
- California has consistently outpaced national growth in years 2011, 2012, and 2013.<sup>ii</sup>

### SAN FRANCISCO BAY AREA

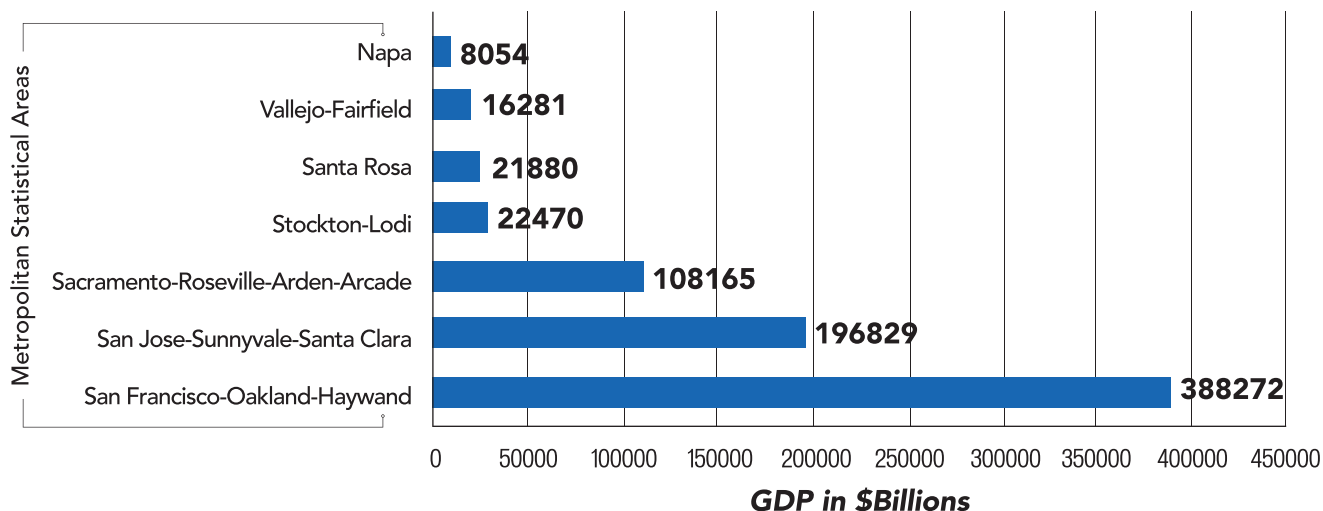
- The Bay Area ranks 19th in the world when compared to national economies with a GDP of \$535 billion.
- The Bay Area has the highest GDP per capita in the United States, and ranks above international cities London and Singapore.<sup>iii</sup>
- Northern California's combined Metropolitan Statistical Areas add up to \$761 billion in 2013.<sup>i</sup>
- With only 17% of California's population, the Bay Area produces 25% of the state's economic output.<sup>iv</sup>

### Top World Economies in 2013



Center for Continuing Study of the California Economy, 2014.

### GDP of Northern California Metropolitan Areas in 2013



U.S. Bureau of Economic Analysis

# Economic Impacts of Ports and Airports

## PORT OF BENICIA (AMPORTS)

- > Exports, 2014: 302,061 metric tons, valued at \$55.8 million
- > Imports, 2014: 197,076 metric tons, valued at \$3.6 billion<sup>v</sup>

## PORT OF OAKLAND

- > Fifth busiest container port in the United States by cargo volume<sup>vi</sup>
- > In 2014, import volume for the year increased 5.29%, and overall container volume increased 2%<sup>vii</sup>
- > Exports, 2014: 7.8 million metric tons
- > Imports, 2014: 6.8 million metric tons
- > The Port of Oakland supports approximately 73,000 jobs in the Northern California mega region<sup>viii</sup> and impacts about 827,000 jobs nationwide<sup>ix</sup>

## PORT OF REDWOOD CITY

- > Exports, 2014: 282,900 metric tons, valued at \$84.9 million (Scrap metal)
- > Imports, 2014: 1.47 million metric tons, valued at \$29.8 million (Sand, Aggregates & Other Dry Bulk)
- > Port-related Jobs, 2014: 600<sup>x</sup>

## PORT OF RICHMOND

- > Import and Export total for privately-owned terminals, 2014: 25.4 million metric tons
- > Import and Export total for city-owned terminals, 2014: 268,480 metric tons<sup>xi</sup>

## PORT OF SAN FRANCISCO

- > Cruises - total passengers, 2014: 256,410
- > Total economic impact of cruise activity, 2014: \$66.6 million
- > Total Jobs created by cruise activity: 466
- > Commuter ferry - total passengers, 2014: 4.62 million
- > Alcatraz & Bay excursions- total passengers, 2014: \$3.95 million
  - total sales: \$55.56 million
- > Imports, 2014: 1.6 million metric tons
- > Estimated value of all import and export cargo, 2014: \$80.3 million<sup>xii</sup>

## PORT OF STOCKTON

- > Imports, 2014: 1.8 million metric tons
- > Exports, 2014: 1.36 million metric tons
- > Total Import and Export Value, 2014: \$1.5 billion
- > Anticipated Union Pacific rail welding facility to bring \$25 million in capital investment and 25 permanent family-wage jobs
- > Over 45,000 Port-related jobs with another anticipated 1,000 jobs that will bring \$1.6 billion of private capital investment.<sup>xiii</sup>

## OAKLAND AIRPORT

- > 40th busiest Airport in North America by passenger traffic in 2013, 13th busiest by cargo volume<sup>xiv</sup>
- > Approximately 8,000 on-airport jobs<sup>xv</sup>
- > Total passengers, enplane and deplane, 2014: 10,34 million<sup>xvi</sup>
- > Cargo exports, 2014: 267,107 metric tons
- > Cargo imports, 2014: 262,667 metric tons<sup>xvii</sup>

## SAN FRANCISCO AIRPORT

- > 7th busiest Airport in North America by passenger traffic 2013, 19th busiest by cargo volume<sup>xiv</sup>
- > Total economic contribution of SFO amounts to over 288,000 jobs in the greater SF Bay Area
- > \$55.8 billion in related business sales, and \$19.6 billion in total payroll<sup>xvii</sup>
- > Total passengers, enplane and deplane, 2014: 47.15 million
- > Cargo exports, 2014: 212,026 metric tons
- > Cargo imports, 2014: 188,589 metric tons<sup>xix</sup>

## SAN JOSE AIRPORT

- > 45th Busiest Airport in North America by passenger traffic 2013<sup>xiv</sup>
- > Total passengers, enplane and deplane, 2014: 9.39 million
- > Total cargo handled, including mail, 2014: 48,340 metric tons<sup>xx</sup>







# Economic Impacts of the Oil and Gas Industries

## STATE

- California surpassed Alaska in oil production in 2013 to rank third among states in oil production
- California accounted for 7.3% of the total U.S. oil output in 2013<sup>xi</sup>
- California's total revenue from oil and gas operations in January 2014 was \$191 million
- As of 2014, five of the ten most productive oil fields in the United States are in California<sup>xii</sup>
- Direct Employment by Oil and Gas Industry in Bay Area, 2012: 28,700 jobs, or 15.2% of Regional employment

## SAN FRANCISCO BAY AREA

- Direct, Indirect and Induced Jobs in the Bay Area, 2012: 77,050
- Direct labor income in the Bay Area, 2012: \$6.2 billion
- Total tax revenues generated by Industry in Bay Area, 2012: \$8.13 billion
- Total Industry Output in Bay Area region, 2012: \$103 billion, representing over 10% of the region's GDP<sup>xiii</sup>

