



2017 Work Plan

*Approved by the Board of Directors on
February 22, 2017*

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Message from the CEO

Each year, Bay Planning Coalition (BPC) develops a Work Plan that highlights our latest achievements and sets the course for the organization over the next 12 months. It is meant for a wide audience, from our Officers and Board of Directors to our members, staff, stakeholders, and the general public.

The 2017 Work Plan stands out from past versions in several ways:

First and foremost, we accomplished more in 2016 than ever before. As you will see in the following pages, 2016 was a year of growth for BPC and our accomplishments last year reflect that. We held more events and meetings than in any previous year, expanded our Member Committee structure, and played a key role in developing important legislation and in both of the year's elections. We also refreshed our annual Spring Summit program, giving it a new name and making it more interactive. All of these things expanded BPC's influence and have created a great amount of momentum for BPC as we enter 2017.

The format of the Work Plan has been revamped. This year we have reformatted the Work Plan to make it more useable. We really want it to be something that is easy to refer to throughout the year and that can be pulled from in order to establish a cohesive message and vision across multiple communications platforms.

Certain background information that was formerly included in the body of the Work Plan has been moved to the Appendix to make it easier to find. This includes the lists of our Members and Member Committees, information about our strategic partnerships, and the schedule of our events and meetings.

The Work Plan includes more specific plans for the coming year than it has before. While there are certainly additional goals that will be developed as the year progresses, we have made a great effort this year to include an increased amount of detail in the Work Plan about our intended goals, strategies and events. For example, for the first time, we have included a schedule of Member Committee, Board of Directors and Executive Committee meetings for the full year. We hope that changes like this will encourage greater stakeholder investment in BPC's shared vision over the coming months and better enable direct participation in carrying it out. The other members of BPC's staff and I are very enthusiastic about all that we have planned.

Thank you for taking the time to review our 2017 Work Plan. We look forward to engaging with you in the coming year.



John A. Coleman
Chief Executive Officer

Executive Summary

This Work Plan provides guidance to Bay Planning Coalition's Board of Directors, staff and other stakeholders as to the organization's makeup, recent accomplishments, and priorities for 2017.

BPC is a non-profit, 501(c)(4) membership-based organization that represents the interests of and convenes public and private entities involved in commerce, industry, infrastructure, recreation and the natural environment connected to the San Francisco Bay and its watershed. It has more than 150 members from across a range of relevant sectors, including business and industry, government, professional services firms, and various associations.

2016 Key Accomplishments

BPC experienced a year of record growth and accomplishment in 2016. Key achievements included: Playing a critical role in developing included language that provides for beneficial reuse through key national water infrastructure improvement legislation; facilitating, with the San Francisco Estuary Institute (SFEI), the creation of a new fee structure for the Regional Monitoring Program (RMP); advocating on behalf of winning positions on several state and local ballot measures; launching an effort to create a Regional General Permit (RGP) for San Francisco Bay dredging and facility maintenance activities; establishing a new Marina and Boatyards Committee; holding several special meetings for groups of BPC members with regional and state agencies; and refreshing the annual Spring Summit event.

2017 Policy Areas

BPC's primary policy-related areas of focus for 2017 are as follows:

- Dredging & Beneficial Reuse
- Legislative & Policy
- Marinas & Boatyards
- Sustainable Waterfronts
- Water, Energy & Infrastructure

Each of these areas has a dedicated Member Committee with an assigned BPC staff member dedicated to its activities. Member Committees typically meet quarterly and are open to any employee of any member organization. The purpose of the committees is to help develop BPC's policy agenda and activities. There are also Member Committees dedicated to Membership and Organizational Development.

Membership Services

BPC seeks to serve as a resource for its members. In addition to the opportunities provided by participation in our Member Committees, Events, Education and Advocacy are our primary approaches to achieving this. For 2017, BPC is already planning over 12 educational events and nearly 30 Member Committee meetings.

BPC Operations

BPC has an active Board of Directors that meets quarterly and is made up of nearly 40 members who reflect the makeup of BPC membership as a whole. BPC employs a staff of four in its office, which is located in Oakland. Please feel free to contact BPC staff any time.

Context

BPC's creation in 1983 originally emerged from concerns by a diverse group of stakeholders about the increasing complexities and inefficiencies in the regional, state and federal permit processes impacting dredging in the region. BPC was formed to address these problems and to establish a working balance in the permitting processes in order to reduce costs, delays and uncertainty.

BPC's activities have expanded significantly since then and now address not only the permit process for projects on and adjacent to the San Francisco Bay, but also essential planning, advocacy and consensus-building related to dredging and beneficial reuse, water, energy, infrastructure, waterfront land use and environmental risks, marinas and boatyards, and goods movement, among other policy areas.

From its start, BPC has seen industrial economic development as the foundation for the San Francisco Bay Area's success as a region. While not necessarily an official, standalone BPC policy area, the promotion of industrial economic development serves as a guiding principle for many of the efforts taken on by BPC and its various Member Committees.

The role of this Work Plan is to provide guidance to BPC's Board of Directors, staff and other stakeholders as to the organization's priorities for 2017, as well as to serve as a measurement tool that can be used to gauge progress toward agreed upon goals and strategies.

Mission and Vision

As the scope of BPC's activities has expanded over the last 33 years, its leadership has refined its mission statement – and a complementary vision statement – to reflect this growth.

BPC's mission statement defines its purpose as: *A broad coalition providing expert advocacy and facilitation to advance a strong industrial economy that supports a sustainable environment within San Francisco Bay and its watershed.*

BPC's vision statement describes what BPC aspires to as an organization: *Provide visionary leadership for San Francisco Bay stakeholders as an effective coalition that vigorously advances solutions for a thriving economy, environment and community.*

Strategic Priorities

In addition to serving the practical purposes mentioned above, the Work Plan addresses six strategic priorities identified as overarching goals and objectives for BPC as part of the 2016-2017 Strategic Planning Retreat held in October 2015. (The next Strategic Planning Retreat is scheduled for November 2017.)

These are:

- Policy Implementation and Advocacy
- Education and Outreach
- Organizational Development
- Board Engagement
- Membership
- Science

These strategic priorities are reflected in the intended actions and desired outcomes that BPC has planned for 2017 as well as the staff and committee structure that has been developed and expanded in recent years. Accordingly, they are also present throughout the Work Plan.

2016 Key Accomplishments

BPC experienced a year of record growth and accomplishment in 2016. Following are some of its key achievements from over the past year.

Played a critical role in developing included language that provides for beneficial reuse through the Water Infrastructure Improvements for the Nation (WIIN) Act.

Formerly known as the Water Resources Development Act (WRDA), the WIIN Act, signed by President Obama on December 16, 2016, directs funding to several California state water issues, including desalination, recycling and reuse. It also includes a number of key provisions related to beneficial reuse of dredged material that are likely to have a direct impact on the San Francisco Bay and its watershed. BPC played an integral role in developing the language related to beneficial reuse of dredged material and worked closely with a coalition of regional entities - the SF Bay Conservation and Development Commission, the California State Coastal Conservancy, The Bay Institute and Save the Bay - to refine it and ensure its inclusion.

