Bay Planning Coalition

26th Annual Decision Makers Conference

Fueling California's Economic Engine and Jobs: The Importance of Trade to Northern California

Friday, May 3, 2013; 8:00am - 6:00pm
The Pavilion at Scott's Seafood, Jack London Square, Oakland

CALL FOR SPONSORS

The Bay Planning Coalition's annual Decision Makers Conference is the forum of the year, where we provide a platform for new ideas, thoughtful action and innovative solutions through coalition building.

The greater San Francisco Bay Region, home to vital ports, train routes, highway corridors and airports, is on the leading edge of the country's and state's recovery. The imports and exports through our region drive a huge and thriving economy, and sustaining and developing trade through our area is crucial to continued economic success.

At the 26th Annual Decision Makers Conference, we will discuss the many considerations involved in supporting thriving commerce while preserving our natural environment and sustaining an exceptional quality of life in the San Francisco Bay Region.

The success of our Annual Decision Makers Conference depends on the participation of all stakeholders in the Bay Planning Coalition. We need you to help by becoming a sponsor. Through your sponsorship, you are investing in the Bay's future, which we all share.

For 30 years, BPC has been making a difference in San Francisco Bay by facilitating the balanced and intelligent use of the Bay for thriving commerce, recreation and the environment. Your sponsorship will help ensure that BPC will continue to offer access and advocacy on behalf of our members and achieve its mission for public well-being.

SIGN UP AS A 2013 DECISION MAKERS CONFERENCE SPONSOR TODAY!

For questions about sponsorship levels and benefits, please call or email John Coleman, Executive Director, at 510-768-8310 and john@bayplanningcoalition.org.

Thank you for your continued support.

Scott Warner
President

John A. Coleman
Executive Director

BAY PLANNING COALITION 1970 Broadway, Suite 940, Oakland, CA 94612
Tel (510) 768-8310 • Fax (510) 291-4114 • www.bayplanningcoalition.org

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Scott's Seafood
Jack London Square
Oakland, CA

2013 SPONSORSHIP PLEDGE FORM

☐ **Yes! We are delighted to sponsor the 26th Annual Decision Makers Conference at the following level:**

Sponsorship *(please select)*

- ☐ Hosting @ $10,000 (includes up to 16 complimentary registrations)
- ☐ Contributing @ $5,000 (includes up to 10 complimentary registrations)
- ☐ Supporting @ $2,500 (includes up to 5 complimentary registrations)
- ☐ Donor @ $1,000 (includes up to 2 complimentary registrations)

Organization: _____
(exactly as you would like it to appear in conference materials)

Address: _____

City: _____ State: _____ Zip Code: _____

Website: _____

Name and Title (or BPC Member Designee): _____

Phone: _____ Fax: _____ Email: _____

Contact: _____
(for invoicing, logistics and printing requirements)

Phone: _____ Fax: _____ Email: _____

Payment *(check one:)*

☐ Check enclosed. Please send your completed form along with a check payable to:

Bay Planning Coalition
10 Lombard Street, Suite 408
San Francisco, CA 94111

☐ Please invoice my organization. (Fax or email your completed form to Bay Planning Coalition at: 510-291-4114 or bpcstaff@bayplanningcoalition.org)

IMPORTANT: Deadline for inclusion of sponsors in the Conference Brochure is Monday, April 10, 2013

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SPONSORSHIP OPPORTUNITIES

Hosting Sponsor @ $10,000

* Sixteen (16) complimentary 2013 Decision Makers Conference registrations
* Logo featured on conference webpage with link to company website
* Logo featured on special promotion distributed to targeted mailing list of 4,000 (schedule permitting)
* Corporate logo featured in electronic mailings
* Listing in media advertisements
* Full-page, full-color advertisement in conference program
* Prominent listing on conference signs, materials and handouts
* Listing in on-site Bay Planning Coalition Business Director

Contributing Sponsor @ $5,000

* Ten (10) complimentary 2013 Decision Makers Conference registrations
* Key placement of logo on conference webpage with link to company website
* Corporate logo placement in electronic mailings
* Listing in media advertisements
* Half-page, full-color advertisement in conference program
* Key listing on conference signs, materials and handouts
* Listing in the on-site Bay Planning Coalition Business Directory

Supporting Sponsor @ $2,500

* Five (5) complimentary 2013 Decision Makers Conference registrations
* Placement of logo on conference webpage with link to company website
* Listing in electronic mailings
* Quarter-page, full-color advertisement in the conference program
* Sponsor listing on conference signs, materials and handouts
* Listing in the on-site Bay Planning Coalition Business Directory

Donor @ $1,000

* Two (2) complimentary 2013 Decision Makers Conference registrations
* Donor listing on conference signs and materials
* Listing in the on-site Bay Planning Coalition Business Directory