## Sources:

- i U.S. Bureau of Economic Analysis – [bea.gov](http://bea.gov)
- ii Center for the Continuing Study of the California Economy - [www.ccsce.com/PDF/Numbers-July-2014-CA-Economy-Rankings-2013.pdf](http://www.ccsce.com/PDF/Numbers-July-2014-CA-Economy-Rankings-2013.pdf)
- iii Bay Area Council Economic Institute - [www.bayareaeconomy.org/bay-area-fast-facts/](http://www.bayareaeconomy.org/bay-area-fast-facts/)
- iv Legislative Analyst's Office - [www.lao.ca.gov/LAOEconTax/Article/Detail/1](http://www.lao.ca.gov/LAOEconTax/Article/Detail/1)
- v Amports Accounting/Administration Department
- vi Port of Oakland - [www.portofoakland.com/maritime/factsfigures.aspx](http://www.portofoakland.com/maritime/factsfigures.aspx)
- vii Port of Oakland - [www.portofoakland.com/newsroom/pressReleases/2015/pr\\_369.aspx](http://www.portofoakland.com/newsroom/pressReleases/2015/pr_369.aspx)
- viii Port of Oakland Maritime Development Department
- ix Port of Oakland - [www.portofoakland.com/about/](http://www.portofoakland.com/about/)
- x Port of Redwood City Operations Department
- xi Port of Richmond Operations Department
- xii Port of San Francisco Maritime Marketing Department
- xiii Port of Stockton Environmental, Government & Public Affairs Department
- xiv ACI-NA - [www.aci-na.org/content/airport-traffic-reports](http://www.aci-na.org/content/airport-traffic-reports)
- xv Oakland International Airport – [www.oaklandairport.com/airport\\_stats\\_facilities.shtml](http://www.oaklandairport.com/airport_stats_facilities.shtml)
- xvi Oakland International Airport – [www.oaklandairport.com/airport\\_stats\\_passenger\\_history.shtml](http://www.oaklandairport.com/airport_stats_passenger_history.shtml)
- xvii Oakland International Airport – [www.oaklandairport.com/airport\\_stats\\_yearend\\_stats.shtml](http://www.oaklandairport.com/airport_stats_yearend_stats.shtml)
- xviii San Francisco International Airport - [media.flysfo.com.s3.amazonaws.com/default/downloads/reports/SFOEconomicImpactReport2013.pdf](http://media.flysfo.com.s3.amazonaws.com/default/downloads/reports/SFOEconomicImpactReport2013.pdf)
- xix San Francisco International Airport - [www.flysfo.com/media/facts-statistics/air-traffic-statistics](http://www.flysfo.com/media/facts-statistics/air-traffic-statistics)
- xx San Jose International Airport - [www.flysanjose.com/fl/about/activity/Dec14CY.pdf](http://www.flysanjose.com/fl/about/activity/Dec14CY.pdf)
- xxi Legislative Analyst's Office - [www.lao.ca.gov/LAOEconTax/Article/Detail/19](http://www.lao.ca.gov/LAOEconTax/Article/Detail/19)
- xxii Bureau of Land Management - [www.blm.gov/ca/st/en/fo/bakersfield/Programs/Minerals/bkfo\\_minerals.html](http://www.blm.gov/ca/st/en/fo/bakersfield/Programs/Minerals/bkfo_minerals.html)
- xxiii "Oil and Gas in California: The Industry and its Economic Contribution in 2012," Los Angeles County Economic Development Corporation

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- Marine Exchange of the San Francisco Bay Region
- North Bay Leadership Council
- Pacific Merchant Marine Council – Navy League of the United States
- San Mateo County Economic Development Association
- Solano Economic Development Corporation





## Frank C. Boerger Award



**FRANK C. BOERGER** was a founding director and chairman of the Bay Planning Coalition from 1985-1990. Frank was a professional engineer, distinguished military man and respected civil leader, well known for his outstanding achievements in several Bay Area public and private non-profit institutions. He first became active in Bay Area affairs in his position as District Engineer of the U.S. Army Corps of Engineers, San Francisco, and represented USACE on the San Francisco Bay Conservation and Development Commission in the early '60s. He established the Northern California Ports and Terminals Bureau and the Golden Gate Ports Association, which was the precursor to the Bay Planning Coalition. In these early advocacy efforts, he was instrumental in the U.S. Congressional authorization of the John Baldwin Ship Channel -45' navigation project between the Golden Gate Bridge and the Port of Stockton. Frank was also the first chairman of the Golden Gate National Recreation Area Citizen Advisory Committee. Many of Frank's accomplishments reflect his efforts to balance conservation and development in and around San Francisco Bay.

BPC presents the Frank C. Boerger Award annually to an individual who appreciates the rigors of advocating environmental protection and economic progress, and forges the path to achieve both. This person is passionate in convictions, balanced in judgment, and talented in bringing diverse interests and stakeholders together to address the issues of the environment and development.



2015 Frank C. Boerger Award Recipient:

**JACK BROADBENT**

*Executive Officer/Air Pollution Control Officer, Bay Area Air Quality Management District*

Jack P. Broadbent serves as the Chief Executive Officer/Air Pollution Control Officer, for the Bay Area Air Quality Management District (Air District). In this position, Mr. Broadbent is responsible for directing the Air District's programs to achieve and maintain healthy air quality for the 7 million people that reside in the nine county region of California's San Francisco Bay Area.

Mr. Broadbent joins the Air District after serving more than two and a half years as the Director of the Air Division at the U.S. Environmental Protection Agency, Region IX. In that position, Mr. Broadbent was responsible for overseeing the implementation of the Clean Air Act as well as indoor air quality and radiation programs for the Pacific Southwest region of the United States. Before serving at the EPA, Mr. Broadbent worked for the South Coast Air Quality Management District as a Deputy Executive Officer, Director of Planning and other senior management positions. While at the South Coast District, Mr. Broadbent directed the development of a number of landmark programs that contributed to significant improvements in air quality in the Los Angeles region.

Mr. Broadbent also has experience in private industry. In the 1980s, Mr. Broadbent served as Corporate Environmental Programs Manager for the largest private employer in California: Hughes Aircraft Company.

Mr. Broadbent holds a Master's degree in Environmental Administration and a Bachelor of Science degree in Environmental Science – both from the University of California at Riverside.



## Conference Speakers

### GREGOR BLACKBURN

*Floodplain Management & Insurance Branch Chief, FEMA Region IX*

Gregor Blackburn is the Floodplain Management and Insurance (FM&I) Branch Chief in the Mitigation Division of the Federal Emergency Management Agency (FEMA), Region IX.

The Floodplain Management and Insurance Branch (FM&I) helps to reduce flood losses by encouraging communities to participate in the National Flood Insurance Program (NFIP) through adoption and enforcement of local floodplain management programs. These programs mitigate the effects of flood damage on new and existing developments and make affordable flood insurance coverage available to property owners throughout the community. These programs focus on state and local building codes and zoning regulations to assure that new development and substantial improvements located in a floodplain are constructed to prevent or minimize future flood damage.

The FM&I Branch also manages the provision of floodplain management and insurance training programs and outreach efforts for State and community officials, insurance agents, lenders, property owners, and other stakeholders throughout the region.