- *For more information, see the section on Legislative & Policy on page 12.*

Facilitated the creation of a new fee structure for the Regional Monitoring Program and increased the dredging community's representation on its Technical Review Committee.

BPC was asked by the San Francisco Estuary Institute's Regional Monitoring Program (RMP), which collects fees for dredging activity in the San Francisco Bay in return for performing research of collective value, to convene stakeholders from the dredging community to develop an updated fee structure for the RMP's next fiscal period. Under BPC's leadership, an effective plan was developed that included adding a representative from the Port of San Francisco to the RMP's Technical Review Committee.

- *For more information, see the section on Dredging & Beneficial Reuse on page 10.*

Advocated on behalf of winning positions for several state and local ballot measures.

This included serving as a key supporter of Measure AA and key opponent of Prop 53. The BPC logo was even featured in a TV commercial for the No on 53 campaign.

- *For more information, see the section on Legislative & Policy on page 12.*

Launched an effort to create a Regional General Permit for San Francisco Bay dredging and facility maintenance activities.

If adopted by the requisite regional agencies, this type of permit – which is already in use in several other regions, including Los Angeles – will streamline the process for getting certain routine projects approved, making it easier for both permit applicants and regulators. A sample facility maintenance activity that would be covered is replacement of existing aging or damaged wharf pilings. The next step in the process is a presentation by BPC members to the Dredged Material Management Office (DMMO) Program Managers and the Long Term Management Strategy (LTMS) Management Committee.

- *For more information, see the section on Dredging & Beneficial Reuse on page 10.*

Established a new Marinas & Boatyards Committee.

This new committee immediately increased BPC's influence on policy directly affecting marinas, small harbors, and the recreational boating industry, which contributes more than \$8 billion to the state's economy annually. The creation of this committee has already encouraged several new organizations to join BPC and some existing members to participate more actively in the organization.

- *For more information, see the section on Marinas & Boatyards on page 15.*

Held several special meetings for groups of BPC members with regional and state agencies, including one that streamlined the process for approval of piling replacements.

As part of BPC's efforts to provide key opportunities for its members to discuss concerns and ideas with regulators, it convened a number of meetings in 2016 for this purpose. Topics included delays in approval of permits for routine maintenance, issues affecting recreational boating, extended discussions regarding the Regional Monitoring Program, and BCDC's *Policies for a Rising Bay Final Report*, among others.

- *For more information, see the section on Member Services on page 21.*

Refreshed the annual Spring Summit event to increase networking and audience participation opportunities.

BPC's largest annual event, its Spring Summit (formerly known as the "Decision Makers Conference"), was revamped in 2016 to make it a more valuable experience for those in attendance. The format of the seating and the luncheon was changed to allow participants more time to network with a wider variety of people. Also, a new system was implemented that allowed for panelists and moderators to ask questions of the audience, collect responses electronically, and display them on a screen the audience could see. The responses were also used later to help provide policy direction to BPC's Board of Directors and staff. These changes made the whole event more dynamic and helped elevate it to a new level that attendees really enjoyed and will likely increase attendance in future years.

- *For more information, see the section on Member Services on page 21.*

2017 Policy Areas

At its founding, BPC was focused primarily on regulatory issues related to dredging in the San Francisco Bay. Since then, its portfolio has increased to include additional policy areas that affect the industrial economic development of the San Francisco Bay and the surrounding region.

Many of BPC's activities in the various policy areas are directed by the conversations held within the various related committees made up of BPC's members. Current key policy areas for the organization are laid out in the following matrix graphic, which also shows the ways in which the related Member Committees coordinate their efforts.

A more extensive policy discussion of each policy area, including its 2016 accomplishments, its 2017 intended actions and desired outcomes, and related Member Committee involvement can be found in the pages following the matrix.

2017 POLICY AREA AND COMMITTEE MATRIX

MEMBER COMMITTEES → POLICY AREAS ↓	DREDGING & BENEFICIAL REUSE	LEGISLATIVE & POLICY	MARINAS & BOATYARDS	SUSTAINABLE WATERFRONTS	WATER, ENERGY & INFRASTRUCTURE
DREDGING & BENEFICIAL REUSE See p. 10	Primary	Supporting	Supporting	Supporting	Supporting
LEGISLATIVE & POLICY See p. 12	Supporting	Primary	Supporting	Supporting	Supporting
MARINAS & BOATYARDS See p. 15	Supporting	Supporting	Primary	Supporting	
SUSTAINABLE WATERFRONTS See p. 17	Supporting	Supporting	Primary	Primary	Supporting
WATER, ENERGY & INFRASTRUCTURE See p. 19		Supporting			Primary

KEY: Primary – This committee is always involved with issues related to this policy area and takes the lead in related action.
Supporting – This committee is sometimes involved with issues related to this policy area.

Dredging & Beneficial Reuse

Dredging in and around the San Francisco Bay and disposal of the resulting dredged materials are essential to maintaining port and other coastal activities such as maritime trade, recreational boating and a number of public trust and environmental actions.

At the same time, this dredging must be done under a number of economic and environmental constraints. Funding, contracting, regulatory and physical challenges create many opportunities for BPC's involvement in improving the process and outlook for dredgers.

All of BPC's work in the area of dredging and beneficial reuse is part of an effort to directly ease the regulatory and practical burdens on our members engaged in related activities.

2016 Accomplishments

In 2016, BPC made great strides forward in addressing the regulatory challenges that hamper effective dredging and beneficial reuse and creating reform in the agencies that affect these activities most. Accomplishments included:

- A sold out Dredging & Beneficial Reuse Workshop in November. The theme was *Bridging the Gap to Greater Beneficial Reuse*.
- Special meetings on topics critical to BPC members with regulatory agencies, including the San Francisco Bay Conservation and Development Commission (BCDC) and the San Francisco Bay Regional Water Quality Control Board.
- Formal proposal of a potential Regional General Permit (RGP) for San Francisco Bay dredging and facility maintenance activities to the agencies which make up the Long Term Management Strategy (LTMS) and the Dredged Material Management Office (DMMO).
- Launch of a "LTMS 2.0" project focused on improving the LTMS program.
- Successful development and recommendation of a new fee structure for the San Francisco Estuary Institute's (SFEI) Regional Monitoring Program (RMP), which charges fees to San Francisco Bay dredgers in exchange for coordinated monitoring and other services.
- Addition of a representative from the dredging community (and BPC member) to the Technical Review Committee for the RMP for the purpose of being able to advocate for an increase in the number of dredging-related studies pursued by SFEI with the funds it collects through fees. BPC and its members are already well represented on the more general RMP Steering Committee.

- Submitted comments on the draft California Sustainable Freight Action Plan suggesting that it consider the positive impact of dredging and beneficial reuse on California's air quality.

Intended Actions and Desired Outcomes for 2017

Much of this work will need to be carried forward into 2017; particularly those efforts related to establishing the RGP, which would create a "one stop shop" for permit applicants planning to engage in certain, routine dredging or maintenance activities, and further pursuance of LTMS 2.0 and related reforms.

Additionally, there will need to be further negotiation surrounding the RMP fee structure since it may need to be updated again for Fiscal Year 2018 if the program's budget outlook does not improve. Another successful Dredging & Beneficial Reuse Workshop and ensuring the representation of dredgers and those engaged with beneficial reuse as speakers in other relevant BPC events will be an important part of furthering these goals.

