

Membership Application

Company, Organization, or Official Entity _____ **Date** _____

Member Designee*

Name _____ Title _____

Mailing Address _____ Street Address / P.O. Box _____

City _____ State _____ Zip + 4 _____

Telephone _____ Fax _____

E-mail _____

Membership Category

(See reverse for Dues Guidelines)

Annual Dues \$ _____

(Current year dues for new members joining after July 1 will be pro-rated)

Please Invoice me: € _____

Send Invoice Attention to: _____

Describe your firm's activities:

Total number of employees (or members if a membership organization) in 9 Bay Area counties: _____ **Nationwide:** _____

For a professional service firm, indicate number of professionals (e.g., attorneys, engineers) in 9 Bay Area counties: _____

List up to four others in your firm to receive BPC meeting announcements, updates and other information:

| | | |
|------|-------|--------|
| Name | Title | E-mail |
| Name | Title | E-mail |
| Name | Title | E-mail |
| Name | Title | E-mail |

To post and link your website on our BPC Members page, please provide the following:

Website URL: http:// _____

Referring to the BPC Work Program, what subject areas are the most important to you and what are your top two or three work item priorities based on your type of business and reasons you joined the BPC?

Please mail to 1970 Broadway, Suite 940, Oakland, CA, fax to (510) 291-4114 or email to BPCstaff@bayplanningcoalition.org

Membership Dues

CATEGORY

WATER-RELATED INDUSTRY

Bay Area Seaports and Airports 5,500

Dredging & Mining Contractors

Based on average cubic yards dredged or mined per year

Less than 50,000 cy/year 2,750

50,000 to 250,000 cy/year 5,500

Over 250,000 cy/year 11,000

Vessel Carriers and Harbor Terminals

Based on average annual volume of goods moved per year

(TEU's, barrels, metric tons)

1,500 – 15,000 1,100

15,000 – 50,000 3,300

50,000 – 100,000 5,500

Over 100,000 7,700

COMMERCE & INDUSTRY

Land owners and developers of residential, industrial, commercial, and tourism properties;

Manufacturers of software, hardware, and consumer goods

Vessel and building construction

1,100

LOCAL GOVERNMENT, SPECIAL DISTRICTS

1,000

WATER-RELATED RECREATION (marinas, yacht clubs)

1,000

PROFESSIONAL SERVICE FIRMS

Based on number of employees in the nine Bay Area counties

1 to 5 employees 600

6 to 25 employees 900

26 to 50 employees 1,250

51 to 100 employees 1,900

Over 100 employees 2,500

PROFESSIONAL SPORTS

7,000

ASSOCIATIONS

500

INDIVIDUALS

250



2016 KEY ACHIEVEMENTS

2016 was a banner year for Bay Planning Coalition (BPC). We grew our staff, events calendar, and influence in new ways, and we look forward to making the most of this growth in 2017. Below are some of our organization's key achievements from the last year.

- Played a critical role in developing included language that provides for beneficial reuse through the **Water Infrastructure Improvements for the Nation (WIIN) Act**, formerly known as the Water Resources Development Act (WRDA).
- Facilitated the creation of a new fee structure for the **Regional Monitoring Program** and increased the dredging community's representation on its Technical Review Committee.
- Advocated on behalf of winning positions for several state and local ballot measures, including serving as a key supporter of **Measure AA** and key opponent of **Prop 53**. The BPC logo was even featured in a TV commercial for the No on 53 campaign.
- Launched an effort to create a **Regional General Permit** for San Francisco Bay dredging and facility maintenance activities.
- Established a new **Marinas & Boatyards Committee**, which increases BPC's influence on policy directly affecting marinas, small harbors, and the recreational boating industry.
- Held several **special meetings** for groups of BPC members with regional and state agencies, including one that streamlined the process for approval of piling replacements.
- Refreshed our annual **Spring Summit** event to increase networking and audience participation opportunities.

GET MORE INVOLVED IN 2017! BPC MEMBER COMMITTEES

Much of our organization's work is directed by the activities of our Member Committees. Committees meet quarterly and are open to any employee of any member organization. Please review the following list of committees and let us know if you or any of your colleagues would like to be added to the email list for receiving meeting and other related information.

(BPC office phone: 510-768-8310; BPC office email: bpctestaff@bayplanningcoalition.org)

DREDGING & BENEFICIAL REUSE

Chair: *Jaclyn Gnusti, Anchor QEA*

LEGISLATIVE & POLICY

Chair: *Walt Gill, Chevron*

MARINAS & BOATYARDS

Chair: *Josh Burnam, Anchor QEA*

MEMBERSHIP

Chair: *Chris Elias, Santa Clara Valley Water District*

ORGANIZATIONAL DEVELOPMENT

Chair: *Laura Kennedy, Kennedy/Jenks Consultants*

SUSTAINABLE WATERFRONTS

Chair: *Dilip Trivedi, Moffatt & Nichol*

WATER, ENERGY & INFRASTRUCTURE

Co-Chairs: *Tom Guarino, Pacific Gas & Electric Company and Gary Skrel, The Covello Group*



2017 EVENT SPONSORSHIP OPPORTUNITIES

Bay Planning Coalition (BPC) continues to lead by bringing key stakeholders together to develop solutions that support our mission of working through a broad coalition to advocate for sustainable commerce, industry, infrastructure, recreation and the natural environment connected to the San Francisco Bay and its watershed.