### JOHN A. COLEMAN

*Chief Executive Officer, Bay Planning Coalition*

In January 2011, John A. Coleman became the Executive Director of the Bay Planning Coalition, a non-profit, public benefit, membership corporation, to advocate for the balanced regulation and use of Bay-Delta resources to ensure that commerce, recreation and the environment thrive in the region. The Coalition's 175 members represent a broad spectrum of public and private Bay-Delta entities, including ports, maritime and shoreline industry, labor unions, local government, residential and commercial builders, recreational users and engineering, planning, environmental science, construction and legal professionals. The Coalition is governed by a 30-member Board of Directors. During his time with Bay Planning Coalition, Mr. Coleman has worked with the Bay Conservation and Development Commission on the Bay Plan Amendment and on their Strategic Plan update, and has greatly expanded the Coalition's educational and advocacy presence locally and nationally, introducing an annual Workshop Series, and continuing to build support in Sacramento and Washington DC for the interests of the membership.

Coleman was elected to the Board of Directors of the East Bay Municipal Utility District in 1990 and was re-elected in 1994, 1998, 2002, and 2006, representing Ward 2, which includes the communities of Alamo, Lafayette, and the Town of Danville, and portions of Pleasant Hill, San Ramon, and Walnut Creek. From 1996 to 2000, he served as President of EBMUD's Board of Directors and was elected to serve as Vice-President in 2009 and 2010. In 2011 and 2012, he was elected to serve as President.

Coleman was elected to serve as the President of the Association of California Water Agencies (ACWA) in December 2013.

Coleman currently serves in the following capacities: Board Member of the Marine Exchange of the San Francisco Bay Region; Chair of ACWA California Finance Water Task Force; Chair of the Freeport Regional Water Authority (FRWA); Chair of the Upper Mokelumne River Watershed Authority (UMRWA); Board Member of the East Bay Leadership Council; member of the San Francisco Bay Restoration Authority Advisory Committee; member of the Maritime Industry Advisory Board of the California State University Maritime Academy; member of the East Bay Economic Development Alliance Legislative Committee, Deputy Director of External Affairs for the California Conservation Corps for Governors Wilson and Davis, and Board Member of DERWA, the joint powers authority for recycled water service provided by EBMUD and the Dublin-San Ramon Services District.

Long active in the community, Coleman is past president of the Lafayette Chamber of Commerce, former board member of the National Association of Service and Conservation Corps, and former member of the California Biodiversity Council. Coleman is an Eagle Scout, and is past Scoutmaster of and current Eagle Advisor to Troop 243 in Lafayette. He has been elected to the Council Executive Board of the Mt. Diablo Silverado Council. Coleman holds a Bachelor of Sciences in Natural Resources from the University of California, Berkeley, and a certificate in management from the University of the Pacific School of Business and Public Administration.





## EDWARD CURTIS.

*Senior Civil Engineer, FEMA Region IX*

Ed Curtis is a Senior Civil Engineer in the Risk Analysis Branch of the U.S. Department of Homeland Security's Federal Emergency Management Agency (FEMA) in Region IX. From the headquarters in Oakland, Calif., his primary responsibility is managing the analysis and mapping of flood risk along the California coast. His interests include the influence of sea level rise on future flood risk along the coast.

Before joining FEMA in 2008, Mr. Curtis was the National Flood Insurance Program Engineer for the State of North Carolina. He holds a Master of Science in Coastal Engineering from Massachusetts Institute of Technology and a Master of Environmental Engineering from North Carolina State University.



## BETH FRISHER

*Manager of Business Development & International Marketing, Port of Oakland*

Beth Frisher joined the Port of Oakland in November 2014, after two decades in the maritime industry with an ocean carrier. As the Port's Manager of Maritime Business Development, she is responsible for Sales, Marketing, Business Development and Customer Relations at the nation's fifth-busiest seaport. The Port handles approximately \$41 billion worth of trade every year and is the third largest U.S. gateway in California for containerized trade.

Ms. Frisher joined the Port from Denmark-based A.P. Moller-Maersk Group, parent of Maersk Line, the world's largest container shipping line. She spent 18 years with the company in the U.S. and Copenhagen. Most recently, she was the Director of Marketing and Communications for Maersk Line, Limited, the company's U.S. government business subsidiary.

A graduate of Duke University with an MBA from the University of North Carolina, Ms. Frisher leads the Port's efforts to attract additional containerized shipping cargo through the Port of Oakland.



## CONGRESSMAN JOHN GARAMENDI

*U.S. Congressman, Serving California's 3rd District*

John Garamendi grew up on his family's cattle ranch in Mokelumne Hill. John and his wife Patti raise cattle and run a pear orchard. They are proud parents to six children, including three UC Davis graduates, and 11 grandchildren.

Garamendi brings nearly four decades of public service to the House Armed Services, Transportation & Infrastructure, and Agriculture committees.

As a Member of Congress, Garamendi has been a leader in water policy, introducing bipartisan legislation to develop water storage at Sites Reservoir and to make flood insurance more affordable. He has successfully fought for levee construction and serves on the Water Resources Development Act (WRDA) Conference Committee. He is the Ranking Member of the Subcommittee on the Coast Guard and Maritime Transportation.

He is the author of A Water Plan for All California, a comprehensive water solution that calls for more water recycling, conservation, and storage, strengthening levees, habit restoration, and the protection of water rights while using the best available science.

As a State Senator representing a large rural district and as a statewide official, Garamendi authored and enforced a number of laws to strengthen California agriculture and preserve open space. He authored the first ever state clean energy tax credit. His legislation was critical in protecting Lake Tahoe and Mono Lake.

As Insurance Commissioner, Garamendi created the strongest state consumer protection agency in America, bringing billions of dollars in rebates back to California consumers.

As President Clinton's Deputy Interior Secretary, John spearheaded efforts to resolve water disputes in California and protect the Sacramento-San Joaquin Delta. He also helped shape the Administration's climate change policy during the Kyoto talks and established habitat conservation plans in California.

He graduated with a BA in business from UC Berkeley and an MBA from Harvard. John and Patti started their married life as Peace Corps volunteers teaching and doing community development work in Ethiopia.

Congressman Garamendi has forged a reputation as a fierce defender of consumers and a visionary, effective leader. He possesses the unique wealth of knowledge and experience necessary to tackle today's complex challenges.



## BOB GLOVER

*Executive Officer, Building Industry Association of the Bay Area*

Bob Glover began working for BIA Bay Area as a member of the governmental affairs staff in 2003 and was promoted to Executive Officer of BIA Bay Area in 2011. In addition to managing the daily operation of BIA Bay Area and serving as a member of the Executive Committee, Glover also manages the local governmental affairs operations for the Association. In 2010 Glover was elected to serve as a Director for the Pleasant Hill Recreation & Park District serving

the City of Pleasant Hill and part of Lafayette. Glover is also a board member of HomeAid Northern California. He was previously a member of the City of Pleasant Hill Redevelopment Advisory Committee and served as board chair of the City of Martinez Planning Commission. Glover earned a B.A. from U.C. Davis in Rhetoric and Communications.



## LARRY GOLDZBAND

*Executive Director, San Francisco Bay Conservation and Development Commission (BCDC)*

Larry Goldzband (415/352-3653, [lgoldzband@bcdcc.ca.gov](mailto:lgoldzband@bcdcc.ca.gov)) has been Executive Director of BCDC since August 2012. Larry has worked for members of both the U.S. House of Representatives and the U.S. Senate, was Chief Deputy Cabinet Secretary for former Governor Pete Wilson, and was Director of the California Department of Conservation. In the private sector, he managed Pacific Gas and Electric Company's charitable contributions

program for over ten years, which provided almost \$20M in grants annually (mainly to northern California-based charitable organizations), and was Executive Director of the PG&E Corporation Foundation. In addition, Larry twice served as a BCDC Commissioner for a total of almost ten years. Larry received his undergraduate degree from Pomona College and his MBA from the Kellogg Graduate School of Management at Northwestern University.