- **KEY GOAL:** Make progress toward establishing a Regional General Permit for San Francisco Bay dredging and maintenance activities.
- **KEY GOAL:** Another successful Dredging & Beneficial Reuse Workshop.

Committee Involvement

BPC's Dredging & Beneficial Reuse Committee, chaired by Jaclyn Gnusti of Anchor QEA, plays an integral role in developing the strategies for how to best approach the challenges facing BPC members related to this policy area. Members of the committee worked together in 2016 to develop the Dredging & Beneficial Reuse Workshop, the proposed fee structure for the RMP and the proposed RGP. Committee members also participated actively in meetings with the LTMS agencies about reform opportunities.

The work of other BPC committees also relates on occasion to the dredging and beneficial reuse policy area, particularly that of the Legislative & Policy Committee, which is working to increase state spending on dredging and beneficial reuse, and the Marinas & Boatyards Committee, which involves a number of members who are directly affected by dredging. The involved committee chairs and staff work closely to ensure effective communication and cooperation.

Legislative & Policy

BPC's overarching policy area is termed "Legislative & Policy," as advocacy is one of BPC's primary activities and is a critical element of its work in all of its subject-specific policy areas.

More specifically, BPC actively engages in policy implementation and advocacy activities at the federal, regional and local level. Related activities include, among other things, monitoring legislation and government agencies, proposing policy changes and writing related letters and comments that are in line with BPC's priorities, and working with BPC members and other stakeholders to take official positions on legislation and policies and to effect change.

2016 Accomplishments

Many of the 2016 accomplishments noted for other BPC policy areas could be considered accomplishments in this policy area as well, but there are several that fall squarely in the Government & Legislative Affairs realm. These include:

- Playing a critical role in developing included language that provides for beneficial reuse through the Water Infrastructure Improvements for the Nation (WIIN) Act, formerly known as the Water Resources Development Act.

BPC played an integral role in developing the language related to beneficial reuse of dredged material and worked closely with a coalition of regional entities - the SF Bay Conservation and Development Commission, the California State Coastal Conservancy, The Bay Institute and Save the Bay - to refine it and ensure its inclusion. Specifically, it directs the U.S. Army Corps of Engineers to establish a pilot program to carry out projects for the beneficial reuse of dredged material from Federal and non-Federal navigation channels. Ten initial, geographically diverse pilot projects will be selected and, for those projects, the Corps is not required to select the least cost disposal method for dredged material, as it usually is.

- Successful passage of Measure AA, which appeared on the June ballot in the nine Bay Area counties. It will fund protection and restoration of the San Francisco Bay and its wetlands, which are key to protecting land along the Bay as sea levels rise. The campaign for this ballot measure was led by the San Francisco Bay Restoration Authority; one of the regional agencies that BPC closely works with. BPC's Board of Directors have voted to support it and BPC engaged in various ways of encouraging support for it.
- Advocacy on behalf of winning positions for several other state and local ballot measures:
 - NO on Proposition 53 (Requiring Statewide Approval of Revenue Bonds Over \$2 Billion), which involved inclusion of the BPC logo in a "No on 53" television commercial and an opinion piece opposing Proposition 53 by BPC CEO John Coleman being published in the *San Jose Mercury News*.
 - NO on Prop 65 (Carryout Bay Charge Initiative)

- YES on Prop 67 (Plastic Bag Ban Veto Referendum)
- YES on Measure RR (the BART Bond)
- In addition to those mentioned in other sections, official BPC letters to government officials regarding, among other things:
 - Support for H.R. 4615, the Water Conservation Rebate Tax Parity Act
 - Support for the beneficial reuse of dredged material in Phase 2 of the South Bay Salt Pond Restoration Project
 - Opposition of SB 163, a flawed statewide mandate regarding water recycling
- Holding several special meetings for groups of BPC members with regional and state agencies.

Intended Actions and Desired Outcomes for 2017

In 2017, BPC will continue to actively engage in policy implementation and advocacy activities at the federal, regional and local level.

At the December 2016 Board of Directors Meeting, Board Members made clear that they are interested in more opportunities for and guidance regarding advocacy, so this will be a definite priority for BPC in the coming year. One proposed goal for 2017 is the creation of a “Sacramento Day” where BPC members travel to Sacramento as a group and meet with key legislators and officials to discuss topics of interest to them and to BPC as a whole.

In regard to the WIIN Act, the next steps in our advocacy include working to ensure that the San Francisco Bay is chosen as one of the ten pilot project sites and also that funding of these projects in no way negatively impacts the Corps' ongoing operations and maintenance dredging obligations, which are critical to the success of the nation's ports.

BPC will also continue to work individually and with partner organizations to advocate for funding for (1) Bay Area dredging projects, (2) an increase in beneficial reuse of dredged materials for wetlands restoration and flood protection in the San Francisco Bay, and (3) necessary funding for the U.S. Army Corps of Engineers’ (USACE) San Francisco District to carry out its mission.

One of the first steps in this effort is to pursue state legislation to fund a study of the economic and environmental benefits of dredging and beneficial reuse in California. This will be combined with visits to Washington, letters and meetings as applicable, and by leveraging strategic partnerships and other key relationships.

It is also a 2017 goal to continue monitoring the meetings and activities of the key regional agencies most connected to BPC and its members' activities. These include: the Association of Bay Area Governments (ABAG); the Bay Area Air Quality Management District (BAAQMD); the California Air Resources Board; the California Energy Commission; the Metropolitan Transportation Commission (MTC); the San Francisco Bay Conservation and Development

Commission (BCDC), the San Francisco Bay Regional Water Quality Control Board; the State Water Resources Control Board; and the Water Emergency Transportation Authority (WETA).

- **KEY GOAL:** Passage of state legislation funding a study of the economic and environmental benefits of dredging and beneficial reuse in California.
- **KEY GOAL:** Host a “Sacramento Day” event that allows BPC members to meet with state legislators to discuss key policy issues.
- **KEY GOAL:** Play a key role in effective implementation of the WIIN Act as it relates to dredging and beneficial reuse, including establishment of a pilot project site on San Francisco Bay.

Committee Involvement

BPC has a Legislative & Policy Committee that examines developments in federal, state, regional and local public policy related to the BPC’s interests and activities. Chaired by Walt Gill of Chevron, it often reviews the activities of other BPC committees and is tasked with providing guidance regarding letters to government officials or taking positions on ballot measures or other legislation.

The Government & Legislative Affairs policy area of course relates closely with all of the other BPC policy areas since advocacy is such a major focus of BPC’s efforts. Accordingly, this is an area that impacts all of the other committees and one that requires especially effective communication with committee leadership and the membership as a whole. This also provides a great amount of opportunity for coordinating efforts that lead to important policy changes.

Marinas & Boatyards

This is BPC's newest policy area and is focused on strengthening the voice of the regional community of small craft harbor owners and others involved in commercial and recreational boating.

A number of BPC members expressed an interest in BPC's expansion into this policy area as a number of key regulatory issues arose in 2016 and the economic impact of recreational boating became more clear. Additionally, a number of new companies are developing private commuter ferry services on San Francisco Bay, and BPC is in a position to help further their interests.

