

## 2014 Decision Makers Conference SPONSORSHIP OPPORTUNITIES



Bay Planning Coalition (BPC) continues to lead by bringing key players together to develop solutions that keep Bay projects moving and working to produce more jobs. Our efforts support our mission of working through a broad coalition to educate about and advocate for sustainable commerce, industry, infrastructure, recreation and the natural environment connected to the San Francisco Bay and its watershed.

This year's Decision Makers Conference (DMC) will feature an unparalleled lineup of speakers from the top levels of national, state and regional government, as well as business leaders, regulatory representatives, environmental experts, and more. For 27 years, BPC's Decision Makers Conference has been the preeminent annual Bay Area event, attracting hundreds of movers and shakers from around the region, state and country. Don't miss this chance to contribute to the success of an important event, and gain exceptional visibility and benefits in exchange for your support.

**Please see the following pages for a description of our sponsorship options**

**Sign up today as a sponsor for BPC's 2014 DMC:**

**Organization Name:** \_\_\_\_\_  
*(as you would like it to appear in materials)*

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Website: \_\_\_\_\_

**Member Designee:** \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Contact person:** \_\_\_\_\_  
*(for invoicing, logistics and logo requirements)*

Contact Person's phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Payment (check one):**  Check enclosed  Please invoice me.

## 27<sup>th</sup> Annual Decision Makers Conference

**Maritime and Waterfront Industries of San Francisco Bay: Keys to a Thriving Economy and Healthy Environment**

**Friday, May 16, 2014  
The Oakland Scottish Rite Center**

### **2014 Decision Makers Conference Sponsorship Opportunities:**

**Hosting Sponsor @ \$10,000**

- Sixteen (16) complimentary 2014 Decision Makers Conference registrations
- Logo featured on conference webpage with link to company website
- Logo featured on special promotion distributed to targeted mailing list of 3,000
- Corporate logo featured in electronic mailings
- Listing in media advertisements
- Full-page, full-color advertisement in conference program
- Prominent listing on conference signs, materials and handouts

**Contributing Sponsor @ \$5,000**

- Ten (10) complimentary 2014 Decision Makers Conference registrations
- Key placement of logo on conference webpage with link to company website
- Corporate logo placement in electronic mailings
- Listing in media advertisements
- Half-page, full-color advertisement in conference program
- Key listing on conference signs, materials and handouts

**Supporting Sponsor @ \$2,500**

- Five (5) complimentary 2014 Decision Makers Conference registrations
- Placement of logo on conference webpage with link to company website
- Listing in electronic mailings
- Quarter-page, full-color advertisement in the conference program
- Sponsor listing on conference signs, materials and handouts

**Donor @ \$1,000**

- Two (2) complimentary 2014 Decision Makers Conference registrations
- Donor listing on conference signs and materials

Please send this completed form to [bpcstaff@bayplanningcoalition.org](mailto:bpcstaff@bayplanningcoalition.org), or mail to  
1970 Broadway, Suite 940, Oakland, CA 94612