## CONGRESSMAN JARED HUFFMAN

*U.S. Congressman, Serving California's 2nd District*

Representative Jared Huffman (D-San Rafael) was sworn in as a member of the 113th Congress on January 3, 2013 to represent California's second district. The district spans from the Golden Gate Bridge north to the Oregon border, covering six counties including all of Marin, Mendocino, Humboldt, Trinity, and Del Norte, and much of Sonoma Counties.

Huffman is a member of the Committee on Natural Resources and the House Committee on Transportation and Infrastructure.

Prior to his election to Congress in November of 2012, Huffman served six years in the California State Assembly where he authored more than 60 pieces of successful legislation and received numerous awards for his legislative leadership. Huffman chaired the Water, Parks, and Wildlife Committee, served on the Budget Committee and was co-chair of the Legislative Environmental Caucus.

In the Assembly, Huffman distinguished himself as a legislator who tackles complex public policy challenges, works tirelessly, and gets results – often by forging bipartisan consensus on difficult issues. He played a leading role in crafting and passing the historic package of water reforms in 2009. Other notable laws authored by Huffman include California's pioneering lighting efficiency standards (AB 1109) which were subsequently adopted into federal law; the nation's largest programs for solar hot water heating (AB 1470) and paint recycling (AB 1343); reforms that improve California's State Parks system (AB 1589) and Department of Fish and Wildlife (AB 2402); and creation of a new voluntary type of corporation, California Benefit Corporations, to promote corporate social responsibility (AB 361).

Prior to his election to public office, Huffman was a Senior Attorney for the Natural Resources Defense Council (NRDC). One of his proudest accomplishments at NRDC was helping forge an agreement to restore a 153-mile stretch of the San Joaquin River in California's Central Valley.

Before he joined NRDC, Huffman was a successful public interest attorney whose victories included several major jury verdicts in gender discrimination and race discrimination trials. He also served 12 years in local government as a Director of Marin County's largest special district, the Marin Municipal Water District (MMWD), from 1994 to 2006.

Huffman graduated magna cum laude from the University of California at Santa Barbara, where he was also a three-time NCAA All-American volleyball player. He went on to play for the USA Volleyball Team in 1987 when the team was ranked #1 in the world, before attending and graduating cum laude from Boston College Law School.

Huffman lives in Marin with his wife Susan and their two children, Abby (age 12) and Nathan (age 9). In his free time, Huffman enjoys all types of fishing, as well as tennis and home winemaking.



## DAVID IVESTER

*Partner, Briscoe Ivester & Bazel LLP*

David Ivester has been practicing law for more than 30 years. He is one of the three founding partners at Briscoe Ivester & Bazel LLP, where his practice focuses on land use, environmental, and natural resource law. He has represented landowners, developers, public entities, energy companies and various other businesses on a wide variety of environmental, land use, land title and water quality issues before federal, state and local regulatory agencies and state and federal trial and appellate courts. David has frequently lectured and written about environmental and land use regulation.

David regularly represents clients in federal, state, and local regulatory agencies on land use, environmental review, wetlands, endangered species, water quality, and natural resource issues. He has broad experience with the U.S. Army Corps of Engineers, Environmental Protection Agency, U.S. Fish and Wildlife Service, National Marine Fisheries Service, Federal Energy Regulatory Commission, California Department of Fish and Game, State Water Resources Control Board and the Regional Water Quality Control Boards, California Coastal Commission, California Energy Commission, San Francisco Bay Conservation and Development Commission, and cities and counties.

David's litigation experience includes federal and state suits involving the Clean Water Act, Endangered Species Act, National Environmental Policy Act (NEPA), Federal Flood Insurance Act, Rivers and Harbors Act, California Environmental Quality Act (CEQA), California Endangered Species Act, Fish and Game Code, Porter-Cologne Act, Permit Streamlining Act, and regulatory takings under the U.S. Constitution.



## COLIN MAYNARD

*Manager of Strategic Communications, Western States Petroleum Association*

Colin Maynard joined the Western States Petroleum Association in 2013 and manages WSPA's digital media while supporting the Association's media relations and external affairs programs.

Since coming to WSPA, Colin has worked to promote the petroleum industry's role in the Western United States through the release of several economic analysis reports in California, Oregon and Washington as well as advising and managing numerous local and statewide issue advocacy campaigns in support of refining and energy production jobs.

Mr. Maynard began his career in politics as a legislative staffer in the California State Senate. In 2007, Mr. Maynard served as a spokesman for the California Republican Caucus overseeing media relations and social media for its members and has worked on local and statewide campaigns and initiatives.

In 2011, Mr. Maynard became the public relations director and spokesman for the Los Angeles County Economic Development Corporation and produced the LAEDC's digital marketing and special events programs. During his time at the LAEDC, Mr. Maynard oversaw the rollout of a number of economic and workforce development reports. Mr. Maynard was also responsible for furthering the LAEDC's public policy recommendations to grow and serve Los Angeles' five county region economy to state, national, and international media.

Mr. Maynard graduated from Anderson University in 2004 and has completed several public policy and research fellowships, including stints at the Center for Security Policy and the Gilder Lehrman Institute of American History.



## LTC JOHN C. MORROW

*San Francisco District Commander and District Engineer – US Army Corps of Engineers*

LTC John C. Morrow is a native of Missouri and was commissioned as a Second Lieutenant in the Army Corps of Engineers in 1996 as a Distinguished Military Graduate from the University of Central Missouri. After graduating from the Engineer Officers Basic Course in October 1996 at Fort Leonard, Missouri, he was assigned to the 94th Engineer Battalion (Construction Effects) in Vilseck, Germany. During his tenure in Germany, he served as a Vertical Construction Platoon Leader, Horizontal Construction Platoon Leader, Battalion Construction Officer, Engineer Advisor to the UN Force in Macedonia, and Company Executive Officer.

In April 2000, LTC Morrow attended the Engineer Officer Advance Course at Fort Leonard Wood. After completing Advance Civil Schooling (ACS) at the Missouri University of Science and Technology, he was assigned to Fort Riley, Kansas with the 937th Engineer Group (Combat) where he initially served as the Group Plans Officer. He commanded the 568th Engineer Company (Combat Support Equipment) from October 2002 to April 2004 and was then selected for ACS at Georgetown University as a Joint Staff Fellow. After completing ACS, he served as the Iran/Syria Country Desk Officer in the J5 (Strategic Plans and Policy) on the Joint Staff and as a Strategist on the Army Staff in the Strategic Communications Coordination Group in the Office of the Director of the Army Staff.

From May 2007 to October 2008, LTC Morrow was assigned as the Military Transition Team (MiTT) Chief for the 3rd BN/2nd BDE/2nd Iraqi Infantry Division and served both in Baghdad and Mosul, Iraq. After completion of this tour, he was assigned to Fort Leavenworth, Kansas as a student at the Command and General Staff College (CGSC).

After completing CGSC in December 2009, LTC Morrow was assigned to Fort Leonard Wood as the BN S3 and then the BN Executive Officer for the 94th Engineer Battalion (Construction Effects)/4th Maneuver Enhancement Brigade (MEB). He then served as the Brigade S3 for the 4th MEB. He served in Afghanistan as the Deputy XO to COMISAF/USFOR-A from April 2012 to April 2013. He most recently served as the Chief of Engineer Doctrine at the Maneuver Support Center of Excellence (MSCoE) at Fort Leonard Wood, Missouri.