2016 Accomplishments

Despite being a new official policy area for BPC – a Marinas & Boatyards Committee was officially approved at the September 2016 Board of Directors Meeting – a lot was accomplished in this area in 2016. BPC successfully:

- Engaged with the San Francisco Bay Conservation and Development Commission on issues affecting recreational boating in the San Francisco Bay region.
- Held a special meeting and submitted a comment letter on the U.S. Environmental Protection Agency's proposed copper criteria for marine/estuarine waters.
- Engaged a number of existing and new members in BPC activities who were less involved before Marinas & Boatyards became an official policy area.

Intended Actions and Desired Outcomes for 2017

2017 will be a year of growth in this policy area as it gains footing within BPC and more members and non-members become aware of it. Issues related to Marinas & Boatyards will now be on BPC's radar as it plans its advocacy activities, which will likely lead to a number of efforts in 2017.

Also, BPC is planning a 2017 event dedicated to addressing the copper criteria issue mentioned above and the overall economic impact of recreational boating on the region.

- **KEY GOAL:** Take action on behalf of marina and boatyard-related stakeholders to address the EPA's new copper criteria.
- **KEY GOAL:** Expand awareness of the economic impact of California's recreational boating industry.

Committee Involvement

It was the BPC Board of Directors' approval of a Marinas & Boatyards Committee, co-chaired by Josh Burnam, of Anchor QEA, and Greg Gibeson, of the Pacific Inter-Club Yacht Association, that

solidified Marinas & Boatyards as a policy area for BPC. Accordingly, this committee will likely be most involved in many of the related initiatives in 2017.

Because so many regulatory issues are involved, the Legislative & Policy Committee also plays a role in this policy area, as does the Sustainable Waterfronts Committee since small craft harbors are key waterfront tenants in many parts of the Bay Area. Should transportation develop as a key element of BPC's Marinas & Boatyards agenda, it may be appropriate for the Water, Energy & Infrastructure Committee to become involved in this policy area as well.

Sustainable Waterfronts

The focus of this policy area is on climate change, sea level rise and coastal resiliency; all of which are issues of increasing importance in the San Francisco Bay region. For example, some estimates project Bay tides to rise more than three feet by 2100, immediately putting many billions of dollars worth of development at great risk.

Accordingly, much of the conversation around regional “resilience” ultimately relates to land use and sea level rise impacts along the Bay’s shoreline, from developed land to natural and manmade wetlands.

Many of BPC’s members are closely involved with addressing these issues and value the opportunities BPC can provide to convene around them with each other and with government officials.

2016 Accomplishments

BPC’s efforts regarding Sustainable Waterfronts received a lot of internal attention in 2016, which resulted in a number of key achievements. These included:

- Convening a meeting regarding flood control mapping and its impact on insurance rates for property owners.
- Launching a research fellowship that will allow college students to participate in developing additional white papers on sustainable waterfronts-related topics.
- Inclusion of a panel called, “Planning for Probabilities: Preparing a Sustainable Bay Waterfront,” in the 2016 Spring Summit that received the best reviews by attendees.
- Participation in a coalition formed to address the newly (and hastily) released State Wetlands Policy and ensure that the State Water Board addressed concerns by the business and agricultural community regarding the related proposed rules.
- Submitting official comments on BCDC’s *Policies for a Rising Bay* report.

Intended Actions and Desired Outcomes for 2017

Based on the organization’s successes and increased interest by members in this policy area during 2016, BPC intends to devote more attention to it in 2017; primarily by expanding resources and programming related to it.

A white paper entitled, “Sea Level Rise Adaptation in SF Bay: An Opportunity for Regulatory Efficiency Improvement” is already in the planning stages, as is the creation of an online resource library for BPC Members related to land use transportation, restoration, air quality, maritime and policy initiatives as they relate to CEQA and permitting.

BPC is currently planning 2017 events dedicated to Federal Emergency Management Agency (FEMA) flood mapping and insurance; regulatory efficiency for restoration and shoreline resiliency; and environmental cleanup costs and risks. Environmental cleanup relates to this policy area better than BPC's others because so much of it that takes place in our region happens on our shorelines.

Because it will be focused on risks to our region, the Spring Summit will again be a key opportunity for BPC to include content related to Sustainable Waterfronts.

The collaboration with outside entities anticipated for the Water Energy & Infrastructure policy area will also relate closely with the Sustainable Waterfronts policy area because of the wide range of topics involved with the concept of "resilience".

Also in 2017, BPC anticipates the ability to gain a number of new members who are likely to be interested in engaging on the FEMA flood mapping and insurance topics in particular. It is an issue that affects almost all shoreline property owners and municipalities.

- **KEY GOAL:** Develop new programming related to sustainable waterfronts-oriented policy issues.
- **KEY GOAL:** Attract potential new members to BPC by leading efforts to address FEMA flood mapping and insurance issues that affect all San Francisco Bay waterfront communities.
- **KEY GOAL:** Completion of the white paper on sea level rise adaptation on the foundation of the new online resource library for BPC members.

Committee Involvement

BPC's Sustainable Waterfronts Committee, chaired by Dilip Trivedi of Moffatt & Nichol, takes a lead role in many of the issues and activities related to this policy area. It has overseen many of the 2016 achievements, including development of the white paper, research fellowship and online resource library.

Additionally, the Water, Energy & Infrastructure Committee and Legislative & Policy Committees play an important part in helping BPC move its Sustainable Waterfronts agenda forward and in engaging existing and potential members on related topics.

Water, Energy & Infrastructure

BPC is well-positioned to address policy considerations related to the supply, reliability and pricing of water and energy in Northern California; all of which directly affects the production and movement of goods throughout our region.

2016 Accomplishments

Much of BPC's work in this policy area in 2016 involved advocacy at the regional and state level. It also involved addressing some new specific topics, including disaster preparedness and freight emissions. Among other things, BPC:

- Provided testimony at the California Public Utilities Commission on behalf of Pacific Gas and Electric Company's application for rate changes.
- Submitted letters and comments related to the California Sustainable Freight Action Plan suggesting that it address the importance of effective maintenance dredging as part of statewide efforts to reduce freight emissions, as it eases ships' travel in and out of the state's ports. While this was not specifically included in the report in the end, conversations BPC had with key state staff in the process showed that the idea caught their interest and it would be a good argument for us to carry forward through other avenues.
- Held an Expert Briefing on "Earthquake Risk & Goods Movement in the Bay Area" in October at San Francisco International Airport that addressed key related issues like the impact an earthquake would have on water and power service as well as the region's rail, air and highway transportation systems. This event garnered interest from a number of BPC members that have not been as active before. It also involved collaboration with the Association of Bay Area Governments, which has been highlighting these issues in a number of reports.
- Held another successful "Energy & Water Nexus Summit" Workshop in September that featured three expert panels on water and energy issues as well as a luncheon presentation by Mark W. Cowin, Director of the California Department of Water Resources on the planned – and very controversial – Bay Delta Conservation Plan.
- Submitted a letter to members of the California State Legislature opposing Senate Bill 1387, which would dismantle local control of the South Coast Air Quality Management District (SCAQMD) and pose a threat to the representative nature of other regional air quality management districts throughout the state. The bill did not pass.
- Provided public support of the successful "BART Bond" (Measure RR), which appeared on the November ballot in several Bay Area counties and will provide money for critical system repairs, preventative maintenance, and purchase of additional train cars.

