

Service Matters

Association of Bay Area Governments

FEBRUARY 2014 E-NEWSLETTER

Julie Pierce, ABAG President and Councilmember City of Clayton; David Rabbitt, ABAG Vice President and Supervisor Sonoma County

Mark Luce, ABAG Immediate Past President and Supervisor Napa County; Ezra Rapport, ABAG Executive Director

Brad Paul, Deputy Executive Director; Kathleen Cha, Editor/Writer; Halimah Anderson, Writer; Leah Zippert, Writer; Vicki Rutherford, Design and Production

Letter from Editor:

This is a special e-letter edition of Service Matters, a quarterly publication of the Association of Bay Area Governments. The next print issue of Service Matters will be mailed in March.

PROGRAMS AND SERVICES

Celebrating 25 Years of the Bay Trail

Reflecting on the past quarter-century of the San Francisco Bay Trail is like recalling the long-term companionship of a good friend. The Bay Trail has linked our communities, introduced us to new shoreline parks, helped us start commuting by bicycle, encouraged us to visit education centers, offered a new place to jog and presented a vantage point for beautiful scenic vistas. With 335 out of 500 miles in place, the motivation to complete the trail is based on the tangible benefits that people and local agencies see and experience along their completed segments.

Adoption of the *San Francisco Bay Trail Plan* by the Association of Bay Area Governments in 1989 established the Bay Trail vision and one of its primary goals: to increase and enhance public access to the San Francisco Bay shoreline, which had historically been cut-off from many areas. As cities modified their shorelines, the Bay Trail has helped many residents and visitors rediscover the Bay.

The Bay Trail also serves an important transportation function by forming connections between work, home and school. The trail is accessible within five miles of 54 cities with a combined population of 3.8 million people, 53 percent of the Bay Area population. Many major corporations are located on or near the Bay Trail. By providing alternatives to driving, the Bay Trail plays a role in reducing congestion and greenhouse gas emissions.

Ecological restoration of the San Francisco Bay shoreline and estuaries is a long-term undertaking. An important part of this restoration effort is careful design of public access in order to provide people with the opportunity to see and appreciate the return of greater numbers of bird, animal and aquatic species to areas where they once teemed. The ability to experience the restoration may engender further support for Bay Trail completion efforts as residents become personally invested in the well-being of the Bay.

Over the years, the Bay Trail Project has built an extensive network of agency and organizational partnerships, including the State Coastal Conservancy, the Metropolitan Transportation Commission, and the Bay Conservation and Development Commission.



Photo Credit: Karl Nielsen

These broad working relationships expand the effectiveness of the organization and create a much larger group of Bay Trail advocates within the public, private and nonprofit sectors. These partnerships have been instrumental in bringing about the funding and many of the ideas and strategies leading to trail development in areas of complex property ownership, land use, regulatory jurisdiction, and public interest.

As we look back on all that has been accomplished over the past 25 years, we thank the many agencies, organizations and members of the public that have contributed their part in completing the Bay Trail. Looking ahead, continued collaboration with our partners will be essential to completing the vision.

Bay Trail resources are located at www.baytrail.org: Bay Trail map set, the *San Francisco Bay Shoreline Guide*, mobile map, and regional events listing.

ABAG PROJECTIONS 2013 FORECASTS POPULATION AND JOB GROWTH

Projections 2013 is the most recent in the ABAG's series of statistical compendia on demographics, economic, and land use changes in coming decades. *Projections 2013* forecast an additional 2.1 million people and 1.1 million jobs by 2040.

The pattern of growth described in *Projections 2013* is expected to accommodate a different mix of population and workforce than characterized the region in 2010. New employment will be concentrated in services sectors. Almost 1 million of the region's 4.5 million jobs in 2040 will be in Professional and Managerial Services, an increase of almost 400,000 from the 2010 employment level.

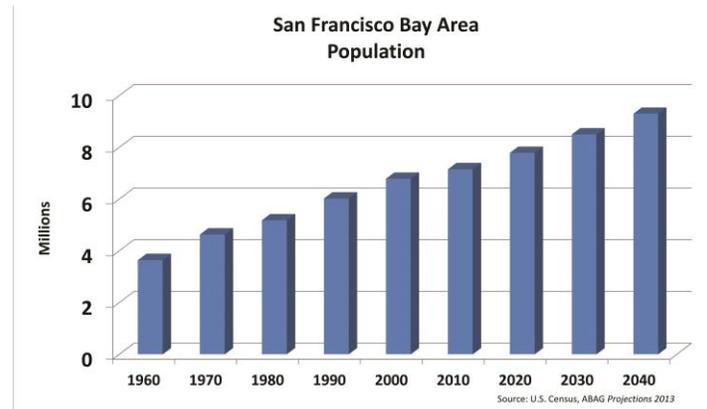


Livermore

Combined, the next two largest employment sectors, Health and Educational Services, and Art, Recreation and Other Services, will add over 400,000 jobs. In contrast, employment in the Manufacturing and Wholesale sector will increase through 2020, but then will drop to just below its 2010 level by 2040. Population and housing projections reflect large demographic changes resulting from the aging of the baby-boomers. Growth in demand for housing will come primarily from those 65 and older and from those under 25.