LTC Morrow has a Bachelor's Degree in Aerodynamics and Aviation Technology from the University of Central Missouri, a Master's Degree in Geophysical Engineering from the Missouri University of Science and Technology, and a Master's Degree in Public Policy Management from Georgetown University. His awards and decorations include the Bronze Star Medal, Defense Meritorious Medal, Meritorious Service Medal, Army Staff Badge, Joint Staff Badge, Parachutist Badge, and the Combat Action Badge. He is also a recipient of the Bronze Order of the de Fleury Medal (Engineer Regimental Award) and a licensed Fixed Wing Pilot.

LTC Morrow is married to Lieutenant Colonel (Retired) Sinlan Morrow and they have two young sons (JT and Ryan).





## GARY OATES

*President & CEO, Environmental Science Associates (ESA)*

As president and chairman of the board of directors of Environmental Science Associates (ESA), Gary works in tandem with internal and external leadership to allocate resources, monitor company performance, and oversee contract compliance while charting the future. Guiding the firm's strategic direction, he's committed to using our core values as the touchstone for business decisions, and working daily to achieve our five-year vision as a leading solutions-oriented environmental science and planning firm.

A CEQA/NEPA expert with nearly three decades of experience at ESA, Gary specializes in tiered environmental documentation and regulatory permitting strategies for a variety of clients. He has managed many of the firm's most complex and controversial waterfront development projects for clients ranging from the Port of San Francisco to the U.S. Navy.

Gary holds a Master of Arts in biology from the University of Pennsylvania and a Bachelor of Science in zoology from the University of Rhode Island. He is a member and past president of the Association of Environmental Professionals.



## SEAN RANDOLPH

*Senior Director, Bay Area Council Economic Institute*

Sean Randolph is Senior Director of the Bay Area Council Economic Institute, a public-private partnership of business, labor, government and higher education that works to foster a competitive economy in California and the San Francisco Bay Area, including San Francisco, Oakland and Silicon Valley. The Economic Institute produces authoritative analyses on economic policy issues affecting the region and the state, including infrastructure, globalization, energy, science, and governance, and mobilizes California and Bay Area leaders around targeted policy initiatives.

Dr. Randolph previously served as President & CEO of the Bay Area Economic Forum, which merged with the Bay Area Council in January 2008, and as director of international trade for the State of California, where he developed trade strategy and directed international business programs to stimulate exports and introduce California companies to overseas markets. Before service with the state, he was Managing Director of the RSR Pacific Group, an international business consulting firm specializing in Asia and Latin America, and before that served as International Director General of the Pacific Basin Economic Council, a 15-nation international organization of leading U.S., Asian and Latin American corporations.

His professional career includes extensive experience in the U.S. Government, including the U.S. Congress staff, and the White House staff. From 1981–85 he served in the U.S. State

Department, as officer for Asia on the Policy Planning Staff, as Special Adviser for Policy in the Bureau of East Asian and Pacific Affairs, and as Deputy/Ambassador-at Large for Pacific Basin affairs. From 1985–88 he served as U.S. Deputy Assistant Secretary of Energy for International Affairs, managing nuclear non-proliferation, energy research, and global oil and gas issues.

Dr. Randolph holds a JD from the Georgetown University Law Center, a Ph.D. from the Fletcher School of Law and Diplomacy (Tufts and Harvard Universities), a B.S.F.S. from Georgetown's School of Foreign Service, and studied at the London School of Economics. He currently serves on the San Francisco Bay Conservation and Development Commission

(BCDC), which he chaired from 2005–2012, and on the State of California's Public Infrastructure Advisory Commission (PIAC). He is a member of the District of Columbia Bar Association, the Council on Foreign Relations and the Pacific Council on International Policy, and serves on the Advisory Board of the University of San Francisco Center for the Pacific Rim, and the President's Advisory Council of Excelsior College (New York). Dr. Randolph speaks frequently before business, government and university audiences, and writes for U.S. and international media on global, national, state and regional economic and policy issues.





## ANDREW B. SABEY

*Partner, Cox, Castle & Nicholson*

Project applicants, land owners, and public agencies turn to Andrew to resolve disputes arising out of the land use entitlement and permitting process. He has successfully resolved numerous cases involving California Environmental Quality Act (CEQA), Planning and Zoning Law, Subdivision Map Act, Development Agreement Law, and related proceedings, as well as claims involving water law, ballot box planning, and due process.

Andrew handles federal claims under the National Environmental Policy Act (NEPA) and the Endangered Species Act (ESA), including projects proceeding under joint state and federal permitting procedures.

He represents clients across a broad spectrum of commercial litigation matters related to real property, contracts, construction management and prevailing wage issues.

Regularly appearing in state appellate courts throughout California, Andrew has also handled litigation matters before California Supreme Court, as well as the federal District Courts and the Ninth Circuit Court of Appeals.



## VICTORIA SALINAS

*Chief Resilience Officer, City of Oakland*

Victoria Inez Salinas is the Chief Resilience Officer for Oakland, California. In this role, she is leading a city-wide initiative aimed at improving Oakland's capacity to survive, adapt, and grow in the face of acute shocks and chronic stresses. Oakland is part of the 100 Resilient Cities Initiative, pioneered by the Rockefeller Foundation.

Prior to becoming CRO, Victoria was with the Global Facility for Disaster Reduction and Recovery at the World Bank for three years, where she contributed to international efforts to help high-risk, low-income developing countries better understand risk, reduce their vulnerabilities to natural hazards, adapt to climate change, and recover following large disasters.

In 2005, following Hurricane Katrina, Victoria joined the US Federal Emergency Management Agency. While in the Gulf Coast, she designed and ran a \$400 million pilot program that led to improved housing for thousands of displaced families. Following other major disasters, Victoria worked with state, local, and tribal leaders to conduct needs assessment, coordinate federal agencies and setup technical teams to support community-driven recovery planning. She also helped lead the development of the National Recovery Framework that now guides recovery in the US. Victoria also brings with her post-conflict recovery experience as a coordinator of United Nations peace building projects in Africa, Strategic Planner for the State Department, and as a researcher for the World Bank's Post Conflict Unit.

Victoria has a Bachelors degree from Georgetown University and Master in Public Policy from Harvard University.



## ERIC SAPIRSTEIN

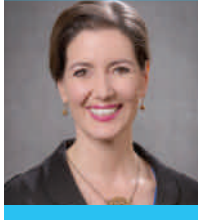
*President & CEO, ENS Resources*

After leadership positions at the U.S. Environmental Protection Agency (EPA) and Washington-based consulting firms, Eric Sapirstein founded ENS Resources, Inc., in 1986. For more than 20 years, his firm has focused on legislative and regulatory affairs consulting for local and regional governments as well as national organizations that serve the public's interests.

Throughout his career, Mr. Sapirstein has been a recognized leader in environmental protection and innovative energy policy issues. Prior to establishing ENS, Mr. Sapirstein was a Policy and Governmental Affairs Analyst with JSCF, Inc. He focused on regulatory and legislative initiatives related to Appropriations, the Resource Conservation and Recovery Act, the Clean Water Act, the Safe Drinking Water Act, and forestry management.

Before working on behalf of clients, Mr. Sapirstein represented the EPA before Congress. He advised senior Agency officials on strategies regarding waste management, radioactive materials, and clean water policy issues, and he represented the Agency with members of Congress, Congressional staff, and federal and state agencies. Mr. Sapirstein received two Special Achievement Awards, recognizing superior work that helped ensure passage of the Superfund Act during the 96th Congress.





## LIBBY SCHAAF

### *Mayor of Oakland*

Mayor Libby Schaaf was inaugurated Oakland, California's 50th mayor on January 5, 2015.

Born and raised in Oakland, Mayor Schaaf is proud to have won 63 percent of Oaklanders' votes on November 4, 2014 in a city-wide, ranked-choice election against 15 other candidates.