Intended Actions and Desired Outcomes for 2017

In 2017, this policy area is likely to become more of a focus as transportation, air quality and disaster preparedness get more attention in the news and from BPC's members and these topics relate most to this policy area.

In addition to another Energy & Water Nexus Summit workshop, we are already planning to hold 2017 events related to: bio solids, forest products and energy production; emergency environmental permits for addressing damage from disasters; and, through the Spring Summit, the disaster risks facing the Bay Area.

BPC also plans to focus more on energy production; perhaps seeking out event speakers with expertise in renewable energy and other technologies that are growing or on the horizon.

Collaboration is also going to be a theme for this policy area in 2017, as we are planning to work more closely and coordinate efforts with the Association of Bay Area Governments as well as other organizations focused on resilience at the regional and state level.

- **KEY GOAL:** Expand BPC involvement and influence in transportation, air quality and disaster preparedness issues.
- **KEY GOAL:** Establish and increase collaborative relationships with other organizations working on resilience issues at the regional and state level.

Committee Involvement

BPC has a Water, Energy & Infrastructure Committee that identifies priorities for advocacy, research and positioning by BPC on these issues. It is co-chaired by Tom Guarino of Pacific Gas and Electric Company and Gary Skrel of The Covello Group. One of the key tasks of the committee is development of the annual Energy & Water Nexus Summit workshop, which is one of BPC's key events.

Because much of BPC's work in this policy area is related to advocacy, the involvement of and coordination with the Legislative & Policy Committee is also common and critical. This will of course continue in 2017.

Membership Services

Members are at the core of BPC and critical to making it such a valuable and effective organization. BPC staff seeks to provide programming and services that serve members' interests and encourage their engagement.

New members are an important part of BPC's strategy for growth in the coming years and also bring valuable new perspectives to BPC and its work. The responsibility of bringing in new members and increasing value for current members is divided between BPC's staff and the committee dedicated to membership, which is chaired by Chris Elias of Santa Clara Valley Water District.

2016 Accomplishments

The Membership Committee and BPC staff took on several new projects in 2016. Accomplishments include:

- Development of a new, modernized membership brochure that can be used as an effective handout for potential members and at public events.
- Creation of a list of potential members that can be shared among the Membership Committee and BPC staff as well as with the Board of Directors, members of which may be in a good position to discuss BPC with some of the listed prospects.

Intended Actions and Desired Outcomes for 2017

Membership growth and retention is a key priority for BPC in 2017. BPC's staff plans to take a more direct role in recruiting new members and following up with members who have had positive conversations with prospective members.

The Membership Committee has two projects planned for the first part of the year: (1) A members only reception with Rep. Mark DeSaulnier as a special guest, perhaps with a special pre-reception for the members who become BPC Event Sponsors at the "President's Club" level; and (2) development of a video that features current BPC members discussing the value of BPC membership. To start, the video will be shown at the 2017 Spring Summit and also posted on the BPC website and social media outlets.

An ongoing goal for the Committee and BPC in general is to increase member diversity by bringing in new members from underrepresented sectors and communities.

- **KEY GOAL:** Host a members only reception featuring Mark DeSaulnier as a special guest.
- **KEY GOAL:** Increase BPC member diversity by bringing in several new members that represent new sectors or communities.

Advocacy

Advocacy is a key component of much of what BPC does day-to-day as well as one of its greatest member benefits. In addition to its coordinated, committee-driven advocacy efforts, BPC seeks to be a resource for individual members in need of support on specific policy and legislative issues.

BPC is happy to provide letters of support, seek meetings or do other things in order to aid members' policy efforts or address regulatory challenges they are facing, among other issues. BPC also has the ability to leverage its relationships with other stakeholders, which strengthens its effectiveness in providing support and assistance to its members as needed.

Events and Education

BPC prides itself in producing a number of high quality events throughout the year that provide its members, stakeholders, and members of the public with opportunities to network and learn more about important topics impacting the region.

Our events further benefit our members by allowing those who sign up as Event Sponsors to be recognized and gain exposure, and also by incorporating BPC members as expert speakers and panelists. Additionally, when appropriate, BPC accepts suggestions for event topics directly from members. Speaking at a BPC event can be an opportunity to highlight their expertise or services.

Workshops and Expert Briefings

The main events that take place throughout the year are Workshops and Expert Briefings. Workshops are longer events (usually more than half of a day) that provide time for more in-depth discussions and multiple panels of speakers. Expert Briefings are shorter events (typically over lunchtime) that focus on a specific topic and feature either a single expert speaker or panel.

Workshops planned for 2017 include:

- Energy & Water Nexus Summit 6 (Likely in September)
- 2017 CEQA Update (Scheduled for 10/11/17)
- Dredging & Beneficial Reuse (Likely in November)

Expert Briefings planned for 2017 include:

- Bio solids, Forest Products & Energy Production
- Emergency Environmental Permits
- Environmental Clean Up: Costs & Risks
- FEMA Flood Mapping & Insurance
- Recreational Boating and Copper Criteria (Scheduled for 3/9/17)
- Regulatory Efficiency for Restoration and Shoreline Resiliency

Spring Summit

For many years, the Decision Makers Conference (DMC) was BPC's signature annual event, drawing about 400 attendees. To bring new energy to this event, it was rebranded in 2016 as the Spring Summit.

As mentioned in the "Key Accomplishments" section above, several updates were made to the program itself to modernize the event and make it more appealing to potential attendees.

In 2017, BPC is seeking to improve the Summit even more by holding it in a new location and securing a high profile keynote speaker, which was lacking in the 2016 event. Other anticipated changes for 2017 include increasing marketing efforts to increase attendance and to more effectively follow up with non-members who attend, in case they are interested in learning more about membership.

Partner Events

In the past, BPC has occasionally been asked to partner with other organizations on an event. In 2017, BPC should continue to seek out and take opportunities to hold events of regional importance in partnership with other leading organizations. Such events can provide additional forums for conversation and education surrounding BPC's mission, expertise and leadership.

Collaboration with Institutes of Higher Education

BPC has a strong existing relationship with the California Maritime Academy, resulting in fruitful internship and volunteer opportunities for its students and participation by BPC and BPC Members in the school's career fairs. Considering how well this relationship has gone, it is in BPC's best interest to develop connections to additional schools and colleges in the area as well.

As mentioned above in the Sustainable Waterfronts policy area section, one step that BPC is taking in early 2017 to achieve this is to develop a Research Fellowship that will be filled by a local college student and could be an ongoing opportunity that BPC can use as a starting point for developing stronger relationships with new universities.

An additional way to increase collaboration with schools and colleges in 2017 is to continue to invite professors as speakers for various events and then do a better job of staying in touch with them following the events.

BPC Operations

BPC's operation relies on a small staff and a large number of member volunteers.

Governance

Officers and Executive Committee

At the helm of BPC is a slate of officers and an Executive Committee that meets monthly to set and monitor the direction of the organization and its staff.

The officers are elected each year by the Board of Directors. Joining them on the Executive Committee are a small number of additional Board Members as well as the chairs of the various Member Committees.