Projections Reflected in Plan Bay Area

Reflecting the Bay Area's demographic changes, as well as the regional goal of reducing greenhouse gas emissions, Plan Bay Area calls for a development pattern focused on infill development. To that effect, the plan accommodates roughly 69 percent of the region's population growth and 62 percent of new jobs in more than 170 Priority Development Areas (PDAs). PDAs are infill areas designated by local governments to take on the bulk of the region's growth. Decisions regarding future development in the PDAs remain entirely in the control of the local jurisdiction.



PDAs are at a minimum 100 acres in size and are located near one or more types of public transit. Local governments define the character of their PDAs based on the unique needs of their communities.



Walnut Creek

PDAs are a focus of growth in every county in the region, but the selection of PDAs and the degree of concentrated growth reflect the economies and levels of urbanization of the different counties. For example, Napa County's two PDAs will accommodate 33 percent of that county's household growth, but only 18 percent of its job growth between 2010 and 2040. San Francisco's twelve PDAs comprise about 25 percent of the city's land area, but will accommodate 92 percent of its household growth and 85 percent of its new jobs.

For more information on Projections 2013, go to <https://store.abag.ca.gov/projections.asp> or call (510) 464-7900.

Did You Know?

- Population is projected to grow by 30 percent between 2010 and 2040.
- Population age 65 and older will double in the next 30 years. By 2040, 22 percent of the population will be 65 and older
- Under *Plan Bay Area*, 78 percent of new housing will be concentrated in PDAs. PDAs cover approximately 13 percent of the region's urbanized land. More urbanized development patterns help to protect open space.

There are:

- 43 PDAs in Alameda County, one in each of the cities, except Piedmont
- 38 PDAs in Contra Costa County, one in each of the cities, except Clayton and Brentwood
- 37 PDAs in Santa Clara County
- 15 PDAs in San Mateo County
- 12 PDAs in San Francisco
- 12 PDAs in Sonoma County, mostly around SMART stations
- 10 PDAs in Solano County
- 2 PDAs in Marin County
- 2 PDAs in Napa County

SAVE THE DATE
THURSDAY, APRIL 17, 2014
8:30 a.m. - 3:30 p.m.

ABAG Spring General Assembly and Annual Business Meeting

ABAG's Spring General Assembly and Annual Business Meeting is focused on the theme of "revving up your economic engine" and transforming obstacles into opportunities, with expert speakers and community innovators from local government and business. Insights and discussions will center around the economy, economic equity, housing, jobs/job training, technology and innovation, diverse industry perspectives for creating employment, and social impact policies. Special workshops will highlight lessons learned/best practices for Bay Area large and small jurisdictions featuring successful community initiatives that can be replicated and advance economic prosperity in struggling cities and excluded populations.

A special feature will be the luncheon presentation of the eighth Annual **Growing Smarter Together Awards** in eight categories featuring innovative local government planning and collaboration. Award-winning projects will be visually showcased during the presentation in videos illustrating their achievements in strengthening and supporting existing communities and creating more sustainable communities with a diversity of housing, jobs, services, transit efficiency and conservation efforts to preserve and protect the environment.

The complete agenda and registration will be available online at www.abag.ca.gov/events/ga, or call 510/464-7900.



CALENDAR OF ABAG MEETINGS

MARCH 2014

March 5 San Francisco Estuary Partnership Implementation Committee Elihu M. Harris State Bldg., Room 10, Oakland	9:30 a.m.
March 7 San Francisco Bay Area Water Trail Coastal Conservancy Conference Room 1330 Broadway, 11th Floor, Oakland	10:00 a.m.
March 14 Bay Area Regional Prosperity Plan Steering Committee MetroCenter, Auditorium	12:00 noon
March 20 Legislation & Governmental Organization Committee ABAG Conference Room B	3:30 p.m.
Finance & Personnel Committee ABAG Conference Room B	5:00 p.m.
ABAG Executive Board MetroCenter, Auditorium	7:00 p.m.
March 21 ABAG/BAAQMD/MTC Joint Policy Committee MetroCenter, Auditorium	10:00 a.m.
March 28 Regional Airport Planning Committee MetroCenter, Auditorium	9:30 a.m.

APRIL 2014

April 2 Regional Planning Committee MetroCenter, Auditorium	1:00 p.m.
April 10 Bay Trail Steering Committee ABAG Conference Room B	1:30 p.m.
April 16 ABAG POWER Executive Committee ABAG Conference Room C	12:00 noon
April 17 ABAG Spring General Assembly and Business Meeting Oakland Marriott City Center, 1001 Broadway	8:00 a.m.
April 23 San Francisco Bay Restoration Authority Governing Board MetroCenter, Room 171	12:00 noon

NOTABLE NUMBERS

78 percent

of new housing and 62 percent of new jobs will be concentrated in Priority Development Areas (PDAs).

1.1 million

new Bay Area jobs are projected to be added between 2010 to 2040. In contrast, 250,000 jobs were lost during the Great Recession 2007-2012.

18 percent

Of the region's jobs are currently concentrated in the Professional and Managerial Services sector (the highest share of jobs in the region).

63 percent

Professional and Managerial Services sector jobs are located in the South Bay and San Francisco/Peninsula subregions.

13 percent

of the Bay Area's employment is in the Health and Education sector.

63 percent

of the Agricultural and Natural Resources sector jobs are located in the North Bay counties, representing only one percent of the region's jobs.

ABAG Projections 2013