Mayor Schaaf previously served one term as a member of the Oakland City Council. While on the Council, she sped up police recruitment and added civilian staffing, allowing sworn officers to respond more quickly and effectively to crime and public safety concerns.

A proponent of innovation in government, Mayor Schaaf supported small business growth by establishing a groundbreaking partnership with Kiva Zip to provide 0 percent interest loans to financially-excluded and socially-impactful entrepreneurs in Oakland.

Her leadership on the Council also led to reforms that modernized government technology and increased transparency, accountability and public access to information. She spearheaded several good government efforts, including reforming the process for drawing Council and School Board district boundaries, ensuring greater equity and public engagement in the process. She led the successful campaign to win Code for America's Fellowship for Civic Innovation, which created the award-winning web-based application RecordTrac that helps residents request and view public records. She wrote legislation that strengthens public disclosure of campaign contributions to candidates, as well as making the city budget and other data more open and available to residents.

A former Council chief of staff and top mayoral aide to Jerry Brown, Mayor Schaaf represented Mayor Brown on the Project Choice Re-Entry Steering Committee, whose juvenile parolees enjoyed an 83 percent lower recidivism rate. Later, as Public Affairs Director for the Port of Oakland, she helped bring millions in state and federal funds to Oakland.

As a lifelong volunteer, Mayor Schaaf has two decades of public service experience that began while she was a young attorney and co-founded the non-profit Oakland Cares, which organized and implemented hundreds of volunteer community improvement projects across the city. She later left her legal career at Oakland's largest law firm to build and run the first centralized volunteer program for Oakland public schools at the Marcus Foster Institute.

Mayor Schaaf is honored to serve the people of Oakland and to help promote her hometown as the greatest place to live, work, play and do business. She is committed to revitalization that preserves and celebrates Oakland's diversity and leads to direct prosperity for long-time residents and newcomers.

Her four areas of focus as mayor are: holistic community safety, responsive trustworthy government, sustainable vibrant infrastructure and equitable jobs and housing. She is dedicated to ensuring the safety, education and fair treatment of all Oakland residents.

A graduate of Oakland's Skyline High School, Mayor Schaaf holds a B.A. from Rollins College in Winter Park, Florida and a J.D. from Loyola Law School in Los Angeles, California. She lives in Oakland's Dimond neighborhood with her husband Sal and their two young children who are students at the same public elementary school that she attended.



## RICHARD SINKOFF

*Director of Environmental Programs and Planning, Port of Oakland*

Richard Sinkoff is the Director of the Division of Environmental Programs and Planning at the Port of Oakland.

In this role, Mr. Sinkoff leads the Port of Oakland's regulatory, environmental compliance and safety programs for the seaport, Oakland International Airport and the Port's commercial real estate division.

In 2007-2009, Mr. Sinkoff directed the Port of Oakland's Maritime Air Quality Improvement Plan.

In 2012, the Port's updated emissions inventory showed a 70% reduction in diesel particulate matter (DPM) from maritime-related mobile sources.

In 2010, Mr. Sinkoff directed the Port of Oakland 5-year Strategic Plan.

Mr. Sinkoff is a graduate of Columbia University and UC Berkeley.

In 2006, Mr. Sinkoff completed his Juris Doctorate (JD) from Golden Gate University School of Law after four years of night school!

Mr. Sinkoff is an avid swimmer, cyclist, and outdoorsman and just returned from skiing in the Colorado Rockies!

About the Port of Oakland and Oakland International Airport:

The Port of Oakland includes the Oakland seaport, Oakland International Airport, and 20 miles of waterfront. The Oakland seaport is the fifth busiest container port in the U.S.; Oakland International Airport is the second largest San Francisco Bay Area airport offering approximately 290 daily passenger and cargo flights; and the Port's real estate includes commercial developments such as Jack London Square and hundreds of acres of public parks and conservation areas. Together, through Port operations and those of its tenants and users, the Port generates more than 73,000 jobs in the region and is connected to nearly 827,000 jobs across the United States.

The Port of Oakland was established in 1927 and is an independent department of the City of Oakland. Connect with the Port of Oakland and Oakland International Airport through Facebook, or with the Port on Twitter, YouTube and at [www.portofoakland.com](http://www.portofoakland.com).



## JOSHUA TOWNSEND

*Manager of Economic Development & Customer Relations, PG&E*

Joshua Townsend specializes in public outreach, strategic planning, economic growth, governmental affairs, and business relations. He has trained and mentored staffs that are innovative in their community involvement as well as its problem solving ability. He has cultivated relationships through collaborations with non-profit organizations while serving on a number of business organizations Board of Directors.

He currently Manages PG&E's Economic Development Department where he is charged with creating programs that benefit customers through various company cost-saving programs. The department specializes in the retention, expansion and retention of commercial and industrial customers while promoting job growth. He also works on customer retention issues and has been tasked with strategic planning and communication support for the company.

Prior to this he served as the Government Relations Manager for the North Coast region at PG&E. He has also served as District Director for State Assemblyman (now Congressman) Jared Huffman managing staff and implementing the local strategic plan. He has been employed by a number of national public relations firms including Burson-Marsteller and Public Strategies, where he worked exclusively in the technology department for SBC, and served as the Communications Director for Steve Westly's State Controller campaign in 2002.



## PETER WIJSMAN

*Program Manager, ARCADIS*

Peter Wijsman is the Major Market Manager ARCADIS in Northern California, with experience in both the United States and Europe on the impacts of climate change on land and water. Originally from the Netherlands, he was transferred to California to grow ARCADIS' presence. After relocation, he is engaged in projects that seek to incorporate considerations of sea level rise for the San Francisco Bay area, including a study to assess the risk/vulnerability of the region's public infrastructure to sea level rise. Having worked in the Netherlands and the United States, Peter is a link bridging Dutch and American experience across our global water management practice. Although based in San Francisco, Peter is involved in projects nationally, including recent studies in New York City following Hurricane Sandy and flood protection projects in Louisiana. His education is in flood management, urban water management, climate change adaptation and ecosystem restoration from Wageningen University



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## About Bay Planning Coalition

### *Celebrating 32 Years of Accomplishment*

Incorporated in 1983, the Bay Planning Coalition (BPC) is a non-profit 501 (c) (4), membership-based organization representing public and private entities in the maritime industry and related shoreline businesses, ports and local governments, landowners, recreational users, labor unions, residential and commercial builders, environmental and business organizations, and professional service firms in engineering, construction, law, planning and environmental sciences.

BPC emerged from a group of Bay Area citizens and representatives of local government and private industry who became concerned about the increasing complexities and inefficiencies in the regional, state and federal permit processes. Instances were documented where unreasonable permit conditions, delays and over-reaching policies impeded the economic use of land and water for commerce and essential infrastructure to serve population needs. BPC was formed to correct this problem and establish a working balance in Bay permitting and planning processes to reduce unwarranted costs, delays and uncertainties for Bay development projects.

BPC activities have expanded to cover not only the permit process, but also essential planning, communication and consensus-building related to navigation and dredging, trade and manufacturing, CEQA, NEPA, water and air quality, water supply, transportation, and wetlands and wildlife issues.

### **ISSUES:**

#### ***WRRDA Letters***

In a historic collaborative effort, Bay Planning Coalition in November of 2013 co-wrote a letter to the United States House and Senate WRDA/WRRDA Joint Committee Conferees with the San Francisco Bay Conservation and Development Commission, the California State Coastal Conservancy, Save the Bay, and the Bay Institute. The joint letter made specific recommendations for language to be included in the final WRDA bill. Priorities included language to ensure that the U. S. Army Corps of Engineers can use construction funds for both flood protection and ecosystem restoration work on lands owned by other federal agencies, language to increase beneficial use of dredged material specifically to assist local flood risk management efforts, language that establishes an expedited process to authorize projects with a completed Chief's Report, language that authorizes the full expenditure of Harbor Maintenance Taxes for their intended purposes, and language that allows the use of Harbor Maintenance Trust Fund revenues to maintain Federal channels to 50 foot depths, and prioritizes future expenditures from the Harbor Maintenance Trust Fund.