BPC's officers for 2017 are:

- President: Richard Sinkoff, *Port of Oakland*
- Vice President: William H. Butler, *Lind Marine, Inc.*
- Treasurer: Laura Kennedy, *Kennedy/Jenks Consultants*
- Secretary: Amy Breckenridge, *Environmental Resources Management*

Board of Directors

The 2017 BPC Board of Directors includes roughly 40 key leaders from among the full spectrum of BPC membership. The Board meets quarterly and makes larger decisions for the organization, including giving final approval of the annual budget, new Member Committees, and official BPC positions on ballot measures.

Board Members serve terms of three (3) years and are eligible for reelection at the end of each term. Initial election and reelection is finalized through a ballot process that takes place annually, with every paying member organization receiving a ballot. About a third of the Board Members' terms expire each year. Member organizations may only have one representative on the Board of Directors at any time.

- *For more information, see the list of the Board of Directors included in the Appendix.*

Members

BPC's membership includes nearly 150 paying companies, organizations and individual members. They represent various sectors of business, industry and professional services.

Membership dues are charged annually and vary based on a number of factors as applicable, including the number of employees the organization has in the nine Bay Area counties, the number of vessels they own or do business with, the amount (in weight) of goods or barrels of oil they process or produce. The specific dues charged to each member are kept confidential since they vary so much from one member to the next.

- *For more information, see the list of the BPC Members included in the Appendix.*

Member Committees

BPC has several active, member-populated committees that provide focused advocacy and strategy development. Any employee of any member organization is eligible to participate in any BPC Member Committee. One of BPC's goals for 2017 is to increase member participation in these committees.

As of January 2017 the Member Committees are: Dredging & Beneficial Reuse; Legislative & Policy; Marinas & Boatyards; Membership; Organizational Development; Sustainable Waterfronts; and Water, Energy & Infrastructure.

A workforce-related committee may be created in 2017 since there has been a certain amount of interest in growing BPC's work in that policy area.

- *For more information, see the list of Member Committees and their Chairs included in the Appendix. Also see the matrix graphic included on page 9 above.*

Organizational Development

The growth and overall direction of BPC is an important consideration, particularly as BPC engages in new policy areas and its events and work become more complex. Developing the organizational structure for BPC that will support the other strategies and achievement of the strategic goal is a high priority.

2016 Accomplishments

BPC experienced a lot of growth in 2016, both in terms of staff and its internal structure and vision.

- Betty Kwan completed her Masters in Environmental Management and was promoted from Senior Administrative Assistant to Policy Associate. She currently staffs the Dredging & Beneficial Reuse, Sustainable Waterfronts, and Marinas & Boatyards Committees, as well as representing BPC and developing its programming on related policy issues.
- Brianne Riley was hired for the role of Manager of Operations and Policy. Her efforts are dedicated to the Water, Energy & Infrastructure, Legislative & Policy, Organizational Development, and Executive Committees and the related policy issues. She also works on operations issues for the organization, including governance, membership, and planning.
- Roman Berenshteyn was hired for the role of Marketing and Administrative Coordinator. Roman takes the lead in managing event registration, membership dues and sponsorships, and BPC's social media, website and marketing efforts. He also serves as BPC's bookkeeper.

- Following a planning retreat in 2015, a Strategic Plan for the organization was finalized. Additionally, best practices were a more common topic of conversation and a number of new ones were developed and put into writing.
- Great strides were made in aligning and developing the goals of the various Member Committees through the creation of official Implementation Plans for each committee, which were used to guide their work throughout the year and inform other committees of their goals and strategies.
- The Marinas & Boatyards Committee was established and has since brought in several new BPC members.
- There was also advancement in the area of engagement by the Board of Directors, which held several conversations about this topic over the course of the year. The year ended with a successful board election process.

Intended Actions and Desired Outcomes for 2017

The primary goal for 2017 is to build on the success of 2016 in terms of organizational growth and further develop the strategies and best practices that BPC wants to employ now that it is a larger organization undertaking more events and activities. In that vein, there are preliminary plans to add another policy area and Member Committee dedicated to workforce development.

A Strategic Planning Retreat has been scheduled for November 2017 and it will involve important discussions about the future of the organization and its internal structures. One analogy that has been used by members discussing these plans is that of BPC as a potential house and the need to make decisions about “what kind of house we want to build.” Before the retreat there will be a separate event that has been described as a “facilitated workshop,” where the Board of Directors will discuss the core values of BPC and which of them are most important. One document that could result from all of this work is a new Organizational Development Plan.

Additionally, work will be continued on reviewing and updating each Member Committee’s Implementation Plan and in developing official policies regarding finances, BPC’s ability to engage (or not) in members’ efforts to win public bids, and other topics.

- **KEY GOAL:** Convene an effective Strategic Planning Retreat that leads to more solid determinations about the direction of BPC and what we want it to look like in the coming years.
- **KEY GOAL:** Begin work on an official Organizational Development Plan with more detailed information regarding plans for BPC’s growth and related policies that will help to guide it.

Committee Involvement

The Organizational Development Committee, chaired by Laura Kennedy of Kennedy/Jenks Consultants, operates as an internal strategy group that works to improve all facets of BPC's operations. This includes advising on board development, staff and governance issues, and how to add value for BPC members. This committee also reviews staff needs and salary appraisals to ensure that BPC competes for the best and brightest candidates to fill staff vacancies.

Office

BPC has one office located at 1970 Broadway, Suite 940, in Oakland. In 2016 it secured its lease of this office space through 2023. As of January 2017, nearly all Executive Committee and Member Committee meetings are held in the office's conference room, although that may need to change if the Member Committees grow in size.

Staff

BPC's staff is dedicated to the wellbeing of BPC and its members. Members should feel free to contact the BPC office and staff any time. Their contact information is as follows:

- **John Coleman, Chief Executive Officer**
Phone: (510) 768-8311
Email: john@bayplanningcoalition.org

- **Brianne Riley, Manager, Operations and Policy**
Phone: (510) 768-8314
Email: brianne@bayplanningcoalition.org

- **Betty Kwan, Policy Associate**
Phone: (510) 768-8312
Email: betty@bayplanningcoalition.org

- **Roman Berenshteyn, Marketing and Administrative Coordinator**
Phone: (510) 768-8313
Email: roman@bayplanningcoalition.org