With the support of members like you, we are able to host multiple events that help us do just that. Please see below for additional information about the events that we have planned for 2017 – risks and resilience stand out as key themes – and the related available sponsorship opportunities and benefits.

OPPORTUNITY: PRESIDENT’S CLUB MEMBERSHIP

President’s Club members are BPC’s most critical and valued supporters. Their contributions provide the backbone of our events budget and, in return, they receive the greatest number of benefits. Many President’s Club members renew their sponsorships year after year.

President’s Club benefits

- All benefits of both Series Sponsorships (see below), PLUS:
- President’s Club recognition (with logo) on all possible materials, advertising and webpages related to our Workshops and Expert Briefings.
- NEW: Special recognition and VIP “meet and greet” at the 2017 BPC Member Reception.
- Supporting Sponsorship (and related benefits) of the 2017 Spring Summit (\$3,000 value).
- “Featured Member” recognition in one of our 2017 email newsletters.
- Five (5) registrations for the 2017 Spring Summit.
- Five (5) registrations for each Workshop and Expert Briefing.

PRICE: \$7,000

OPPORTUNITY: SERIES SPONSORSHIPS

Series sponsorships provide direct support for BPC’s educational programming. Benefits include free event registrations and numerous opportunities for publicity and recognition.

2017 EVENTS SUPPORTED THROUGH SERIES SPONSORSHIPS

- **Five (or more) Expert Briefings.** These focused events – generally held over the lunch hour – feature a panel of expert speakers or individual expert on specific topics of interest to our members. This will include our annual and very popular *CEQA Update*, among others.

Continued on next page

- **Four (or more) Workshops.** These longer events feature multiple panels of experts and generally relate to one of our broader key policy areas. This will include our well-known *Energy & Water Nexus Summit* and *Dredging & Beneficial Reuse Workshop*, among others.
- New topics identified for 2016 events include *Regional Restoration & Shoreline Projects*, *Environmental Cleanup*, and *Emergency Environmental Permits*. Please let us know if there are additional topics you would like us to consider.

➤ **WORKSHOP SERIES SPONSORSHIP**

- Recognition (with logo) on all possible materials, advertising and webpages related to our Workshops.
- Five (5) registrations for each Workshop.

PRICE: \$3,500

➤ **EXPERT BRIEFING SERIES SPONSORSHIP**

- Recognition (with logo) on all possible materials, advertising and webpages related to our Expert Briefings.
- Five (5) registrations for each Expert Briefing.

PRICE: \$2,000

➤ **SPECIAL PRICE FOR WORKSHOP AND EXPERT BRIEFING SERIES SPONSORSHIP: \$5,000**

OPPORTUNITY: 2017 SPECIAL EVENT SPONSORSHIPS

In addition to our Workshops and Expert Briefings we host two annual events for which we solicit sponsors.

- **Spring Summit.** This will be our 30th annual conference is our largest event. Highlights include a top keynote speaker, attendance by key government officials and excellent opportunities for networking with fellow BPC stakeholders.
- **Annual Luncheon.** This festive event held at the St. Francis Yacht Club in early December is a wonderful opportunity to celebrate Bay Planning Coalition and its annual accomplishments and to hear a keynote address by a top regulator. Many sponsors enjoy it so much that they bring clients as guests. **Please note:** Annual Luncheon tickets and sponsorship are NOT included with President's Club Membership.

PLEASE USE THE ATTACHED FORM TO MAKE YOUR 2017 SPONSORSHIP COMMITMENT

For additional information or if you have any questions about the above 2017 sponsorship opportunities, please contact BPC's Manager, Operations and Policy Brianne Riley at brianne@bayplanningcoalition.org or (510) 768-8314.



2017 EVENT SPONSORSHIP FORM

PLEASE USE THIS FORM TO MAKE YOUR 2017 SPONSORSHIP COMMITMENT

Completed forms can be returned to Bay Planning Coalition in person,
by email (brianne@bayplanningcoalition.org), or by mail to
1970 Broadway, Suite 940, Oakland, CA 94612.

Organization Name: _____

How it shall be listed in our materials (if different): _____

SELECTED SPONSORSHIP LEVEL(S):

Please check all that apply. Prices are in addition to 2017 annual membership dues.

- President's Club (\$7,000)
- Workshop Series Sponsorship (\$3,500)
- Expert Briefing Series Sponsorship (\$2,000)
- Workshop Series Sponsorship AND Expert Briefing Series Sponsorship (\$5,000)

AMOUNT DUE: _____ Check Enclosed Invoice Me

Sponsor Contact Name/Title/Contact Information:

This is the person we will contact regarding logo files, event registrations, etc. You may enclose a business card with this information instead of providing it below.

Are you interested in becoming a sponsor of either of our special events in 2017?

Please check the box(es) below for events you would like us to contact you about when sponsorship information is available.

- Spring Summit
- Annual Luncheon (December)

For additional information or if you have any questions about 2017 sponsorship opportunities, please contact BPC's Manager, Operations and Policy Brianne Riley at brianne@bayplanningcoalition.org or (510) 768-8314.