



2018 SPRING SUMMIT SPONSORSHIP OPPORTUNITIES

Friday, May 11, 2018

Scottish Rite Center, Oakland, CA

The Spring Summit is one of Bay Planning Coalition's (BPC) signature annual events. It brings together hundreds of BPC members, key stakeholders, regulators and policymakers from across the region and state to discuss issues of importance to the Bay Area's industrial economy and environment.

Sponsorship of this full day event is an excellent opportunity to bring visibility to your organization and to support the work of BPC, as this is our primary fundraiser.

SPONSORSHIP LEVELS AND BENEFITS

There are several levels of Spring Summit sponsorship available.

- **HOSTING SPONSOR – \$10,000**
 - Full-page, full-color advertisement in conference program.
 - Logo recognition on all webpages, electronic mailings and other promotional materials related to the Spring Summit.
 - Prominent listing on signs and slides displayed during the conference.
 - Listing in media advertisements – This typically includes a print ad in the *San Francisco Business Times*.
 - Display table in the event space for display of company products and information.
 - Sixteen (16) free Spring Summit registrations – equal to two full tables.

- **CONTRIBUTING SPONSOR - \$5,550**
 - Half-page, full color advertisement in conference program.
 - Logo recognition on all webpages, electronic mailings and other promotional materials related to the Spring Summit.
 - Prominent listing on signs and slides displayed during the conference.
 - Listing in media advertisements – This typically includes a print ad in the *San Francisco Business Times*.
 - Display table in the event space for display of company products and information.
 - Eight (8) free Spring Summit registrations – equal to one full table.

- **SUPPORTING SPONSOR - \$3,000**
Included with President's Club Membership
 - Quarter-page, full color advertisement in conference program.
 - Logo recognition on all webpages, electronic mailings and other promotional materials related to the Spring Summit.
 - Listing on signs and slides displayed during the conference.
 - Display table in the event space for display of company products and information.
 - Four (4) free Spring Summit registrations – equal to half a table.

➤ **DONOR SPONSOR - \$1,000**

- Name (not logo) recognition on all webpages, electronic mailings and other promotional materials related to the Spring Summit.
- Listing on signs and slides displayed during the conference.
- Display table in the event space for display of company products and information.
- Two (2) free Spring Summit registrations.

**PLEASE USE THE BELOW FORM TO MAKE YOUR 2018 SPRING SUMMIT
SPONSORSHIP COMMITMENT**

For additional information or if you have any questions about the 2018 Spring Summit sponsorship opportunities, please contact BPC's Policy Associate, Roman Berenshteyn, at roman@bayplanningcoalition.org, or (510) 768-8310.

Organization Name: _____

(as you would like it to appear in all materials)

Sponsorship Level: _____

Address: _____

City: _____

State: _____

Zip Code: _____

Website: _____

Contact Person: _____

(for invoicing, logistics, and logo requirements)

Contact Person's Phone: _____

Email: _____

Payment (check one): Check enclosed Please invoice me

Seating for this event will be "open" unless sponsors specifically request a reserved table.

Please send this completed form to roman@bayplanningcoalition.org, or mail to 1970 Broadway, Suite 940, Oakland, CA 94612.