Appendix: BPC Board of Directors and Members

2017 Board of Directors

Board Officers

Richard Sinkoff, President, *Port of Oakland*

William H. Butler, Vice President, *Lind Marine, Inc.*

Laura Kennedy, Treasurer, *Kennedy/Jenks Consultants*

Amy Breckenridge, Secretary, *Environmental Resources Management (ERM)*

Board Members

William Adams, *International Longshore & Warehouse Union*

Shannon Alford, *Port of San Francisco*

Russell Barnes, *Consultant*

Scott Bodensteiner, *Haley & Aldrich*

Paul Campos, *Building Industry Association of the Bay Area*

Leonard Cardoza, *AECOM*

David Carlson, *Parsons Corporation*

Art Coon, *Miller Starr Regalia*

Brian Cooney, *Marsh & McLennan Companies*

Grant Davis, *Sonoma County Water Agency*

Ane Deister, *HDR*

Bill T. Dutra, *The Dutra Group*

Chris Elias, *Santa Clara Valley Water District*

Michael Giari, *Port of Redwood City*

Greg Gibeson, *Pacific Inter-Club Yacht Association*

Walton Gill, *Chevron Products Company*

Josh Gravenmier, *ARCADIS*

Tom Guarino, *Pacific Gas & Electric*

William H. Hanson, *Great Lakes Dredge & Dock, Inc.*

Eric Hinzl, *Kleinfelder*

Jim Holland, *Levin-Richmond Terminal Corp.*

David Ivester, *Briscoe Ivester & Bazel LLP*

James D. Levine, *Montezuma Wetlands LLC*

Wendy Manley, *Wendel Rosen Black & Dean*

Pat Mapelli, *Cargill*

Christian Marsh, *Downey Brand LLP*

James C. Matzorkis, *Port of Richmond*

James McNally, *Manson Construction Company*

Gary Oates, *Environmental Science Associates*

Captain John Schneider, *Tesoro*

Phil Tagami, *California Capital & Investment Group*

Dilip Trivedi, *Moffatt & Nichol*

Ellis A. Wallenberg III, *Weiss Associates*

Scott Warner, *Ramboll Environ*

Anju Wicke, *Anchor QEA*

Jeff Wingfield, *Port of Stockton*

2017 Members

BUSINESS & INDUSTRY

Aeolian Yacht Club
Almar Management, Inc.
AMPORTS/Port of Benicia
Argonaut
BAE Systems/San Francisco Ship Repair
Ballena Isle Marina
Bay Maritime Corporation
Bel Marin Keys CSD
Berg Holdings
Blair, Church & Flynn Consulting
Engineers
Brickyard Cove Marina
California Capital & Investment Group
Cargill
Chevron
Clipper Yacht Company
Corinthian Yacht Club
Curtin Maritime
DMB Pacific Ventures
The Dutra Group
Eagle Rock Aggregates, Inc.
Emery Cove Marina Condo
Association, Inc.
Ghilotti Construction
Great Lakes Dredge & Dock Co., LLC
Keech Properties
KKMI

Lehigh Hanson West Region
Lennar Mare Island, LLC
Levin-Richmond Terminal Corporation
Lind Marine, Inc.
Manson Construction Company
Mare Island Dry Dock
MetroPorts/Metro Cruise
Montezuma Wetlands, LLC
Pacific Gas & Electric
Phillips66
Port of Oakland
Port of Redwood City
Port of Richmond
Port of San Francisco
Port of Stockton
Power Engineering Construction Co.
Princess Cruises
San Francisco International Airport
San Francisco Waterfront Partners, LLC
Santa Cruz Port District
Shell Martinez Refinery
Sims Metal Management
Tesoro Corporation
TransBayCable LLC
Valero Energy Corporation
Viridis Feedstock
Vortex Marine Construction, Inc.

PROFESSIONAL SERVICES

AECOM
AMEC Environment and Infrastructure
Anchor QEA CA, L.P.
ARCADIS U.S., Inc.
Bellingham Marine Industries
BKF Engineers
Briscoe Ivester & Bazel, LLP
California Strategies, LLC
CDIM Engineering
CLE Engineering
Cox Castle & Nicholson LLP
CSW/Stuber-Stroeh Engineering Group
Downey Brand
Dudek
ENS Resources, Inc.

Environmental Resources Management
Environmental Science Associates (ESA)
Finger Design
Four Twenty Seven
Gahagan & Bryant Associates, Inc.
GHD
Haley & Aldrich
Hanson Bridgett LLP
HDR
Huffman-Broadway Group
Hunton & Williams LLP
HydroMetrics Water Resources Inc.
Integral Consulting
Kearns & West
Kleinfelder

Kennedy/Jenks Consultants
Lipton Environmental Group, LLC
Marsh & McLennan Companies
Miller Starr Regalia
Moffatt & Nichol
Morrison & Foerster
Noble Consultants
Pacific EcoRisk
Pacific States Environmental Contractors
Parsons Corporation
Perkins Coie LLP

Poseidon Water, LLC
Ramboll Environ
Sheppard Mullin Richter & Hampton, LLP
Stantec Consulting Services
Terraphase Engineering
The Covello Group
TranSystems Corp.
Urban Economics
Weiss Associates
Wendel Rosen Black & Dean, LLP
WRA

LOCAL GOVERNMENT & DISTRICTS

City of Foster City
City of Martinez
City of Monterey Municipal Marina
City of San Leandro
City of Vallejo
Contra Costa County Water Agency
East Bay Discharge Authority
East Bay Municipal Utility District

Emeryville Marina
Golden Gate Bridge, Highway & Transportation
District
San Francisco Public Utilities Commission
San Mateo County Harbor District
Santa Clara Valley Water District
Sonoma County Water Agency
Strawberry Recreation District

ASSOCIATIONS

AGC - California
Association of Bay Area Governments
Bay Area Clean Water Agencies
Bay Area Council
Bay Area Council Economic Institute
Bay Crossings
Building & Construction Trades Council
of Alameda County
Building Industry Association of the Bay Area
California Alliance for Jobs
California Association of Harbor Masters & Port
Captains
CalDesal
California Marine Affairs & Navigation
Conference
Council of Industries
East Bay Economic Development Alliance
East Bay Leadership Council
Friends of the Canal
Future Ports
Intl. Longshore and Warehouse Union
The Industrial Association Inc. of Contra Costa
Marina Recreation Association
Marina Vista Improvement Club

Marine Exchange of the San Francisco Bay
Region
Marine Science Institute
The Maritime Alliance
Napa Yacht Club Homeowners Association
Northern California Marine Association
Oakland Metropolitan Chamber of Commerce
Operating Engineers – Local 3, AFL-CIO
Pacific Inter-Club Yacht Association
Pacific Merchant Marine Council, Navy League
of the United States
Paradise Cay Homeowners Association
Pile Drivers Local Union 34
Sailors' Union of the Pacific
San Francisco Bay Joint Venture
San Francisco Estuary Institute
San Francisco Maritime National Park
Association
San Mateo County Economic Development
Agency (SAMCEDA)
Seaport Industrial Association
Solano Economic Development Corp.
Western States Petroleum Association
Western Wood Preservers Institute

INDIVIDUALS

Jim Arnold
Russell Barnes
Nisha Chauhan
Elizabeth C. Copley
Nick Ellis
Trevor Ham

Bonnie Lowrie-Preston
Michael T. Rafferty
Will Travis
Ellen Joslin Johnck, RPA
John Vasquez

Appendix: Member Committee Information

Much of BPC's work is directed by the activities of its Member Committees. Committees meet quarterly and are open to any employee of any member organization. Please let BPC staff know if you or any of your colleagues would like to be added to the email list for receiving meeting and other related information.

