



# 28<sup>th</sup> Decision Makers Conference

## *Growing the Bay Area's Maritime & Industrial Economy to Secure a Sustainable Future*

April 9, 2015

#DMC2015

➤ **Vision/Mission of the DMC:**

*The annual Decision Makers Conference is the premier annual gathering in Northern California to discuss the key issues and challenges facing those whose lives and livelihoods are connected to San Francisco Bay and Region, its maritime commerce, industries, infrastructure and ecosystem. The DMC is the critical regional forum where the staffs and leaders of the goods movement sector and Bay-oriented industries and businesses join key elected officials, policy makers, regulators and non-governmental organizations, as well as the general public, to focus together on the solutions that will strengthen and grow a strong, sustainable and resilient maritime and industrial economy and ecosystem for San Francisco Bay and its Region.*

8:00 – 8:45	<b><u>Registration &amp; Continental Breakfast</u></b>
8:45 – 9:00	<b><u>Welcome</u></b>  John Coleman, Chief Executive Officer, <i>Bay Planning Coalition</i>  David Ivester, President, <i>Bay Planning Coalition</i>
9:00 – 9:25	<b><u>Opening Remarks</u></b>  Mayor Libby Schaaf, Mayor of Oakland
9:25 – 10:40	<b><u>Panel 1: <i>Laying the Foundation: The Competitive Value of the Northern California Maritime &amp; Industrial Economy</i></u></b> Moderator: Scott Warner, ENVIRON <ul style="list-style-type: none"><li>▪ <b>Economic Outlook</b> – Sean Randolph, Senior Director, <i>Bay Area Council Economic Institute</i></li><li>▪ <b>Importance of the Bay Area's Ports for Trade and the Economy</b> – Beth Frisher, Manager of Business Development &amp; International Marketing, <i>Port of Oakland</i></li><li>▪ <b>Meeting Future Energy Needs: Challenges and Opportunities</b> – Eunice Garcia, East Bay Division Senior Manager, <i>PG&amp;E</i></li><li>▪ <b>Economic Impact of the Bay Area's Refineries</b> – Colin Maynard, Manager of Strategic Communications, <i>Western States Petroleum Association</i></li></ul>
10:40 – 10:55	<b>Break</b>

10:55 – 12:10

**Panel 2: Framing the Issues: Challenges and Risks to the Bay Area Maritime and Industrial Economy**

**Moderator:** Amy Breckenridge, ERM

- **Regulatory Challenges** – Gary Oates, President & CEO, *ESA*
- **Climate Change & Shoreline Resiliency** – Larry Goldzband, Executive Director, *BCDC*
- **Flood Management Challenges** – Gregor Blackburn & Ed Curtis, *FEMA Region IX*
- **Environmental Challenges** – Andrew Sabey, Partner, *Cox, Castle & Nicholson*

12:10 – 1:30

**Lunch Program**

- **Presentation of Awards** – Frank Boerger Award to Jack Broadbent, *BAAQMD*
- **Washington Update** – Eric Sapirstein, President & CEO, *ENS Resources*
- **Keynote Speaker** – U.S. Congressman John Garamendi  
*“Maritime Economic Opportunities in the United States”*

1:30 – 2:05

**Keynote Speaker** – U.S. Congressman Jared Huffman

*“The Federal Government’s Role in Protecting the Environment while Investing in Infrastructure and Improving Economic Opportunity”*

2:05 – 3:20

**Panel 3: Building the Future: Solutions to Ensure Sustainable Growth of the Bay Area Industrial Economy**

**Moderator:** Dilip Trivedi, Moffatt & Nichol

- **Regulator Perspective** – Lt. Col. John Morrow, San Francisco District Commander, *U.S. Army Corps of Engineers*
- **Environmental & Climate Innovation** – Peter Wijsman, Program Manager, *ARCADIS*
- **Housing and Transportation Solutions** – Bob Glover, Executive Officer, *BLA Bay Area*
- **Resilience & Risk Management** – Victoria Salinas, Chief Resilience Officer, *City of Oakland*

3:20 – 3:40

**Solutions Generated by the Conference for Growing the Bay Area’s Maritime & Industrial Economy to Secure a Sustainable Future**

Richard Sinkoff, Port of Oakland

3:40-3:50

**Closing Remarks**

John Coleman, Bay Planning Coalition