In November 2014, the Bay Planning Coalition together with the California State Coastal Conservancy, the San Francisco Bay Conservation and Development Commission, Save the Bay, and the Bay Institute again drafted a joint letter to the Senate and House of Representatives members of the Committee on Appropriations to advocate for the full funding of the Water Resources and Research Development Act (WRRDA) through the Fiscal Year 2015 Energy and Water Appropriations legislative process. The Letter advocates to advance and support an Energy and Water Appropriations bill that includes provisions for appropriations projects and studies of economic & environmental importance in the San Francisco Bay Area.

#### ***Sand Mining Amicus Brief***

In March 2015, the Bay Planning Coalition filed an Amicus Brief in support of the California State Lands Commission in an appellate court case involving sand mining in the San Francisco Bay. The Amicus Brief supports the California State Lands Commission's decision to allow sand mining in the San Francisco Bay Area is plainly in compliance with the public trust doctrine and its requirements under CEQA.

#### ***The Harbor Maintenance Trust Fund/RAMP Act***

Full funding of port and harbor needs remains a critical area of importance for BPC membership, and the economy of our region and state. Advancement of federal legislation remains the most logical avenue to ensure the full use of Harbor Maintenance Trust (HMT) Fund monies to provide the needed funding for dredging and maintenance of our channels, harbors and ports to the project depth to support economic growth and vitality. Bay Planning Coalition has continued to work to increase advocacy and education to secure funding of HMT as authorized by WRRDA 2014, and support legislation or increases in this funding in the 114th session of Congress. On November 14, 2014, the Bay Planning Coalition joined as a signatory on a Letter to House Representatives regarding FY15 annual appropriations legislation for harbor maintenance.

### ***Proposition 1, the Water Bond***

In light of the fiscally responsible and comprehensive parameters of AB 1471, and considering the support of Governor Brown and many other important Bay Area stakeholders, the Bay Planning Coalition supported the Water Bond, and advocated for its successful passage in the November 2014 General Election.

## **PARTNERSHIPS:**

### ***Bay Area Business Coalition***

Bay Planning Coalition has remained an active member of the Bay Area Business Coalition (BABC), meeting regularly with member groups including the Bay Area Council, BIA Bay Area, East Bay Economic Development Alliance, East Bay Leadership Council, Jobs & Housing Coalition, Joint Venture Silicon Valley, North Bay Leadership Council, San Mateo County Economic Development Association (SAMCEDA), Silicon Valley Leadership Group, and Solano Economic Development Corporation. The BABC has submitted joint comment letters on issues such as the ABAG-MTC Draft Plan Bay Area, CEQA reform initiatives, the regional Housing Element updates, the Plan Bay Area Regional Prosperity Plan, MTC's Draft Guidelines for Countywide Transportation Plans, and the Bay Area Regional Economic Prosperity Strategy.

### ***U.S. Army Corps of Engineers***

Bay Planning Coalition has an excellent relationship with the San Francisco District and South Pacific Division of the US Army Corps of Engineers. BPC has had USACE staff participation at many of our educational events, and has been a key partner in setting up interface between the USACE and Key Stakeholders as the USACE carries out its Civil Works Transformation process and launch its 3 x 3 x 3 Planning Modernization Framework. In summer 2014, BPC hosted a much-appreciated Welcome Luncheon for the USACE San Francisco District Commander, Lieutenant Commander John C. Morrow. BPC is also working hard in the SF District's interests in its efforts to obtain adequate funding for dredging projects in our region. BPC established a Dredging and Beneficial Reuse Committee of BPC and began active Committee work in 2014, including the hosting of a Dredging & Beneficial Reuse Workshop in November 2014 that featured a member of the USACE staff as a panelist.

### ***San Francisco Bay Conservation and Development Commission (BCDC)***

Bay Planning Coalition continues to work closely with BCDC. In addition to the joint WRRDA letters mentioned above, BPC staff also made a presentation to a select group of BCDC Commissioners on its perspective on Sea Level Rise, testified at Commission meetings on behalf of important projects and member interests, and worked collaboratively with BCDC staff on language for SB 1184, as described below. Bay Planning Coalition also actively participates in all Meetings of BCDC's Bay Fill Policies Working Group and Rising Sea Level Working Group.

### ***San Francisco Estuary Institute (SFEI) Regional Monitoring Program (RMP)***

The Regional Monitoring Program (RMP) is SFEI's largest program and monitors contamination in the Estuary. It provides water quality regulators with data and information to help manage the Estuary effectively. The RMP is a collaborative effort between SFEI, the Regional Water Quality Control Board, and the regulated discharger community. BPC is a member of the RMP Steering Committee, which helps to support RMP budget allocations and determine areas of strategic importance for allocation RMP resources. BPC will continue to monitor and attend RMP meetings and expenditures, and remain involved as a part of the RMP Steering Committee.

## **EDUCATIONAL & NETWORKING EVENTS**

Bay Planning Coalition offered a robust variety of events in the last year, including Workshops, Expert Briefings, Luncheons and Receptions. Another one of our ways of serving our members, these events offer balanced perspectives and valuable information on timely topics, and also create excellent networking opportunities for members and interested parties.

A selection of some of our successful programs from the last year includes:

- The Energy and Water Nexus Summit 3
- Workshop: Ocean Planning: How will it Affect the Maritime Industry?
- Workshop: Dredging and Beneficial Reuse in the San Francisco Bay and its Watershed
- Expert Briefing: Abandoned Vessels
- Expert Briefing: CEQA Update 2014
- Sea Level Rise Seminar with John Englander
- Expert Briefing: Alternative Fuels for Transportation
- Expert Briefing: LNG and Alternative Fuels for the Movement of Goods – Safety and Risk Mitigation
- Expert Briefing: The 2014 Water Bond & Groundwater Legislation





## INTERNAL

**Strategic Planning:** In September of 2013, the Board of Directors of the Bay Planning Coalition participated in a bi-annual Strategic Planning Retreat. The Retreat resulted in a re-affirmation and refinement of the BPC Mission and Vision, as stated below:

### ***Our mission:***

Working through a broad coalition, to advocate for sustainable commerce, industry, infrastructure, recreation and the natural environment connected to the San Francisco Bay and its watershed.

### ***Our vision:***

Provide visionary leadership for San Francisco Bay stakeholders as an effective coalition that vigorously advances solutions for a thriving economy, environment and community.

Other outcomes from the Retreat included a crystallization of intention to strengthen the advocacy focus of BPC, identification of key issues for BPC focus, discussion of organizational development goals, and the formation of BPC Committees to enhance BPC's reach and influence (see below), among other things.

**Committees:** At the start of 2014, Bay Planning Coalition's Board of Directors voted to form four new BPC Committees. Made up of Directors and staff of BPC member companies, the Committees will aim to meet at least quarterly to tackle specific issues of importance to BPC's mission and its members.

## BPC COMMITTEES:

### **Dredging and Beneficial Reuse – Chair: JACLYN GNUSTI, Moffatt & Nichol**

- Dredging and disposal of dredged materials are essential to maintaining port activities such as maritime trade, recreational boating and other public trust issues. BPC and the Dredging and Beneficial Reuse Committee advocate for dredging that is accomplished within economic and environmental constraints, although a multitude of environmental, funding, contracting, regulatory and physical challenges make this a difficult undertaking.

