



## 2018 EVENT SPONSORSHIP OPPORTUNITIES

Bay Planning Coalition (BPC) continues to lead by bringing key stakeholders together to develop solutions that support our mission of working through a broad coalition to advocate for sustainable commerce, industry, infrastructure, recreation and the natural environment connected to the San Francisco Bay and its watershed.

With the support of members like you, we are able to host multiple events that help us do just that. Please see below for additional information about the events that we have planned for 2018 – risks and resilience stand out as key themes – and the related available sponsorship opportunities and benefits.

### **OPPORTUNITY: PRESIDENT’S CLUB MEMBERSHIP**

President’s Club members are BPC’s most critical and valued supporters. Their contributions provide the backbone of our events budget and, in return, they receive the greatest number of benefits. Many President’s Club members renew their sponsorships year after year.

#### *President’s Club benefits*

- All benefits of both Series Sponsorships (see below), PLUS:
- President’s Club recognition (with logo) on all possible materials, advertising and webpages related to our Workshops and Expert Briefings.
- NEW: Special recognition and VIP “meet and greet” at the 2018 BPC Member Reception.
- Supporting Sponsorship (and related benefits) of the 2018 Spring Summit (\$3,000 value).
- Five (5) registrations for the 2018 Spring Summit.
- Five (5) registrations for each Workshop and Expert Briefing.
- “Featured Member” recognition in one of our 2018 email newsletters.

**PRICE:** \$7,000

### **OPPORTUNITY: SERIES SPONSORSHIPS**

Series sponsorships provide direct support for BPC’s educational programming. Benefits include free event registrations and numerous opportunities for publicity and recognition.

#### **2018 EVENTS SUPPORTED THROUGH SERIES SPONSORSHIPS**

- **Five (or more) Expert Briefings.** These focused events – generally held over the lunch hour – feature a panel of expert speakers or individual expert on specific topics of interest to our members. This will include our second annual and very popular Marinas & Boatyards Expert Briefing, among others.

*Continued on next page*

- **Four (or more) Workshops.** These longer events feature multiple panels of experts and generally relate to one of our broader key policy areas. This will include our well-known *Energy & Water Nexus Summit* and *Dredging & Beneficial Reuse Workshop*, among others.
- New topics identified for 2018 events include *Waters of the State*, *Sustainable Waterfronts*, and *Air Quality Policy*. Please let us know if there are additional topics you would like us to consider.

➤ **WORKSHOP SERIES SPONSORSHIP**

- Recognition (with logo) on all possible materials, advertising and webpages related to our Workshops.
- Five (5) registrations for each Workshop.

**PRICE: \$3,500**

➤ **EXPERT BRIEFING SERIES SPONSORSHIP**

- Recognition (with logo) on all possible materials, advertising and webpages related to our Expert Briefings.
- Five (5) registrations for each Expert Briefing.

**PRICE: \$2,000**

➤ **SPECIAL PRICE FOR WORKSHOP AND EXPERT BRIEFING SERIES SPONSORSHIP: \$5,000**

**OPPORTUNITY: 2018 SPECIAL EVENT SPONSORSHIPS**

In addition to our Workshops and Expert Briefings we host two annual events for which we solicit sponsors.

- **Spring Summit.** This annual conference is our largest event. Highlights include a top keynote speaker, attendance by key government officials and excellent opportunities for networking with fellow BPC stakeholders.
- **Annual Meeting & Luncheon.** This festive event held at the City Club of San Francisco in early December is a wonderful opportunity to celebrate Bay Planning Coalition and its annual accomplishments and to hear a keynote address by a top regulator. Many sponsors enjoy it so much that they bring clients as guests. **Please note:** Annual Luncheon tickets and sponsorship are NOT included with President's Club Membership.

---

**PLEASE USE THE ATTACHED FORM TO MAKE YOUR 2018 SPONSORSHIP COMMITMENT**

For additional information or if you have any questions about the above 2018 sponsorship opportunities, please contact BPC's Operations Associate Roman Berenshteyn at [roman@bayplanningcoalition.org](mailto:roman@bayplanningcoalition.org) or (510) 768-8310.



## 2018 EVENT SPONSORSHIP FORM

### PLEASE USE THIS FORM TO MAKE YOUR 2018 SPONSORSHIP COMMITMENT

Completed forms can be returned to Bay Planning Coalition in person, by email (roman@bayplanningcoalition.org), or by mail to 1970 Broadway, Suite 940, Oakland, CA 94612.

Organization Name: \_\_\_\_\_

How it shall be listed in our materials (if different): \_\_\_\_\_

#### SELECTED SPONSORSHIP LEVEL(S):

Please check all that apply. Prices are in addition to 2018 annual membership dues.

- President's Club (\$7,000)
- Workshop Series Sponsorship (\$3,500)
- Expert Briefing Series Sponsorship (\$2,000)
- Workshop Series Sponsorship AND Expert Briefing Series Sponsorship (\$5,000)

AMOUNT DUE: \_\_\_\_\_  Check Enclosed  Invoice Me

#### Sponsor Contact Name/Title/Contact Information:

This is the person we will contact regarding logo files, event registrations, etc. You may enclose a business card with this information instead of providing it below.

\_\_\_\_\_  
\_\_\_\_\_

#### Are you interested in becoming a sponsor of either of our special events in 2018?

*Please check the box(es) below for events you would like us to contact you about when sponsorship information is available.*

- Spring Summit
- Annual Meeting & Luncheon (December)

For additional information or if you have any questions about 2018 sponsorship opportunities, please contact BPC Operations Associate Roman Berenshteyn at roman@bayplanningcoalition.org or (510) 768-8310.