(BPC office phone: 510-768-8310; BPC office email: bpcstaff@bayplanningcoalition.org)

DREDGING & BENEFICIAL REUSE

Chair: *Jaelyn Gnusti, Anchor QEA*

LEGISLATIVE & POLICY

Chair: *Walt Gill, Chevron*

MARINAS & BOATYARDS

Chair: *Josh Burnam, Anchor QEA*

MEMBERSHIP

Chair: *Chris Elias, Santa Clara Valley
Water District*

ORGANIZATIONAL DEVELOPMENT

Chair: *Laura Kennedy, Kennedy/Jenks
Consultants*

SUSTAINABLE WATERFRONTS

Chair: *Dilip Trivedi, Moffatt & Nichol*

WATER, ENERGY & INFRASTRUCTURE

Co-Chairs: *Tom Guarino, Pacific Gas &
Electric Company and
Gary Skrel, The Covello Group*

Appendix: Strategic Partnerships

BPC regularly partners with other stakeholders to engage in policy efforts that benefit BPC members and the region. While this is sometimes done ad hoc around specific policy issues, there are some established coalitions that we expect to remain active in through 2017.

Ad Hoc Coalition Dedicated to WRDA 2016 Implementation. BPC has been working with several other regional organizations in its effort (mentioned above) to advocate for effective implementation of the Water Infrastructure Improvements for the Nation (WINN) Act, formerly known as WRDA 2016. The other organizations most often involved are the Bay Conservation and Development Commission (BCDC), the State Coastal Conservancy, Save The Bay and The Bay Institute.

Association of Bay Area Governments (ABAG). As BPC increases its work in the area of regional risk and resilience, it has increasingly encountered ABAG's work in this area. Plans are underway to develop a more coordinated working relationship between BPC and ABAG, including cross-publicizing each other's events and perhaps partner on creating new joint events.

Bay Area Business Coalition (BABC). BPC is one of several nonprofit business-related advocacy organizations that joined ranks in 2011 to form BABC. The other organizations involved include the Bay Area Council, BIA Bay Area, the East Bay Leadership Council, East Bay EDA, the Jobs & Housing Coalition, the North Bay Leadership Council, SAMCEDA, and Solano EDC. One of this group's greatest successes has been helping to change the proposed language of BCDC's Bay Plan Amendment in a way that better protects the economic interests of property owners along the Bay. Now BABC's role is to protect the integrity of the language on proposed policy actions.

Bay Area Regional Reliability Drought Contingency Plan – Drought Task Force. This group was formed in 2016 to encourage coordination among state, local and regional agencies and other stakeholders on issues related to drought planning and management. BPC has participated in all of the group's meetings and in reviewing technical and strategic work product developed by the group and its leaders.

East Bay Leadership Council (EBLC). BPC CEO John Coleman sits on the EBLC Board of Directors. EBLC advocates on public policy issues affecting the economic vitality and quality of life in the East Bay region.

San Francisco Bay Regional Coastal Hazards Adaptation Resiliency Group (CHARG). CHARG, started in 2014, is a working group of over 100 engineers, planners, scientists and policymakers brought together to develop and implement regional flood protection solutions to sea level rise and extreme tides. Specifically, this group seeks to improve regional coordination among federal, state and local officials, the private sector and NGOs when it comes to these issues. In particular, it seeks to have the involved groups unify on financing and funding strategies. BPC has been participating in CHARG since its inception and has been an active participant in all CHARG stakeholder meetings.

Appendix: Event and Meeting Schedule

Anticipated 2017 Events

Briefing: Benefits of Recreational Boating and Impacts of the Potential Copper Ruling

Thursday, March 9, 11:00 am – 1:30 pm
Brickyard Cove Marina, Richmond

Briefing: Environmental Cleanup, Costs & Risks

Thursday, March 30, 11:00am – 1:30 pm
Marsh & McLennan Companies, San Francisco

Sacramento Day

Wednesday, April 19

Members Reception

Featuring Special Guest Rep. Mark DeSaulnier
Monday, March 13, 4:30 – 6:30 pm
Wendel Rosen Black & Dean LLP, Oakland

2017 Spring Summit

Thursday, May 11
Oakland Scottish Rite Center
A special reception for speakers and sponsors will be held on Wednesday, May 10 in Oakland.

Workshop: Sustainable Waterfronts

TBD - Spring

Briefing: Emergency Environmental Permits

TBD - Summer

Workshop: Energy & Water Nexus Summit 6

Friday, September 22
East Bay Municipal Utility District Headquarters, Oakland

Workshop: CEQA Update

Wednesday, October 11 (Tentative)

BPC Strategic Planning Retreat

Sunday, November 5, 2:00 pm – Tuesday, November 7, 12:00 pm
Monterey Plaza Hotel, Monterey, CA

BPC Workshop: Dredging & Beneficial Reuse

Wednesday, November 15
Port of Oakland

BPC Annual Luncheon

Friday, December 8, 11:00 am – 2:00 pm
City Club of San Francisco

Board and Member Committee Meetings

Board of Directors

Wednesday, February 22, 11:00 am – 2:00 pm
Wednesday, May 17, 11:00 am – 2:00 pm
Wednesday, September 20, 11:00 am – 2:00 pm
Friday, December 8, 8:30 am – 11:00 am

Executive Committee

All meetings are on Wednesdays

January 25, 8:30 am – 10:00 am
February 8, 8:30 am – 10:00 am
March 15, 8:30 am – 10:00 am
April 19, 8:30 am – 10:00 am – *Will be rescheduled due to Sacramento Day*
May 17, 8:30 am – 10:00 am
June 21, 8:30 am – 10:00 am
July 19, 8:30 am – 10:00 am
August 16, 8:30 am – 10:00 am
September 20, 8:30 am – 10:00 am
October 18, 8:30 am – 10:00 am
November 15, 8:30 am – 10:00 am
December 20, 8:30 am – 10:00 am

Dredging & Beneficial Reuse Committee

All meetings are on Thursdays

February 23, 1:00 pm – 2:30 pm
May 25, 1:00 pm – 2:30 pm
August 24, 1:00 pm – 2:30 pm
November 9, 1:00 pm – 2:30 pm

Legislative & Policy Committee

All meetings are on Thursdays

February 9, 2:00 pm – 3:30 pm
May 11, 2:00 pm – 3:30 pm – *Will be rescheduled due to Spring Summit*
August 10, 2:00 pm – 3:30 pm
October 26, 2:00 pm – 3:30 pm

Marinas & Boatyards Committee

All meetings are on Mondays

January 30, 2:30 pm – 3:30 pm
April 10, 10:00 am – 11:30 am
July 24, 10:00 am – 11:30 am
October 23, 10:00 am – 11:30 am

Membership Committee

All meetings are on Fridays

February 10, 11:30 am - 1:00 pm
May 12, 11:30 am - 1:00 pm
August 11, 11:30 am - 1:00 pm
November 10, 11:30 am - 1:00 pm

Organizational Development Committee

All meetings are on Wednesdays

January 25, 10:00 am - 11:30 am

April 19, 10:00 am - 11:30 am

July 19, 10:00 am - 11:30 am

October 18, 10:00 am - 11:30 am

Sustainable Waterfronts Committee

All meetings are on Wednesdays

February 1, 10:00 am – 11:30 am

May 3, 10:00 am – 11:30 am

August 23, 10:00 am – 11:30 am

November 1, 10:00 am – 11:30 am

Water, Energy & Infrastructure Committee

All meetings are on Tuesdays

February 7, 9:00 am – 10:30 am

May 9, 9:00 am – 10:30 am

August 8, 9:00 am – 10:30 am

November 7, 9:00 am – 10:30am