### **Legislative and Policy – Chair: WALT GILL, Chevron**

- Examines developments in Federal, state, regional and local public policy related to energy, environment, dredging, infrastructure, taxation, trade, transportation, water, and other issues related to BPC's mission and vision and strategic priorities. In 2015, this committee will also begin focusing on Federal, state, regional and local public policy related to climate change, rising sea level, and coastal resiliency.

### **Water, Energy & Infrastructure – Chair: TOM GUARINO, PG&E**

- Identifies priorities for advocacy, research and positioning by BPC on issues related to the supply, reliability and pricing of water and energy in Northern California as it impacts of the production and movement of goods. The Committee will also focus on infrastructure concerns and developments related to water and energy and the movement of goods via our ports, airports, highways and rail lines.

### **Organizational Development – Chair: LAURA KENNEDY, Kennedy/Jenks**

- Operates as an internal strategy group works to improve all facets of BPC's operations. This includes advising on board development, staff and governance issues, increasing membership, and ensuring that BPC adds as much value as possible for its member organizations. This committee will also review staff needs and salary appraisals to ensure that BPC competes for the best and brightest candidates to fill staff vacancies.



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**CALIFORNIA STRATEGIES, LLC**, (415) 705-7891, [www.calstrat.com](http://www.calstrat.com)

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**CLE ENGINEERING**, (415) 884-8011, [www.cleengineering.com](http://www.cleengineering.com)

- CLE is a premier full-service engineering firm offering expertise in the fields of hydrographic and topographic surveys, dredge engineering and material management and in the disciplines of structural, geotechnical, architectural, marine, environmental, and civil engineering. CLE also offers comprehensive planning, permitting and construction management services.

**HYDROMETRICS WATER RESOURCES, INC.**, (510) 903-0458, [www.hydrometricswri.com](http://www.hydrometricswri.com)

- HydroMetrics Water Resources Inc. is a Northern California based firm, providing water resources consulting to both public agencies and private companies. HydroMetrics WRI's small staff of premier scientists and engineers provides their clients specialized expertise in developing, protecting, and managing groundwater and surface water resources.

**MARSEL-DAY**, (510) 663-0936, [www.marstel-day.com](http://www.marstel-day.com)

- Marstel-Day delivers successful innovations to clients in the public and private sectors in the areas of climate effects and water resources, land conservation and restoration, smart growth and sustainability and GIS. Marstel-Day's approach to resolving complex environmental and natural resources challenges has resulted in win-win solutions for stakeholder missions as diverse as resource extraction, estuary restoration, and military readiness.

**WESTERN WOOD PRESERVERS INSTITUTE**, (360) 963-9958, [www.wwpinstitute.org](http://www.wwpinstitute.org)

- Western Wood Preservers Institute represents the preserved wood industry in western North America, including manufacturers and those directly affiliated or providing services to the industry. For more than seven decades, the Institute has provided regulatory support, user education and market outreach services on behalf of its member companies.

**MWH GLOBAL**, (415) 430-1800, [www.mwhglobal.com](http://www.mwhglobal.com)

- MWH Global is dedicated to Building a Better World. As specialists in water and natural resources, MWH employees use innovative ideas and technology to help solve complex infrastructure and environmental challenges. This work is built on a nearly 200-year history during which MWH has delivered services from initial planning and design through construction, start-up and operations. Today, MWH employs more than 7,000 experts including engineers, consultants and construction professionals committed to serving global communities through sustainable development and project delivery.

*For more information on joining BPC, please call (510) 768-8310, or visit [bayplanningcoalition.org/join-bpc](http://bayplanningcoalition.org/join-bpc)*







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## Calendar of 2015 BPC Events:

### JANUARY 21, 2015

**Expert Briefing:** LNG and Alternative Fuels for the Movement of Goods: Safety and Risk Mitigation,  
*Port of Oakland, Oakland, CA, 11:00 AM – 1:00 PM*

### FEBRUARY 27, 2015

**Expert Briefing:** The 2014 Water Bond & Groundwater Legislation  
*Santa Clara Valley Water District, San Jose, CA, 10:30 AM to 2:00 PM*

### APRIL 9, 2015

**2015 Decision Makers Conference** – *Oakland Scottish Rite Center, Oakland, CA, 8:30 AM to 4:00 PM*

### MAY 27, 2015

**BPC Expert Briefing:** Storm Water Management: The New Industrial & Municipal Regulations  
*Port of Oakland, Oakland, CA, 11:00 AM – 1:00 PM*

### SEPTEMBER 23, 2015

**BPC Workshop:** Energy & Water Nexus Summit 4 – EBMUD, *Oakland, CA, 9:00 AM to 4:00 PM*

### OCTOBER 6, 2015

**BPC Expert Briefing:** CEQA Update – Wendel, Rosen, Black & Dean LLP, *Oakland, CA, 11:00 AM – 1:00 PM*

### OCTOBER 29, 2015

**BPC Workshop:** Economic Challenges to Port Competitiveness–  
*Port of San Francisco, San Francisco, CA, 8:30 AM to 12:00 PM*

### NOVEMBER 12, 2015

**BPC Workshop:** Dredging & Beneficial Reuse – AECOM, *Oakland, CA, 8:30 AM to 12:00 PM*

### DECEMBER 11, 2015

**BPC Annual Meeting & Luncheon** – St. Francis Yacht Club, *San Francisco, CA, 11:30 AM to 2:00 PM*

### 2015 BOARD OF DIRECTORS MEETING SCHEDULE:

- **February 4, 2015** – Port of Oakland 1st Floor Conference Room, Oakland, CA, **11:30 am to 2:00 pm**
- **May 20, 2015** – Port of Oakland 2nd Floor Conference Room, Oakland, CA, **11:30 am to 2:00 pm**
- **September 29, 2015** – California Maritime Academy, Vallejo, CA, **11:30 am to 2:00 pm**
- **December 11, 2015** – St. Francis Yacht Club, San Francisco, CA, **8:30 – 11:30 am**

### 2015 COMMITTEE MEETING SCHEDULE:

2015 Water, Energy, & Infrastructure  
Committee Meeting Schedule:

- **Friday March 20th** at **1:00 – 2:30 PM**
- **Friday May 15th** at **1:00 – 2:30 PM**
- **Friday September 18th** at **1:00 – 2:30 PM**
- **Friday November 20th** at **1:00 – 2:30 PM**

2015 Legislative & Policy  
Committee Meeting Schedule

- **Friday March 13th** from **1:00 PM to 2:30 PM**
- **Friday June 12th** from **1:00 PM to 2:30 PM**
- **Friday September 11th** from **1:00 PM to 2:30 PM**
- **Friday November 13th** **1:00 PM to 2:30 PM**

2015 Dredging & Beneficial Reuse  
Committee Meeting Schedule:

- **March 17th** from **10:00 AM to 11:30 AM**
- **May 15th** from **10:00 AM to 11:30 AM**
- **September 18th** from **10:00 AM to 11:30 AM**
- **November 20th** from **10:00 AM to 11:30 AM**

2015 Organizational Development  
Committee Meeting Schedule

- **Friday February 20th** from **9:00 AM to 10:30 AM**
- **Friday April 3rd** from **9:00 AM to 10:30 AM**
- **Friday July 17th** from **9:00 AM to 10:30 AM**
- **Friday September 11th** from **9:00 AM to 10:30 AM**
- **Friday October 9th** from **9:00 AM to 10:30 AM**
- **Friday November 6th** from **9:00 AM to 10:30 AM**



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